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**For Immediate Release**

## **National Write Your Congressman Awards Randy King The Prestigious Followship Award**

Dallas – Nov. 14, 2016 – National Write Your Congressman (NWYC), an organization that gives small businesses a voice in American government, named its regional director Randy King as recipient of the 2016 Rodney Mayes Followship Award. The Rodney Mayes Followship Award was established in 2001 and is given annually to an NWYC manager who exemplifies leadership and respect among their peers and community.

The award was first named after George Cates, a longtime NWYC board member, but re-named in honor of Rodney Mayes, the first recipient of the award.

“The Rodney Mayes Followship Award is given to the team member who advances the principles of NWYC and helps lead his or her community to actively participate in government. Randy fits those requirements perfectly,” said Randy Ford president of NWYC. “Randy consistently educates himself on leadership, works very hard for his people, and is always in tune with their needs.”

For more than 30 years, King has been a leader within America’s small business and membership-driven communities. King has authored 11 books on business development, leadership, successful entrepreneurship and civic advocacy. King joined NWYC in April 2013 and was promoted to western region manager in January 2016.

“I am honored to receive The Rodney Mayes Followship Award. My passion and dedication are aimed toward all who are working for a better and stronger ‘We the People’ movement,” said King. “I’m proud to be a leader among those building that movement. The NWYC representatives are on the front lines dedicated to preserving a strong America and encouraging and informing responsible Americans.”

With more than 28 million small businesses in America accounting for 54 percent of all U.S. sales,<sup>1</sup> small business owner and operators are a strong voice and important part of the U.S. economy.

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<sup>1</sup> Source: U.S. Small Business Association (<https://www.sba.gov/>)

NWYC gives small businesses unbiased, nonpartisan information they need to stay on top of issues most important to them. NWYC informs and connects small businesses owners to their representatives in Washington and gives them the tools to let their opinions be heard.

Prior to joining NWYC, King was a senior leader with the U.S. Chamber of Commerce for 15 years and part of the National Training Council with the U.S. Chamber. While there, he was appointed the National Sr. Director to develop the "Major Metro" project that is still in place today.

King is co-producer of StoriesofUSA.com, an interactive site for young Americans to understand the history of American heritage, and has served as a faculty member at one of the top university-based leadership academies in the country, the U.S. Chamber of Commerce Institute of Organizational Management.

He holds the Institute for Organization Management designation, which provides recognition of those who completed the U.S. Chamber's prestigious Institute. In addition, King has consulted with the National Federation of Independent Business and was President/CEO of the tourism-driven Key Largo, FL Chamber of Commerce.

He is on the advisory council to the CEO of the U.S. Green Chamber of Commerce and Welcome Home Troops, a non-profit organization that provides transition and integration support for American Military Service Members, Veterans and their Families.

King is a graduate from the University of Wisconsin-Madison with a degree in Institute of Organizational Management.

### **About National Write Your Congressman**

National Write Your Congressman (NWYC) is an organization that gives small businesses a voice in American government. As the nation's largest, privately held, nonpartisan membership organization made up of small businesses, NWYC is dedicated to the delivery of constituent opinions to representatives in Washington. For more than 55 years, NWYC has provided small business owners and operators the tools necessary to connect with members of Congress and a platform to let their collective voice be heard. NWYC's team of experts provides unbiased, nonpartisan information and research on top issues and pending legislation relevant to small business owners today. NWYC presents both sides of the issue so that members can form an educated opinion and let their opinions be heard. For more information, visit: [www.nwyc.com](http://www.nwyc.com).

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