- The Conversational Hypnosis Code
  - Hooking
    - Strategic Language
    - Fractionating Rapport
  - Begnning Hypnosis
    - Draw Attention
    - Side Step CF
    - Trigger Subconscious Responses
    - Lead by Hand
  - General Applications
    - Take Charge
    - End Feuds
    - Use of Yes Sets
    - Focus on Verifiable
    - Lead to Goal Achievement
  - Hypnotic Exercises
    - Rapport
    - Match & Mirror
  - Common Errors
    - Being Too Pleasant
    - Trying Too Hard
    - Too Much Expecatation
    - Lack of Genuine Interest
    - Playing Wrong Role
    - Wrong Rapport Focus
  - Trance Signals
    - Pupil Dialation
    - Lower Pulse Rate
    - Altered Breathing
    - Facial Changes
    - Reduced Mobility
    - Involuntary Movements
    - Skin Tone Changes
    - Increased Subconscious Feedback
  - Rapport Exercises
    - Use Visualization
    - Observe Micro Signals
    - Develop Heightened Awareness