

Macy's Inc. Conflict Minerals Policy

This document contains Macy's, Inc.'s policy regarding the use of conflict minerals in its private label products. As used in this policy, "Macy's" includes Macy's, Bloomingdale's, Bluemercury and their respective subsidiaries, including Macy's Merchandising Group.

The Securities and Exchange Commission (the "SEC") adopted a conflict minerals rule (the "Conflict Minerals Rule") as mandated by Section 1502 of the Dodd-Frank Wall Street Reform and Consumer Protection Act. "Conflict minerals" are defined in the Conflict Minerals Rule as cassiterite, columbite-tantalite (coltan), gold, wolframite and three specified derivatives: tin; tantalum; and tungsten. The mining and trade of the minerals is believed to help finance armed groups that are committing human rights abuses in the Democratic Republic of the Congo (the "DRC") and its adjoining countries. The Conflict Minerals Rule is intended to reduce a significant source of funding for these groups.

Macy's takes its obligations under Section 1502 of the Dodd-Frank Wall Street Reform and Consumer Protection Act regarding conflict minerals seriously. Macy's is committed to ensuring that the metals and other minerals contained in the private brand products it sells are obtained, produced, and used in a socially responsible manner. Macy's does not directly source conflict minerals from mines, smelters or refiners, and is in most cases several levels removed from these market participants. Macy's therefore requires the cooperation of its private label suppliers in the implementation and execution of its processes to comply with the rule.

Macy's expects its suppliers to seek minerals from sources that do not directly or indirectly contribute to the conflict in the covered countries. Macy's reserves the right to request from any supplier at any time such information, certifications, and documentation as it shall deem necessary to monitor or assess compliance with this policy.

Macy's seeks to work with suppliers who will share its commitment in working towards compliance with this policy.