

WENDY MCINTYRE

The Anthem, the debut EP from Wendy McIntyre changes the R&B landscape entirely. A perfect fusion of contemporary R&B, jazz and soul; Wendy McIntyre, is definitely an artist to watch.

BIO

A native of North Carolina, Wendy McIntyre spent her formative years in the Washington, DC area. There she developed her voice in various choirs, talent shows and events around the city. A friend once told her that her voice had a special anointing, and throughout her life she has been encouraged to share her God-given talent with others. Her debut EP, *The Anthem* is the culmination of her years spent creating a collection of songs meant to inspire, encourage, and share her musical gift with the world.

The Anthem fluently conveys the artistry of the woman, through an introspective collection of R&B songs of varying tempos and themes. The EP is a "life" soundtrack of sorts, beginning with the DeAndre Shaifer-produced, *Back in the Day*, a mid-tempo, retro-influenced track with catchy guitar riffs, and Marvin Gaye-esque vocal arrangements. This song takes listeners on a journey through days past, hopes and dreams realized, love lost and found, and new possibilities on the horizon. *Back in the Day* is destined to be the jam of the summer, clearly a prelude to sunshine and good times.

Wendy's emotive alto and range are fully displayed on the soaring ballad *The Difference*, quite possibly this generation's love ballad. The song, a nod to soul ballads of old, imparts the story of love; found and cherished. Produced by Carl Rushing, it pairs her honey-coated alto with a simple melody, sparse instrumentation and airy background vocals. On *Night & Day*, the jazzy ode to finding new love, Wendy's sassy and ethereal vocals with production help by James McKinney (Wayna, KeVo) provide the perfect scenario for this anthology of soul. *The Anthem*, the title and final track, is laced with a funky bass line, gritty vocal performance and soul-sister affirmation. This feel-good declaration and call to "keep going strong", leaves listeners primed for more... until the next soulful collection arrives.

The Anthem is undoubtedly, a standout debut through and through. Wendy McIntyre is an artist who set out to share her thoughts, memories, hopes and loves amidst a backdrop of thought-provoking lyrics and lush orchestration. Her EP captures the essence of an artist, channels the "soul child" within, and raises the bar for R&B performers. Wendy McIntyre is a singer and lyricist, who passionately delivers and elevates the craft. *The Anthem* - listen and experience the "rebirth of R&B."



MEDIA CONTACT & INQUIRIES

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TRACK LISTING

Back in the Day
Wastin' Time
Night & Day
The Difference
Count It All Joy
It's You That I Want
The Anthem



RELEASE INFO

Release Date: January 27, 2009
Artist: Wendy McIntyre
Title: The Anthem
Label: Ascension Entertainment Group, LLC
UPC Code: 8 8450109545 7
Configuration: CD
Genre: R&B
List Price: \$9.99

MARKETING & PUBLICITY

Marketing and retail promotion will be managed by Ascension Entertainment Group, LLC. *Promotional headshots, flyers and postcards are available.*

INTERNET

- Actively growing fan base via fan sites, e-message boards, e-mail blasts, newsletters and more.
- Positioning tracks from *The Anthem* on key retail sites such as **iTunes, Napster, Rhapsody, Amazon and CDBaby.**

KEY MARKETS

Washington, DC (Hometown); Baltimore, MD; Philadelphia, PA; Richmond, VA; Hampton/Norfolk, VA; Charlotte, NC; Raleigh, NC; Wilmington, NC; Atlanta, GA; Houston, TX; Dallas, TX.

THE PLAN

Radio: Aggressively pursuing airplay at Urban Adult Contemporary, R&B, as well as Smooth Jazz and college radio stations.

TOURING

- On-going performance dates in key markets in support of the release.
- Exploring opening act opportunities for major artists in same genres.
- Actively seeking performance slots at major festivals and events in and around the Mid-Atlantic and Southeast regions.
- Availability for in-store performance at retail stores.

E-MARKETING

- Extensive e-mail campaign
- Sustained presence on internet and social networking sites such as Facebook and Myspace.