

DJ BREVIN

To Whom It May Concern:

My name is Brevin Cawthorne.

It was suggested to me by several individuals familiar with your business that I contact you regarding DeeJay Services.

Please take a moment to review the enclosed press kit.

Thank you for your time and consideration.

I look forward to hearing from you soon.

Brevin Cawthorne



DJ Brevin
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DJ BREVIN

“WHY DJ BREVIN FOR MY BAR OR CLUB?”

Positioning:

In the cutthroat bar and nightclub industry, you need something to set your venue apart. Brevin gives you that edge. Brevin scratches, mixes, mashes, and truly entertains. You and your customers will see, hear and feel a difference.

Price:

You want added value in return for your investment, and that is what Brevin gives you. Anybody can sit behind a CD Player and press play, but you deserve more for your money. A great entertainer like Brevin will pack the dance floor, boost drink sales and keep patrons buzzing about your establishment.

Performance:

Brevin is widely recognized as “The DJ,” for cutting edge bars and nightclubs across the state. Known for impeccable track selection, smooth mixes and crowd management, he builds an energy witnessed from needle drop until last call.



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Professional Experience:

In ten years as a professional disc jockey, I have been privileged to provide a wide array of services to the people, places and organizations listed below. I perform an average of five nights a week, about 280 shows annually.

Clients Of Interest:

Kid Rock - Recording Artist
Tito Bacardi - Founder, Bacardi Rum
Pauly Shore - Comedian & Actor
David Faustino - Married With Children
Mike Rowe - Dirty Jobs Host and Ford Pitchman
Tom Izzo - Michigan State University Head Men's Basketball Coach
Mark Dantonio - Michigan State University Head Football Coach
Mark Hollis - Michigan State University Athletic Director
Michigan State University Football Team
Jennifer Granholm - Governor of Michigan
John Engler - Governor of Michigan
Mitt Romney - Presidential Nominee
Bart Stupak - U.S. Congressman
Frank Kelley - Michigan Attorney General
Mike Cox - Michigan Attorney General and Gubernatorial Candidate

Performances Of Interest:

Superbowl XL live broadcast from the Detroit River
Annually at the Chicago To Mackinac Yacht Race Awards Banquet
Munn Ice Arena - Michigan State University
Annually at the Zoo De Mac Party (Mackinac Island)
Annually at the Mount Gay Yacht Race Party (Mackinac Island)
Annually at the Bacardi Yacht Race Party (Mackinac Island)



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Venues Of Interest:

Alibi Bar (St. Johns)
Bico's Lyricist Lounge (Lansing)
Bistro On The Greens (Mackinac Island)
Bleu (Detroit)
Blue Gill Grill (Haslett)
Brannigan Brothers (Lansing)
Brown Trout (Indian River)
Buddie's (Okemos)
Buddie's (Holt)
Cadillac Club (Lansing)
Castle Farms (Charlevoix)
Chris McGuerrins Irish Pub (Hartland)
CJ's Brewery (Commerce Township)
Club Rush (East Lansing)
Detroit Princess Riverboat (Detroit)
French Outpost (Mackinac Island)
Gatehouse (Mackinac Island)
Harrison Roadhouse (East Lansing)
Horn's Bar (Mackinac Island)
Impulse II (Lansing)
Loco's Greektown (Detroit)
Maggy's Sports Bar (East Lansing)
Marinelli's (Madison Heights)
Mary's Bistro (Mackinac Island)
Mayfair (Haslett)
Michigan Princess Riverboat (Lansing)
Munn Ice Arena (East Lansing)
Mustang Lounge (Mackinac Island)
O-Zone @ Odawa Casino (Petoskey)
Patrick Sinclair's Irish Pub (Mackinac Island)
Pink Pony Bar & Grill (Mackinac Island)
Post Bar (East Lansing)
Reno's East (East Lansing)
Reno's West (Lansing)
Rick's American Café (East Lansing)
Roadrunners Pub (Vermontville)
Round Island Bar (Mackinac Island)
Star Shooters (Big Rapids)

Tap Room (Birmingham)
Temple Club (Lansing)
Trippers Sports Bar (Lansing)
Village Inn Restaurant (Mackinac Island)
Wood's Restaurant (Mackinac Island)
Yankee Rebel Tavern (Mackinac Island)

Corporate Partners:

National Football League
Anheuser Busch
Miller Brewing Company
Mount Gay Rum
Bacardi Rum
Student City
Tropic Beauty
Michigan State University
Detroit Regional Chamber Of Commerce
Odawa Casino
Chicago Yacht Club



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Equipment:

I use only the finest in professional grade sound and lighting equipment to ensure that all events go off without a hitch. A typical special event setup includes the following components.

- 3 Mackie SRM 450 Powered Speakers (one as backup)
- 1 Mackie SWA1501 Powered Subwoofer
- 2 Direct Drive Technics Turntables
- 2 Rane TTM57SL Professional DJ Serato Mixers w/ Video Capability (one as backup)
- 2 Apple Laptop Computers with Scratch Live Software (one as backup)
- 2 Shure Wireless Microphone System (one as backup)
- 2 Martin Intelligent Lights (as an available option...no cost added)
- 1 Texas Instruments LCD Projector (as an available option...no cost added)
- 1 5 foot by 5 foot projection screen (as an available option...no cost added)

Additional Backup equipment includes:

- 5 Mackinac SRM 450 Monitor Speakers
- 2 QSC K12 1000W Powered Speakers
- 1 QSC K Subwoofer
- 2 Technics Turntables
- 1 Rane TTM57SL Professional DJ Serato Mixers w/ Video Capability
- 4 Numark CDX Tabletop CD Players
- 1 Crown 1000W Amplifier
- 1 Apple Laptop Computer with Scratch Live Software

Various Lighting Effects

- 2 Shure Wireless Microphones
- 5 chorded microphones

