



6th Annual Wasatch Mountain Music Festival
July 9 and 10, 2021
Food and Non-Food Vendor Agreement

Section 1: Event/Vendor Schedule

Thursday	July 8, 2021	Set-up	5:00 pm to 8:00 pm	
Friday	July 9, 2021	Set up	8:00 am to 1:00 pm	Music 5:00 pm to 10:00 pm.
Saturday	July 10, 2021	Music	10:00 am to 10:00 pm	Take down 10:00 p.m.
Sunday	July 11, 2021	Take Down		

Event Location: Richard W. Erickson Ranch, 50 Starks Lane, Wallsburg, Utah 84082
The museum and show grounds are located off U.S. 189 just South of Heber, in Wallsburg, Utah

Application Deadline: Saturday, June 5, 2021
Approvals will be made on or before Saturday, June 12, 2021

Contact: Kara Twitchell, Vendor Coordinator, 1514 23rd Street, Ogden, Utah 84401
utahmelody@comcast.net

Section 2: Vendor Fees and Spaces

Wasatch County Health Department (WCHD) requires each food vendor complete the requirements/ license for approval to attend our festival. Contact Dwight Hill, Deputy Director WCHD, 55 S 500 E, Heber City, UT 84032, (435-657- 3261) for information.

Vendor Fees

- \$100.00 Food Truck: includes 2 Weekend Festival/Camping Pass.
- \$100.00 Single Space: 10' x 10', includes 2 Weekend Festival/Camping Pass.
- \$175.00 Double Space: 20' x 10', includes 4 Weekend Festival/Camping Pass.
- Sponsorship may be eligible to receive one free booth space at \$500/in kind level pending approval.

Additional Vendor Passes

- Weekend Festival/Camping: \$30.00 per additional employees
- Day pass: \$10.00 per additional employee
- Extra passes may be limited at the discretion of the WMMF vendor coordinator.
- Vendor passes may only be used by vendor's employees.
- Space Fees are non-refundable.
- Additional employee passes are non-refundable.
- This festival runs rain or shine. WMMF will make no refunds due to weather.

Section 3: Facilities

- No electricity is provided.
- No coverings are provided.
- Vendor booth security is not provided. General Festival Security only.
- Vendors must attend to their own booths.

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- Vendors must set up and take down their own booths.
- Vendors may only set-up or take down during designated times. NOT during any on-stage performance.
- Vendor Parking: Vendor vehicles and food support vehicles must be moved to festival parking as soon as they off load their products/gear.
- Note service dogs are allowed in the festival area. Dogs will be kept at campsite and on a leash.
- Vendors are responsible for COVID signage and requirements in their area.

Section 4: Liabilities and Licensing

Vendor Liability:

-FOOD Vendors shall contact Wasatch County Health Department and obtain food permit for WMMF. Vendor is required to present their permit to vendor coordinator in order to access the festival area.

FOOD AND NON-FOOD VENDOR (vendor) hereby assumes all liability for any claim, injury or damage that occurs in, on, or about the premises used by the VENDOR or arising out of VENDOR's performance of this agreement. VENDOR hereby agrees to indemnify, defend and save harmless WMMF, its officers, agents, volunteers, and Wasatch County from and against any and all liability for bodily injury (including death), damage to property, personal injury, claims, losses, damages, costs and expenses (including reasonable attorney's fees), and lawsuits from, or alleged to arise from, activities which are subject of this agreement. Including, but not limited to, theft, damage, loss of product or display facilities, personal injury, strike, or Acts of God.

Vendor Taxes: Vendors are responsible for paying all state and federal taxes. Food and non-food vendors will be given a State of Utah Tax form, tax table, and envelope for their reference and use at the festival. Vendor shall complete and send tax information to the State of Utah after the festival.

Section 5: Application and Selection Process

- Space is limited.
- Selection is based on quality, value, professionalism and alignment with festival values. Filling out the agreement is NOT a guaranteed participation in festival.

- Vendors shall supply photos that show a representative sampling of their products.
- Vendors shall supply a photo of their food truck/trailer (if applicable).
- Vendors are encouraged to supply a business logo, or web advertisement for placement on our website and use in cross promotion on our social Media.
- Vendors are encouraged to provide links to websites, and social media accounts for cross promotion.

-Vendor Merchandise may NOT use Wasatch Mountain Music Festival (WMMF) Intellectual Property (I.P.) such as festival name, and logo, without an express permission through written agreement. If you would like to use WMMF I.P. please contact Ryan Shupe, Director WMMF shupe@shupe.net with a proposal.

-Vendor space at our festival is not guaranteed until all vendor fees have been paid. (A link to pay your vendor fees will be provided to you once your organization has been approved by WMMF vendor coordinator). Payment will be due after notification of acceptance and is non-refundable.

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Vendor(s) is/are required to sign, print three pages and mail vendor agreement to the address above.

Vendor agreement and signature page

Company/Organization _____

Product(s) or Service(s) _____

Mailing Address _____

Email Address _____

Phone (Business) _____ Phone (Other) _____

Vendor Type: Please Provide a brief description.

- Food:

- Non-Food Merchandise:

- Other Organizations:

Please feel free to include a detailed description, along with the photos required by the above agreement.

Vendor Space: (Please check an Option)

____ Food Truck & 2 Weekend Festival/Camping Passes (\$100) if additional employees need to rotate shifts during the festival contact vendor coordinator in advance.

____ 10' x 10' space & 2 Weekend Festival/Camping Passes (\$100)

____ 10' x 20' space & 4 Weekend Festival/Camping Passes (\$175)

Additional Vendor Tickets: (Please Provide names and total number for)

____ Vendor Weekend Festival/Camping Passes \$30 per person

____ Vendor Single Day Passes \$10

-I have read, signed and agree to abide by the rules, regulations and stipulations of this agreement.
-I understand that this does not guarantee a space at the 2021 Wasatch Mountain Music Festival (WMMF) until the agreement has been approved and all vendor fees have been paid.

Vendor Name/signature

Date

Kara Twitchell, Vendor Coordinator

Date