



NATIONAL WRITE YOUR CONGRESSMAN POLL FINDS SMALL BUSINESS OWNERS CRAVE ACTION FROM CONGRESS

NWYC Index on Sentiment Towards Congress | 3rd Quarter 2017 Results

Small business urges Congress to remain focused on growing economy, tax reform and regulation reduction.

Congressional Action

NWYC finds in its Q3 2017 Index small business owners ready for Congress to take action in the areas of tax simplification, healthcare and regulation to support business growth.

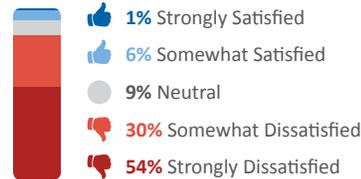
Action to Improve My Business:



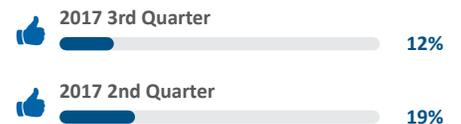
Satisfaction with Congress

Over half of small business owners are strongly dissatisfied with the action of the U.S. Congress in the past quarter. They believe that their individual elected members of Congress know their opinions on key issues, yet these same owners show decreasing levels of trust in Congress as a whole.

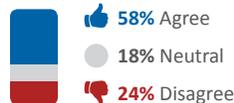
Satisfaction with Action of Congress:



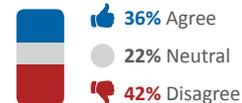
Trust in Congress:



Congress Knows My Opinion:



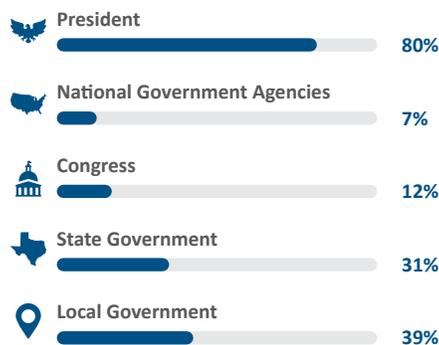
My Congressman Acts on Behalf of Small Business:



Trust in Government

Despite national public polls, small business owners continue to trust the President far more than Congress and national, state and local government. Trust in national governmental agencies is at its lowest level since the beginning of 2017. Below, you can see how many small business owners *strongly or somewhat* trust in government.

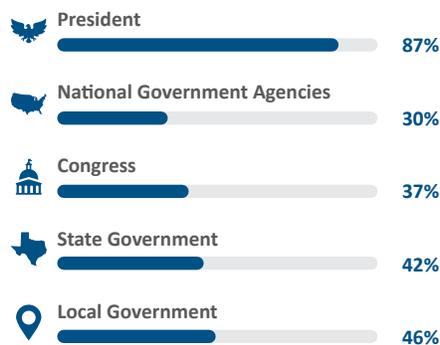
Level of Trust in Government:



Hope in Government

Although small business owners report low trust in their government agencies, they are hopeful for the year ahead. Below, you can see the percentage of small business owners who *strongly or somewhat* place their hope in government.

Level of Hope in Government:



Small Business Outlook

Despite a lack of satisfaction in Congressional action last quarter to implement regulations that will help small business, more than half of small business owners remain bullish on their own business results for 2017, expecting higher revenues this year and planning to invest back into their businesses.

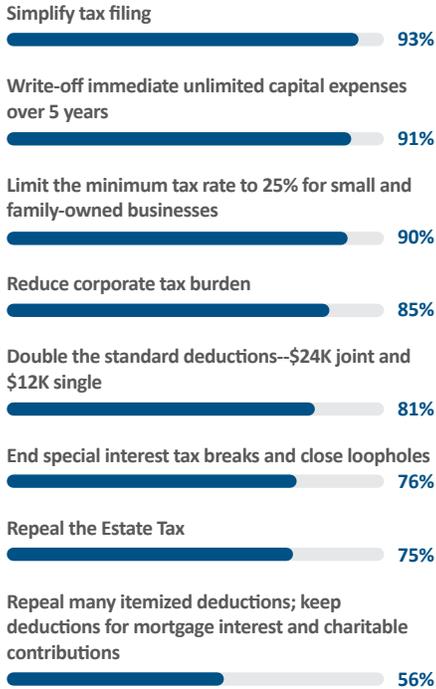
Small Business Outlook:



Tax Reform

NWYC finds small business overwhelmingly supportive of the Republican and White House proposed tax reforms and list tax relief as the top congressional action that would directly improve their business. Small business owners see itemized deductions as least likely to help their business.

Tax Reforms Helping Small Business:



Sentiment Towards Congress

To describe what they believe America stands for, small business owners express positive sentiments:



Demographics

NWYC's Index on the Sentiment of Small Business Owners towards Congress is based on data collected using an online survey administered October 17-20, 2017. Email notification was distributed to a sample of over 23,000 individuals drawn from membership files of NWYC. A total of 867 respondents participated. Respondents represent 45 of the 50 states in the U.S., and 65% are aged 45-64. Their businesses are small, with 57% employing 1-9 employees and 37% with 10-99 employees. The predominant industries represented are construction, services, manufacturing, retail trade, and finance.

What is the primary industry of your small business?



About National Write Your Congressman

National Write Your Congressman (NWYC) is an organization that gives small businesses a voice in American government. As the nation's largest, privately held, nonpartisan membership organization made up of small businesses, NWYC is dedicated to the delivery of constituent opinions to representatives in Washington. For 60 years, NWYC has provided small business owners and operators the tools necessary to connect with members of Congress and a platform to let their collective voice be heard. NWYC's team of experts provides unbiased, nonpartisan information and research on top issues and pending legislation relevant to small business owners today. NWYC presents both sides of the issue so that members can form an educated opinion and let their opinions be heard. For more information, visit: www.nwyc.com

