



National *Write*  
Your Congressman:

# HOW IS GOVERNMENT WORKING FOR SMALL BUSINESS?

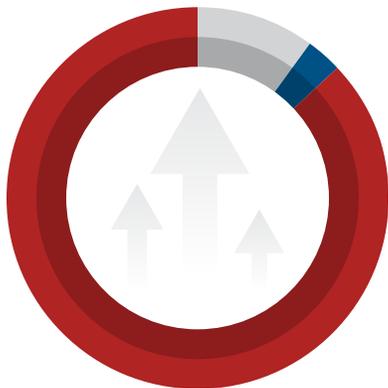
NWYC Inaugural Index on Sentiment Towards Congress | 3rd Quarter 2016 Results

Small business owners across America voice high levels of dissatisfaction with the performance of the U.S. Congress and Federal Government to help them achieve their business objectives.

## OVERALL SENTIMENT TOWARDS WORK OF CONGRESS

Only 3% of small business owners report that U.S. Congress helped their business in third quarter 2016.

### Did Congress help my business?



87.0% Disagree

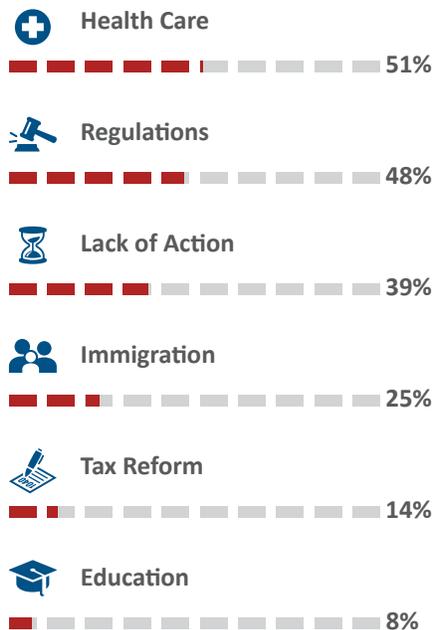
3.1% Agree

9.9% Neutral

## ATTITUDE TOWARDS U.S. GOVERNMENT ACTION

Health care and regulations were identified as the most harmful federal actions in the third quarter -- directly and negatively hindering small business.

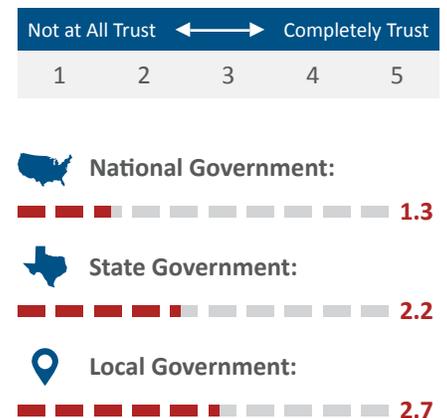
### Which governmental actions hindered results?



## TRUST IN GOVERNMENT

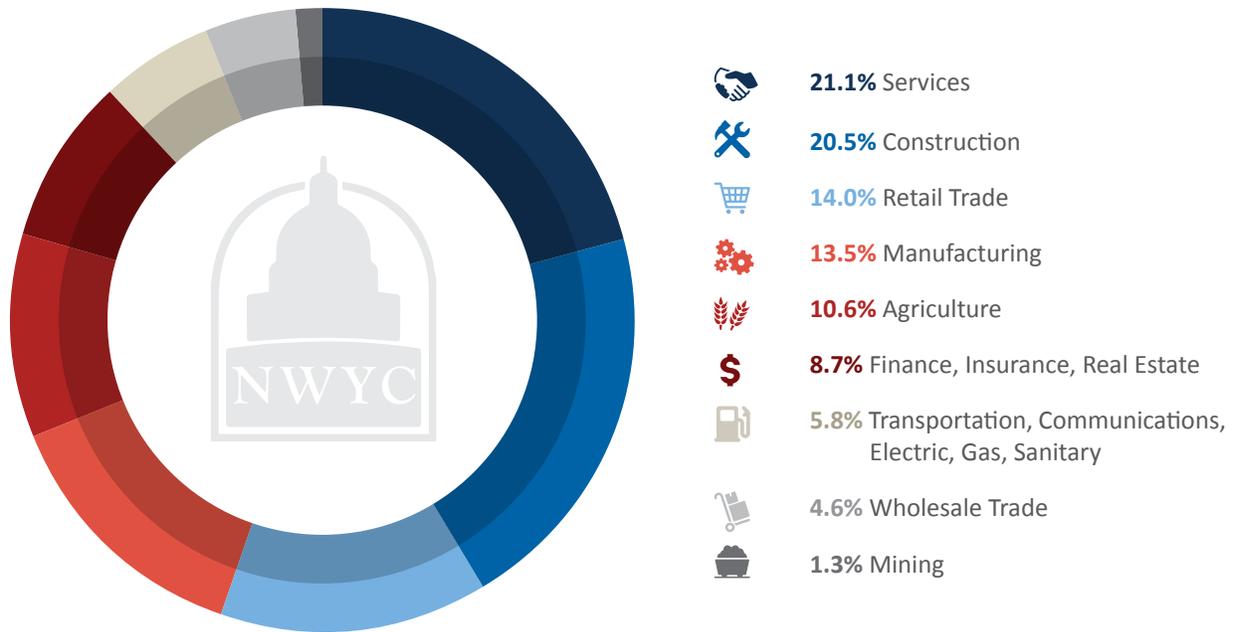
Small business owners generally distrust government, but they show more than twice the level of trust in local government than national. The more local, the more trusted.

### Do I trust government? (weighted average)



## DEMOGRAPHICS

NWYC's Inaugural Index on the Sentiment of Small Business towards Congress is based on data collected using an online survey administered October 14 - 24, 2016. Email notification to a sample of 24,000 individuals was drawn from the membership files of NWYC. One additional reminder email was distributed. A total of 1,177 respondents participated at an overall response rate of 4.9%. Respondents represent 47 of the 50 states in the U.S., 98.4% identify as small business owner/operators and 65.6% are aged 45-64. Their businesses are small, with 60.8% employing 1-9 employees and 35.5% employing 10-99 employees. The predominant industries represented are services, construction, retail trade, manufacturing and agriculture.



## ABOUT NATIONAL WRITE YOUR CONGRESSMAN

National Write Your Congressman (NWYC) is an organization that gives small businesses a voice in American government. As the nation's largest, privately held, nonpartisan membership organization made up of small businesses, NWYC is dedicated to the delivery of constituent opinions to representatives in Washington. For more than 55 years, NWYC has provided small business owners and operators the tools necessary to connect with members of Congress and a platform to let their collective voice be heard. NWYC's team of experts provides unbiased, nonpartisan information and research on top issues and pending legislation relevant to small business owners today. NWYC presents both sides of the issue so that members can form an educated opinion and let their opinions be heard. For more information, visit: [www.nwyc.com](http://www.nwyc.com).