

The Kickstarter

I finally had my songs recorded, but there was still a lot to do. How was I going to get my music into the hands of the public? I knew online purchases only was not an option. I wanted physical CDs, as well as it being available on iTunes. So I turned to Kickstarter.

I was nervous to start another crowdfunding campaign only 2 years after my first. I know 2 years is a long time, especially in music, but I was going to be asking a lot of the same friends and family for money. I didn't know how else to come up with the funds, so I went for it.

It was very different from my first Kickstarter. I knew a few tricks, and I knew I didn't want to stress about it the way I did before. My first campaign was a general career "jumpstart" - it included merchandise, professional photographs, recording a single and a few more odd things to help me break into the music industry. Here's to My was much more specific. I knew exactly what I needed to get my music out there, so I could focus on that.

I tried to post daily updates with information about the album. It wasn't always daily, but I wanted to show the world I was serious. Well, serious about my music, but a little goofy as a person.

I was amazed when my Kickstarter exceeded the goal of \$2,000. Ecstatic, but surprised. I'm lucky to be surrounded by amazing people who support me and my dreams. I was able to order CDs, limited edition CDs, stickers, t-shirts, have my music copyrighted and digitally distributed, and have a little left over to start planning a tour. Dreams really do come true!

I can't thank my backers enough: Zachary Sweet, David Long, Ryan Swezey, Michelle Hardy, Elizabeth Pearry, Stefanie, Sterling DePaul, Susan & Richard LaClair, Kaleigh-Marie Fremouw, Eric LaClair, Fion Madan, Patrick Jones, Nina Schuh, Reiko DePaul, Jessica, Shana Kinney, Victor Robles, Mark, Cindy Eller, Brian R. Boisvert, Jack & Katie, Caitlin Elizabeth, Justine Marzack, Tegan Jenner, Kendi, Jillian Breneman, Ron Dufort, Cindy Kelly, John Doherty, Kelly Sutherland, Scott Peck, Frank Jenner, Linda Ferrara, Scott Atkinson, Hana Kahn, Scott Horrocks, Laurie & Tony DePaul, Jeffrey Ford, June Atkinson, Larry Ford, Teri & Yessy Roman, Laurel Fletcher, Brent Godin, Briana Blair Kelly & Beth Logan!

My Kickstarter campaign will live online for as long as Kickstarter is a thing, so if you want to visit it, [CLICK HERE](#).