

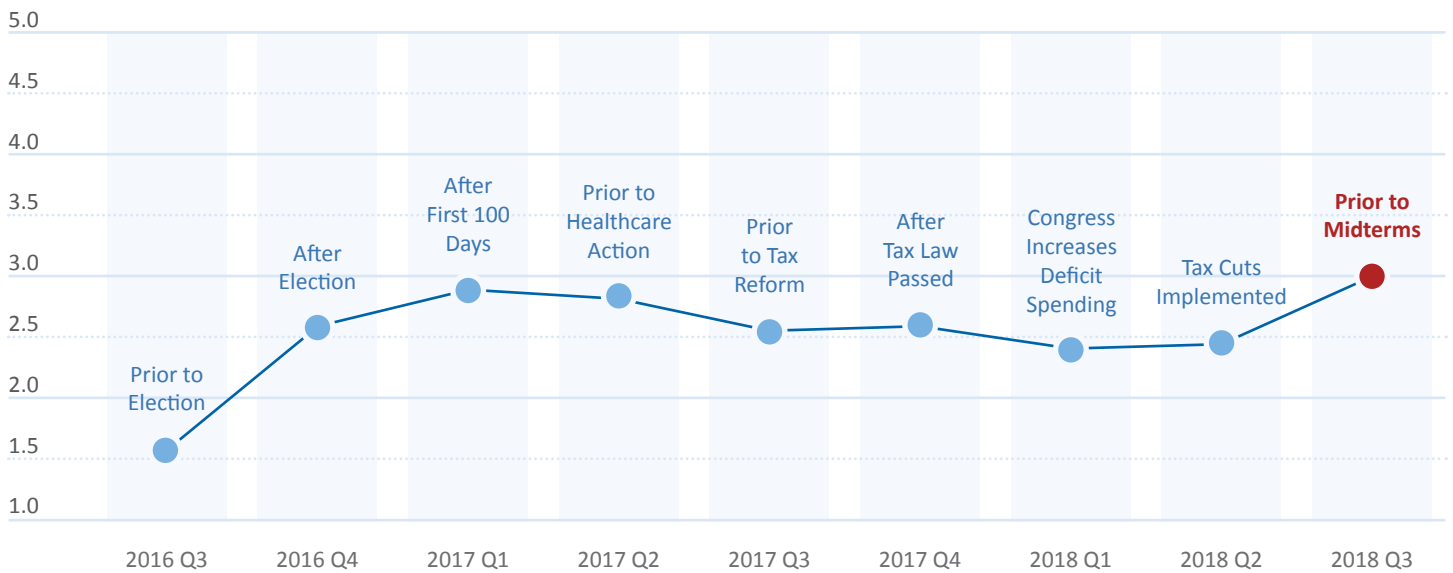


Q4 2018 NWYC Quarterly Index

Small Business Sentiment Towards Congress

Combined Index of Small Business Sentiment Towards Congress

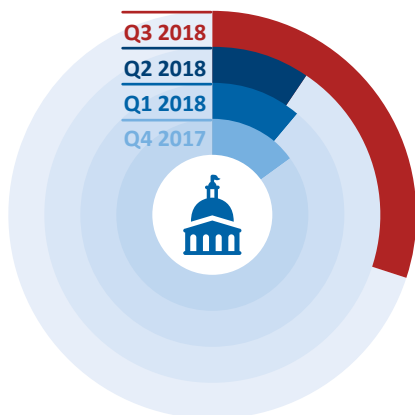
Q4 2018 Index Score: **3.0**



Small Business Owner Satisfaction Doubles

Satisfaction with Congressional action doubled over the last year.

● **30%** in Q3 2018
 ● **10%** in Q2 2018
 ● **11%** in Q1 2018
 ● **15%** in Q4 2017



Key Business Concerns for Q4 2018

When asked what business owners' biggest concern was for the third quarter, **top responses** included the following below. Regulations went from one of the top concerns in Q3 to one of the least concerns following Congressional action to rollback regulations. Small business owners are now concerned about immigration and securing our borders.

- 01**

Hiring qualified workers
- 02**

Health insurance expenses
- 03**

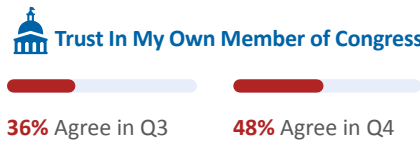
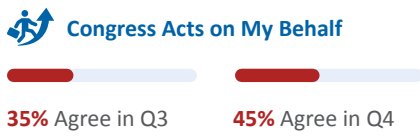
Taxes
- 04**

Immigration
- 05**

Paying down debt

Small Business Optimism, Confidence and Satisfaction at Highest Level

Small business owners agree their own elected members of Congress know their opinions on Congress. Satisfaction and trust in their own member of Congress is up from last quarter. Congressional action was at its highest level this quarter at 45%.



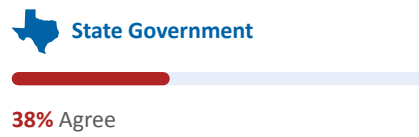
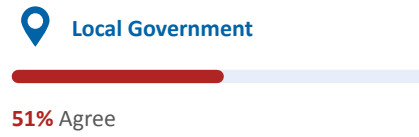
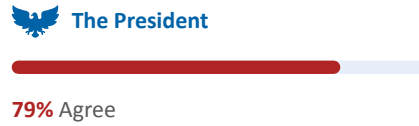
Taxes:

Out of the proposed additions to Tax Reform 2.0, business owners listed the bill that **permanently cuts personal and pass-through business taxes** as the most important action that would most benefit them.

Trust in Government

Small business owners trust the President the most (79%) followed by local government (51%) and state government (38%). Trust in national government agencies doubled since Q3 2018. Trust overall was at the highest level since the 2016 election.

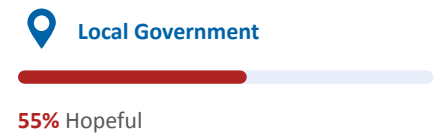
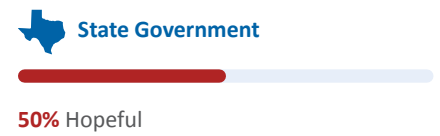
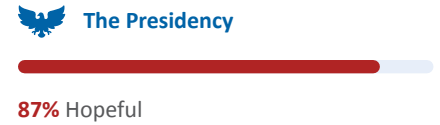
Level of Trust in...



Hope at Highest Levels

Hope in the President, Congress, State and Local Government and the U.S. Judicial Branch is at its highest levels since before the 2016 election.

Level of Hope in...

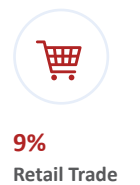
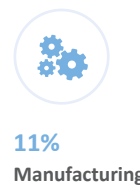


Q4 2018 Demographics:

Survey active **Oct. 30 - Nov. 2**

913 total survey respondents

Respondents from **46 states**



About National Write Your Congressman



National Write Your Congressman (NWYC) is an organization that gives small businesses a voice in American government. As the nation's largest, privately held, nonpartisan membership organization made up of small businesses, NWYC is dedicated to the delivery of constituent opinions to representatives in Washington. For 60 years, NWYC has provided small business owners and operators the tools necessary to connect with members of Congress and a platform to let their collective voice be heard. NWYC's team of experts provides unbiased, nonpartisan information and research on top issues and pending legislation relevant to small business owners today. NWYC presents both sides of the issue so that members can form an educated opinion and let their opinions be heard. For more information, visit: www.nwyc.com.