Included with Every Print Obituary:

Online obituary  Memorial plaque  Lasting Memories Website

Placement on our newspapers  Facebook page
(The Mercury News or East Bay Times)

Optional Facebook Sponsored Posts

This opportunity places the obituary on Facebook in the news feeds of individuals most likely to have known the deceased. Often times these are people who knew your loved one but otherwise would not have known of their passing. Using the combination of print, online, your personal Facebook page and placement in the news feeds of your desired target audience ensures the news of your loved one’s passing is read by as many family friends and colleagues as possible.

Obituary Badges

There are a variety of badges available as a text inset. See the previous page for an example of the American flag. There is no charge for the badge however placement will offset text which increases the size of the notice. Below are a few commonly used badges. Others are available when you place your notice on bayareaobits.com.

U.S. AIR FORCE  Army  Coast Guard  Marines  Navy

Elks  Knights of Columbus  Lions  Masons  Moose

Bay Area News Group

Obituary Planner

Publishing Obituaries in Santa Clara County, San Mateo County, Alameda County, Contra Costa County, Solano County, San Joaquin County, Marin County, Santa Cruz County and Monterey County

This planner was developed to assist families and Funeral Directors publishing a notice in the Bay Area News Group newspapers and websites.
How to Schedule an Obituary:

The best and least expensive option is to place your notice through the funeral home. Many Bay Area funeral homes use eObits (bayareaobits.com) and have discounted rates. Their logo is also included at no charge.

1. Select the newspaper or group from the list below (see deadline grid).
2. See the Writing Guidelines on the facing page. All photographs will publish in full color providing you submit a full color photograph, making sure the image is sharp, not too light or dark and not blurry. If you desire a photo JPG or PDF format are the best.
3. Select the dates the notice will publish. The Mercury News and East Bay Times offer extra savings through the 3 day for the price of 2. The days do not have to be consecutive.

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<tr>
<th>OBITUARY DEADLINES</th>
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4. You may place the notice through your Funeral Home provider or on bayareaobits.com or by contacting our Obituary Coordinators.

5. Photos must be received via email in JPEG or PDF ISO – 300dpi format. In all correspondence make sure to include your contact information (name, phone number and address) and the newspaper desired.

Contact Information:

The Mercury News and Silicon Valley Community Newspapers:
Hours: Mon - Fri. 8 A.M - 4:30 P.M.; mnobits@bayareane wspgroup.com; 408-920-5276
East Bay Times, Oakland Tribune, Daily Review, Fremont Argus weekdays:
Hours: Mon - Fri. 7:30 A.M - 3:30 P.M., or 925-943-8020; obituaries@bayareane wspgroup.com
Marin Independent Journal: Hours: Mon - Fri. 8 A.M - 4 P.M.; obits@marinjii.com; 415-382-7335
Santa Cruz Sentinel: Hours: Mon - Fri. 8 A.M - 5 P.M.; obits@santacruzsentinel.com; 831-429-2415
Monterey Herald: Hours: Mon - Fri. 8 A.M - 5 P.M.; obitsphoto@montereyherald.com; 831-726-4338
Alameda Journal or Montclairion Package: obituaries@bayareane wspgroup.com; 925-943-8020

Sample Obituaries:

Peter James Brown
Resident of Pleasantville
Peter James Brown passed away on Saturday after a valiant battle with cancer. He touched many lives with his gentle spirit and positive outlook on life.

Peter was born in Pleasantville, CA and graduated from Roosevelt High School and earned a degree in Political Science from University of California in Berkeley. After serving in the U.S. Army for 4 years, Peter enjoyed a 30 year career with the Pleasantville Police Department. He achieved the rank of Assistant Police Chief, retired in 1992 and started a second career as a high school basketball coach at Pleasantville High School. He enjoyed barbecuing and the great outdoors - especially fishing, camping, boating and reading a good book while relaxing on the deck.

Peter is survived by his loving wife, Elaine; devoted children Amy Johnson (Joe) of San Jose, Kathryn Smith (Bob) of Oakland and Christopher Brown of Danville and grandchildren, Mary and Steven Johnson of Palo Alto, Robert Smith of Napa and Peter and Suzie Brown of Walnut Creek; and one great-grandchild Peter James Brown III. He is also survived by his sister Priscilla Stevens of Milwaukee, WI; brother Kent Brown of Irvine, CA; and father and mother-law Jim and Inez Smith of Pleasantville. His generous loving spirit will be missed by all who knew him.

Friends and family are invited to a visitation on Monday, Jan. 11, 2010 from 6-8 p.m. and a funeral service on Tuesday, Jan. 12, 2010 at 11:00 a.m. at Peaceful Gardens Funeral Home, 50 Walnut Lane in Pleasantville. Burial to follow at Pleasantville Cemetery.

Peaceful Gardens
(555) 555-5555

Writing Guidelines:

Make sure to present the notice in clear, readable language with no abbreviations. Divide it into paragraphs based on the numbered guidelines below:

1. The first line is the name of the deceased. The second line is the city of residence (or former city) - “Resident of”. This information is required.

2. Dates of birth and death are optional.

3. The text of the notice should include a short biography including milestones (marriage, children, career, military, successes, special interests, and membership in organizations).

4. The list of survivors usually contains the names of spouses, children and grandchildren and may include their cities of residence. You may also want to include family members who passed away prior to the deceased.

5. Finish with the date, time and location of all services – visitation, rosary, funeral, burial or grave site service. Make sure to include the name and phone number of the mortuary so that you don’t have to field calls for directions. If you place the notice through a funeral home that uses eObits their logo is added free to every notice.

6. Place requests for donations to charity at the end of the notice.

7. Make sure to spell check the notice and verify spelling of all family names.

8. If you desire a photo JPEG or PDF format are the best.
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Monterey Herald: Hours: Mon.-Fri. 8 A.M.-5 P.M.; obitphoto@montereyherald.com; 831-776-4338
Alameda Journal or Montclairian Package: obituaries@bayareanewsgroup.com; 925-943-8020

The best option for publication is the
5-Day package

The notice runs for 3 days & is charged for only 2 days.

You run the notice in The Mercury News or East Bay Times photos are charged a flat rate.
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