

KORU Medical Systems

Privacy Policy

1. Introduction

This privacy policy is designed to inform users of KORU Medical System's, formally RMS Medical Products, ("Company", "we" or "us") website and any related smartphone, tablet or mobile application or hybrid software/SaaS offering (collectively, the "Website"), about how Company gathers and uses personal information submitted to Company through the Website. Company will take reasonable steps to protect user privacy consistent with the guidelines set forth in this policy and with applicable U.S. laws. In this policy, "user" or "you" means any person viewing the Website or submitting any personal information to Company in connection with using the Website. By using the Website, you are indicating your consent to this Privacy Policy. **IF YOU DO NOT AGREE WITH THIS PRIVACY POLICY, YOU SHOULD NOT USE THE WEBSITE.**

2. What Information Do We Collect?

Personal Information:

If you sign up to use services offered through the Website or otherwise by Company, Company and/or certain third-party service providers that we engage to provide services to us ("Contractors") may collect certain personal information, including your name, email address, employment information, phone number, location and address (collectively, the "Personal Information"). The collection of such Personal Information is consistent with our provision of services to you. In addition, if you contact Company and disclose additional personal information, we may store that Personal Information.

In addition to other information Personal Information we collect when you register, you may provide to us or our third-party service providers (through certain features of the Website) Personal Information in order to verify your identity and process payments.

Web Tracking Information:

We and our Contractors may use web tracking technologies such as cookies, web beacons, pixel tags and clear GIFs in order to operate the Website efficiently and to collect data related to usage of the Website. Such collected data ("Web Tracking Information") may include the address of the websites you visited before and after you visited the Website, the type of browser you are using, your Internet Protocol (IP) address, what pages in the Website you visit and what links you clicked on, and whether you opened email communications we send to you. In order to collect Web Tracking Information and to make your use of the Website more efficient, we may store cookies on your computer. We may also use web tracking technologies that are placed in web pages on the Website or in email communications to collect information about actions that users take when they interact with the Website or such email communications, and our Contractors may also do so. We do not correlate Web Tracking Information to individual user Personal Information. Some Web Tracking Information may include data, such as IP address data, that is unique to you. You may be able to modify your browser settings to alter which web

tracking technologies are permitted when you use the Website, but this may affect the performance of the Website.

Other Information:

Your location is obtained from the mobile device or the network, or directly from you, and is used to search for information you may need. When we execute such searches on your behalf we do not transfer your identity or personally identifiable information to third parties. This information is not used to create a profile about you or your activities. Your location is only stored in the app if you save your location searches and may be deleted by you by clearing your search history. Location coordinates are shared with our geocoding service provider (such as Google Maps). We also collect non-personally identifiable information from your mobile device in order to provide our services to you. Information may include device type and mobile service carrier. No information, including location information, is shared with any third parties for marketing purposes. Our apps do not interact or share information with any other applications installed on your mobile device.

3. How Do We Use the Information We Collect?

We will use and store Personal Information for the purpose of delivering the Website and our services to you, and to analyze and enhance the operation of the Website. We may also use Personal Information for the internal operational and administrative purposes of the Website. We may enter Personal Information into our contact management database, and may use such database to send you marketing materials and to contact you regarding your interest in Company products and services.

We will also create statistical, aggregated data relating to our users and the Website for analytical purposes. Aggregated data is derived from Personal Information and Web Tracking Information but in its aggregated form it does not relate to or identify any individual. This data is used to understand our customer base and to develop, improve and market our services.

We use Web Tracking Information to administer the Website and to understand how well our Website is working, to store your user preferences, and to develop statistical information on usage of the Website. This allows us to determine which features visitors like best to help us improve the Website, to personalize your user experience, and to measure overall effectiveness.

Notwithstanding the above, Company may use Personal Information to the extent required by law or legal process, or if in Company's reasonable discretion use is necessary to investigate fraud or any threat to the safety of any individual, to protect Company's legal rights or to protect the rights of third parties.

4. What Information Do We Disclose to Third Parties?

Company's Disclosure of Personal Information:

We will use the Personal Information you give us to fulfill the services you request from us. This may include sharing such Personal Information with any of our Contractors. Except as set forth in the previous sentence, as described under "Permitted Disclosures" below, and as otherwise authorized by you, Company will not disclose Personal Information to any third party. Company

shall in no event be liable to you for any use or misuse of Personal Information by any third party with whom your Personal Information has been shared in accordance with the terms of this paragraph.

Web Tracking Information:

We may disclose Web Tracking Information to Contractors in order to analyze the performance of the Website and the behavior of users, and to operate and improve the Website.

Aggregate Information:

We may disclose aggregated data that does not contain Personal Information to any third parties, such as potential customers, business partners, advertisers, and funding sources, in order to describe our business and operations.

Permitted Disclosures:

Notwithstanding the foregoing, Company reserves the right to disclose any information we collect in connection with the Website, without further notice to you to any successor to Company's business as a result of any merger, acquisition or similar transaction; and to any law enforcement or regulatory authority to the extent required by law or if, in Company's reasonable discretion, disclosure is necessary to investigate fraud or any threat to the safety of any individual, to protect Company's legal rights or to protect the rights of third parties.

5. How Can You Opt Out of Use and Disclosure of Your Information?

If you would like your Personal Information removed from our mailing list or database, please contact us at marketing@korumedical.com. In the event of any such removal, Company may retain copies of information for its archives.

6. Accessing, Updating or Deleting Your Personal Information

You can access, review, update, correct and/or delete your Personal Information by using the profile editing tools on the Website or by contacting us at marketing@korumedical.com. Company reserves the right to verify your identity in order to provide such access.

Even after you remove information from your profile or delete your account, copies of that information may remain viewable elsewhere to the extent it has been shared with others. However, your name will no longer be associated with that information on the Website. Additionally, we may retain certain information to prevent identity theft and other misconduct even if deletion has been requested. Removed and deleted information may persist in backup copies indefinitely, but will not be available to others.

7. Security

We use reasonable security precautions to protect the security and integrity of your Personal Information, both during transmission and once we receive it, in accordance with this policy and applicable law. We encrypt transmissions of Personal Information through the Website using secure socket layer technology (SSL). However, no method of electronic storage or Internet transmission is completely secure, and we cannot guarantee that security breaches will not occur.

Without limitation of the foregoing, we are not responsible for the actions of hackers and other unauthorized third parties that breach our reasonable security procedures.

8. Links

The Website may contain links to other websites. Company is not responsible for the privacy practices or the content of those websites. Users should be aware of this when they leave our site and review the privacy statements of each website they visit that collects information. This Privacy Policy applies solely to personal information collected by Company.

9. Amendments

Company may modify or amend this policy from time to time. If we make any material changes, as determined by Company, to this Privacy Policy, including in the way in which Personal Information is collected, used or transferred, we will notify you by e-mail to the address specified in your Company profile or by means of a notice on the Website prior to the change becoming effective.

10. Website Visitors from outside the United States

Company and its servers are located in the United States and are subject to the applicable state and federal laws of the United States. If you choose to access the Website, you consent to the use and disclosure of information in accordance with this privacy policy and subject to such laws.

11. Users under 13 years of age

The Website does not knowingly collect personal information from users under the age of 13. If you are under the age of 13, you are not permitted to use the Website.