



Letter of Recommendation for Ken Waldman  
April 2011

The Children's Museum of Pittsburgh is major local presenter of arts and cultural events for families, presenting hundreds of performances each year for our 250,000 annual visitors. As Program Manager, I curate these public programs to showcase the diversity of the visual and performing arts in a venue that is often a child's first experience with them. While we focus on local artists from the region almost exclusively, presenting Ken Waldman this spring was a rare and welcome exception that made a lasting impression.

Mr. Waldman offers his audiences an experience with music and spoken word that is accessible, welcoming and joyful. In the realm of folk musicians and performing poets, he stands out for his truly warm and friendly spirit, reminiscent of Fred Rogers. He authentically connects with his audience. He partnered with a talented local musician on guitar/banjo/fiddle for an entertaining, interactive program that had our family audience clapping, laughing and dancing.

Professionally, Mr. Waldman was easy to work with. He was flexible in program format, length and staging to accommodate our venue, budget and audience. He also appeared on the air of a local radio show for a 45-minute set that promoted his program later that afternoon at the Museum. I appreciated his clear communication and flexible personality throughout the booking and presenting process, particularly for a nontraditional venue like ours and a young audience.

I recommend Ken Waldman as a genuinely warm, talented educator and entertainer for family audiences. In a generation where so much entertainment for children is frenetic, loud and overblown, he stands as a timeless reminder in the power of authenticity, words and music to connect people of all ages.

With my best,

A black rectangular box containing a white handwritten signature that reads "Angela Seals".

Angela Seals  
Program Manager