



For many years Engage Records (Formerly Holy Soldier Records) recording artist DA MESSENGER has impacted many lives using Hip-Hop music and culture to point a fallen world towards Christ for eternal hope. His very first album debuted in 2007 at the age of 17 years old. If you were to search DA MESSENGER in your favorite digital retail stores or streaming places you will find that DA MESSENGER has professionally released 5 albums ("Legacy", "Alien", "Lifeline", "Frontline", & "Lifeline 2") and also 2 EPs ("Who Are We?" &

"Regenerated"). But after all these years DA MESSENGER has prayed and has sought very wise counsel about a decision to now go by his real name, KYREN MONTEIRO!

For those who don't know KYREN MONTEIRO is more, and has always been more than just a Recording Artist! He is a Music Executive who is the Owner and President of Engage Records, Professional Audio Engineer, Music Producer, Drummer, Future Author, and so much more!

"I know that so many people will think "WHY DID YOU CHANGE YOUR NAME FROM DA MESSENGER?!", but I don't think people realize how multi-faceted I really am!" says KYREN MONTEIRO. "I'm not a jack of all trades, just multi-faceted! DA MESSENGER is a brand that cannot support that. When I first started as a teenager I was so young. Even though I am still young I was A LOT younger! My decision making processes have matured now. I've grown a lot! Going by my real name KYREN MONTEIRO will support everything I am and will continue to become!!".

When Jasman Rolle, who is the Vice President of Engage Records and also the Owner of Higher Level Management was asked about his views on this decision he stated: "I am really excited about the future of Engage Records and the transition of artist DA MESSENGER to his given name KYREN MONTEIRO! Engage has been consistent in making music that glorifies God and challenges all listeners to view the world through a Biblical lens. The gospel message of hope has always been the foundation of "DA MESSENGER's" music, with the change to KYREN MONTEIRO the message is the same. KYREN MONTEIRO is still a messenger encouraging his

listeners to fight, persevere, and stand firm on the principles of God's word".

KYREN MONTEIRO will be releasing his brand new album entitled "CROWN" through Engage Records on March 11th, 2016! His newly released lead single "GO OFF" can be downloaded for free at the Engage Records website as well as all the major digital retailers!

For more info on KYREN MONTEIRO visit:  
<http://www.EngageRecords.net/> |  
<http://www.KyrenMonteiro.com/>

For more info on the Fight Squad movement visit:  
<http://www.FightSquad.net/>