FASTSIGNS

More than fast. More than signs.

Opportunity

Signs and graphics have never been more important. Right now, businesses are looking for new and better ways to compete. Industries are revamping to meet compliance standards and are expanding their reach with customer solutions like digital signage, interior décor, text campaigns and graphics for walls, floors, vehicles and more! FASTSIGNS is perfectly positioned to capitalize on this demand, with a product line that goes well beyond traditional signage. We provide you with an aggressive opening marketing program that drives business customers even before you open. Plus, FASTSIGNS invests in our franchise owners with the FASTSTART program, which gives you reduced royalties in your first year, so you can invest in marketing to build your business.

Fast Franchise Facts

Franchising Since: Founded 1985

Total Franchise Operating Units: Over 700 in 9 countries

Minimum Liquid Capital: \$80,000

Minimum Net Worth: \$300,000

Total US Investment: \$218,596 - \$298,679

Total Canadian Investment: \$257,626 - \$338,718 CAD **■●**

Franchise Fee: \$49,750

VetFran & First Responders Discount: \$24,875 Franchise Fee

Royalty (per unit): 6% (Reduced to 3% for 12 months)

Advertising Fund (per unit): 2% (Reduced to 1% for 12 months)

FASTSIGNS has over 400 markets approved for development in the US and Canada and is also seeking Master or Area Developer expansion in markets worldwide

Potential

FASTSIGNS provides candidates with an Item 19 including full profitability information. And you'll enjoy owning a business with these compelling features:

- Business-to-business hours
- · Professional business clientele
- · Low staffing requirements
- Attractive margins



Accolades

















FRANCHISOR Support

In an industry that's experiencing unprecedented growth and rapid innovation, you want a leadership team that can provide strong strategic direction. FASTSIGNS excels here, too. You will have the benefit of dedicated support in:

- Site selection and build-out
- Four weeks of training, including one week of training in a FASTSIGNS center, followed by two weeks at our Dallas Headquarters, and one week of onsite training in your new center
- Pre-opening marketing blitz to drive your sales and reduce ramp time
- Grand opening support and guidance from an Outside Sales Manager and Brand Ambassador
- Dedicated Business Consultants to assist with business/finances training, marketing and sales, production and staff management
- Franchisee Mentor Program to guide you and lend support in every aspect of your business
- 24-hour web-based learning management system that keep you and your staff up-to-speed and in-the-know in this fast-paced market

Financing

FASTSIGNS is one of only a handful of franchises approved for \$20 million in SBA financing for approved franchise candidates



