

Top 5 Influencers

MODA 2017

CON LA TECNOLOGÍA DE
COOL-TABS
Your Social Media Marketing platform

EN COLABORACIÓN CON
TreceBits
redes sociales y tecnología

TOP SEGUIDORES*

2.134.524

919.646

900.611

985.933

1.539.792

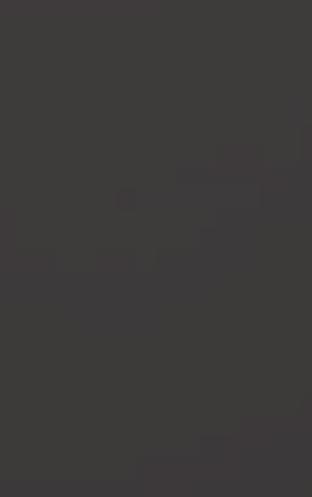
+ 658.707

+ 575.648

+ 406.126

+ 234.326

+ 217.974



Aida Domenech
@dulceida



Laura Escanes
@lauraescanes



Jessica Goicoechea
@goicoechea22



Sara
@collagevintage



Alexandra Pereira
@lovelypepa

Nº DE PUBLICACIONES

@dulceida

1.040

@lovelypepa

1.020

@collagevintage

799

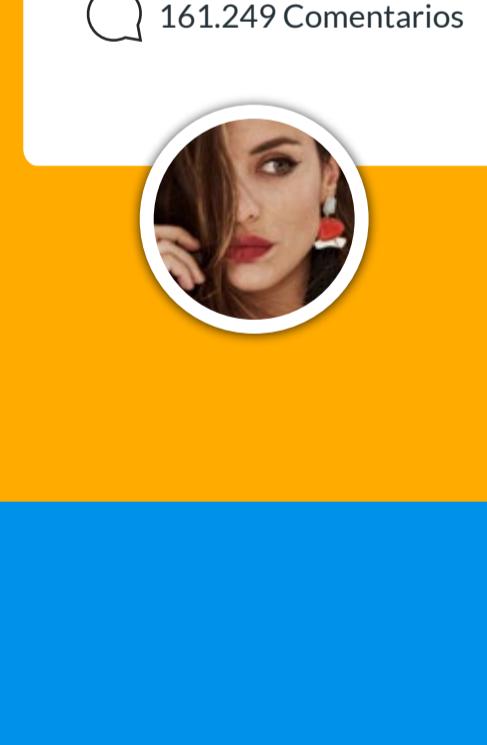
@lauraescanes

340

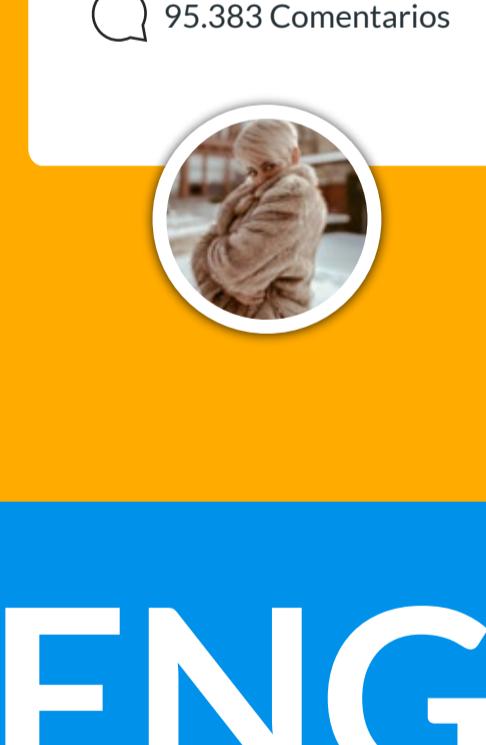
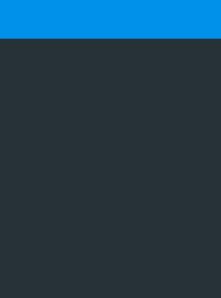
@goicoechea22

333

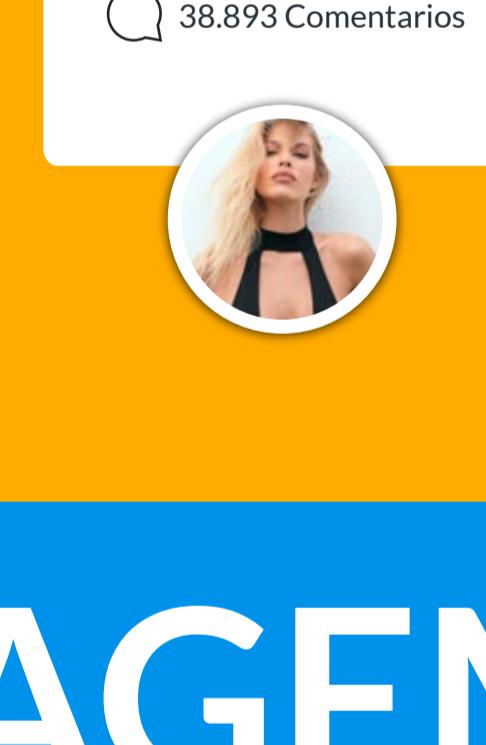
TOP PUBLICACIONES



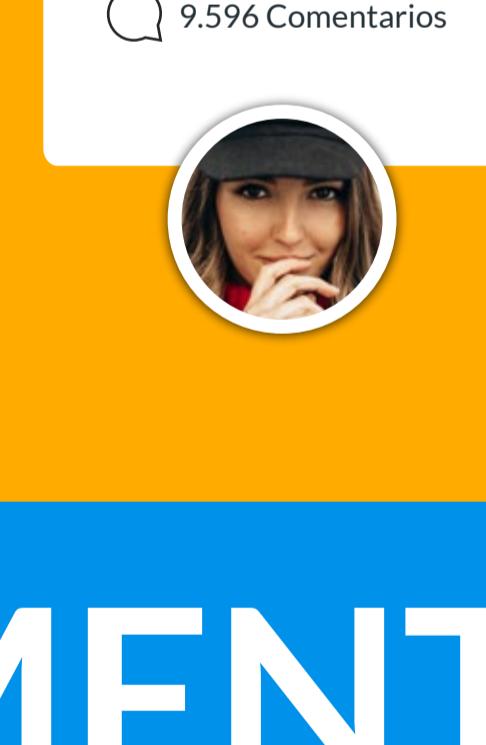
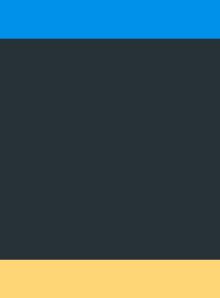
260.888 Me gusta
161.249 Comentarios



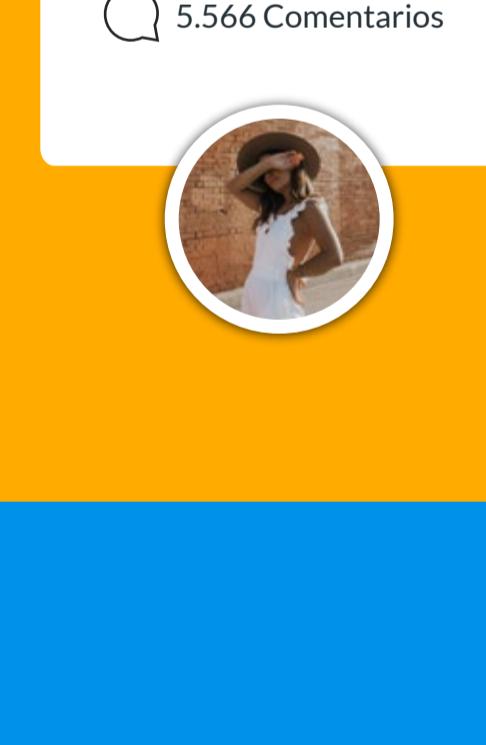
126.376 Me gusta
95.383 Comentarios



58.361 Me gusta
38.893 Comentarios



39.068 Me gusta
9.596 Comentarios

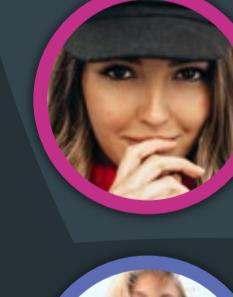


18.092 Me gusta
5.566 Comentarios

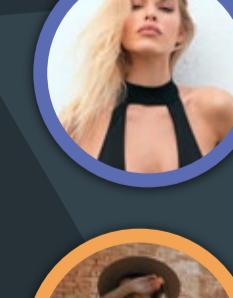


ENGAGEMENT

Puntuación (en millones) calculada a partir de los likes y comentarios



166



31,6



22,7



18,1



14,2

SOCIAL LISTENING & ANALYTICS