

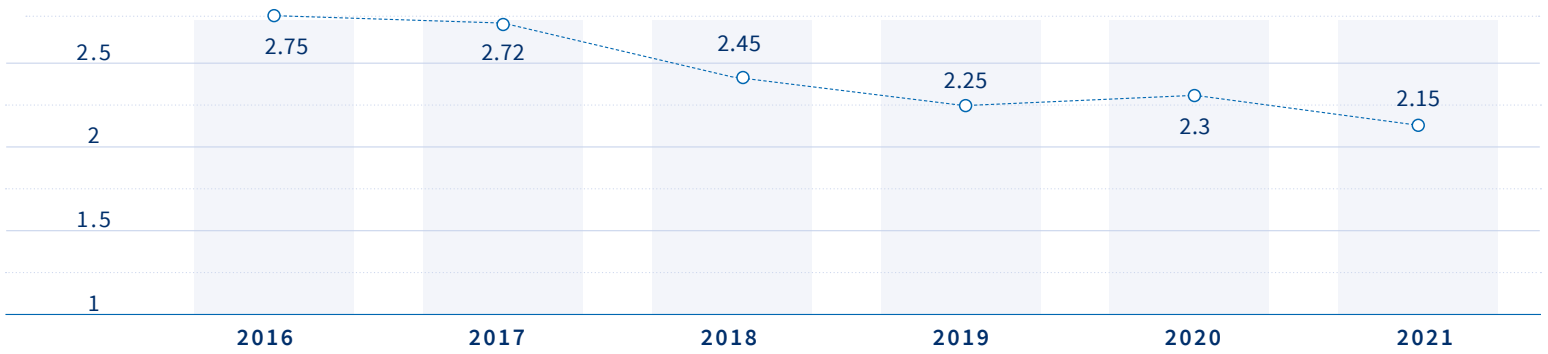


Q1 2021 NWYC QUARTERLY INDEX

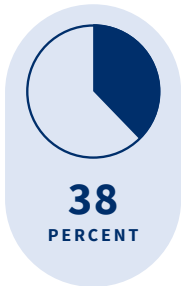
Small Business Sentiment Towards Congress

Combined Index of Small Business Sentiment Towards Congress

Q1 2021 Index Score: **2.15**



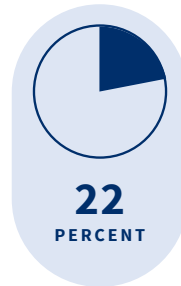
Economic Impact for Small Business Owners



Business is growing



Uncertain about their business' future



Plan to cut expenses to keep business afloat



Had to change the way their business operated including: restructuring, implementing new technologies, etc.

New Technologies Implemented



49%

Utilized video conferencing



35%

Updated my current website



28%

Hosted a meeting or event online



26%

Updated and became more active on my business' social media account



22%

Provided employees with equipment such as laptops or high-speed internet to work from home

Q1 2021 Demographics



Survey active
April 29 - May 4



Members from 48 states



1,161 Respondents



CONSTRUCTION

20%

MANUFACTURING

11%

SERVICES

14%

AGRICULTURE

8%

RETAIL TRADE

7%

Sentiment Towards State & Local Government

TRUST



HOPE



SATISFACTION WITH ACTION



LOCAL GOVERNMENT

STATE GOVERNMENT



Artists, boutique manufacturers, small businesses and local cultural and social justice organizations have been able to **prosper** due in part to the Shop's ability to use technology to **adapt** and remain open."

Jeff Bianchine, NWYC Member and Owner
Managing Director, Print Shop Inc.



Our business suffered and revenues were impacted significantly in 2020. However, we took the opportunity to invest in new equipment and technology that enabled us in late 2020 and into 2021 to **expand into new markets and create a new customer base.**"

Angela Holt, NWYC Member and Owner
President, Rathburn Tool and Manufacturing



About National *Write Your Congressman*

National Write Your Congressman (NWYC) is an organization that gives small businesses a voice in American government. As the nation's largest, privately held, nonpartisan membership organization made up of small businesses, NWYC is dedicated to the delivery of constituent opinions to representatives in Washington. For more than 60 years, NWYC has provided small business owners and operators the tools necessary to connect with members of Congress and a platform to let their collective voice be heard. NWYC's team of experts provides unbiased, nonpartisan information and research on top issues and pending legislation relevant to small business owners today. NWYC presents both sides of the issue so that members can form an educated opinion and let their opinions be heard. For more information, visit: www.nwyc.com.