

Maine Blues Festival

P.O. Box 548

Naples, Me 04055

Hello,

My name is Shawna Buck and I am the Vendor Coordinator for the Maine Blues Festival in Naples, Maine.

2018 is our 13th Anniversary and we are looking to fill our Green with the best Maine Made crafts in honor of our thirteen years of festival and charitable contributions. While our festival runs from Friday, June 15 through Sunday, June 17, our vendors are one day only, Saturday June, 16, 2018. This year, we will continue to offer two different Vendor levels. Our first level is a \$30 level that will give you a 10 x 10 space and offer you an opportunity to share your unique craft with our consumers. Our second level is a \$60 level that will give you a 10 x 10 space, as well as two bracelets for the festival.

Included in this letter is a copy of our Mission Statement as well as a copy of our Vendor Application and Guidelines.

Please feel free to contact me at VillageGreen@mainebluesfestival.com or by phone at 814-779-8466 if you have any questions, and I will be happy to help you.

I look forward to hearing from you and to hopefully working with you.

Thank you for your time,

Sincerely,

Shawna M. Buck

Vendor Coordinator

Maine Blues Festival

Maine Blues Festival Mission Statement

The purpose of the Maine Blues Festival is to promote blues music as a uniquely American idiom and art form, to facilitate prominent, high-visibility performance opportunities for as many Maine-based blues artists as possible before as large an aggregate audience as possible, and to support education programs in Maine public schools and colleges. The Maine Blues Festival operates from the belief that "local business is good business", that "local art is good art," and that the Maine Blues Festival stands as a concrete example of "the creative economy in Maine."

The Maine Blues Festival gives back to our Maine musicians and the Maine Community by utilizing what has become known as "the Power of blues." Over the years, the Maine Blues Festival has contributed thousands of dollars to local music education programs, Maine college scholarships, and community and charitable organizations including:

Naples Scholarship Foundation
Lake Region High School Band
Town of Naples Fireworks Fund
Maine POM Project
SMCC Foundation
Lisbon School Department
Blues In The Schools programs
Maine Blues Society
WMPG Community Radio
Special Olympics, Maine

This year we expect:

Over 8,000 attendees for 2018

Over 50 Maine Blues acts, over 60 individual performances

One dozen performance venues beginning Friday evening, all day Saturday, and Sunday afternoon

Over 20 of Maine's best Crafters on the Village Green

Maine Blues Festival advertising utilizes print, radio, TV, cable, internet streaming, as well as brochures and program guides

Maine Blues Festival advertising range of coverage is New Hampshire, Boston and Southern and Central Maine.

Maine Blues Festival Vendor Application and Guidelines

- 1. Charges: \$30.00 for space only, \$60.00 for space plus two (2) festival bracelets.** No electricity available. Vendor must supply what is needed to display merchandise and protect their product including tents, tables, and chairs. Upon acceptance of your paid, completed application, the Vendor Coordinator will assign you a space and send a confirmation email to you with your space number.
- 2. Spaces:** All rented spaces will be leased in 10' x 10' sections outdoors only.
- 3. Hours of Operation: All Vendors shall be in space by 9:00 a.m. Saturday, June 16, 2018.** Set-up may begin at 7:00 am that day and must be done by 9:00 a.m. with all vehicles off the Green. Breakdown will not begin before 5:00 pm. or before the last band finishes its performance to avoid disruption of performances. NO EXCEPTIONS. No refunds will be given if hours are shortened by any circumstances beyond the Maine Blues Festivals control. **NO CALL, NO SHOW, NO REFUND.** The vendor coordinator, Shawna, can be reached at any time via phone: 814-779-8466 or via the village green email. **IF YOU HAVE AN EMERGENCY, PLEASE CONTACT THE VENDOR COORDINATOR AS SOON AS POSSIBLE.**
- 4. Set-up & Parking:** Set-up is between 7:00 and 9:00a.m. All spaces are assigned based on number of 10 x 10 spaces requested on the application. The Vendor Coordinator is available on the Village Green starting at 6:30 a.m. Upon arriving at the Village Green, please check in with the Vendor Coordinator and she will show you to your assigned space.
- 5. Safety, Cleanliness, and Waste:** All vendors are responsible for maintaining their space in a manner that is both safe and pleasing to their workers and customers. All trash must be boxed or bagged and placed in the containers provided. No liquid waste may be discharged on the grounds or thrown in the lake. Vendors are responsible for removing their own property and cleaning their own space at the close of business.
- 6. Security:** The Maine Blues Festival will have sheriffs on patrol and or other identified security personnel on patrol at all times during the festival. The Festival does not assume any responsibility or liability for loss or damage to Vendor's property. Your signature on this contract signifies your understanding of this.
- 7. Items for Sale:** Vendors may not sell clothing or any items containing the Maine Blues Festival Logo. Maine Blues Festival, LLC, has exclusive rights to these items. No Sex or Drug oriented items, sprays or noisy items can be sold. The Vendor Coordinator retains the right to order immediate removal of any items deemed unsuitable. Food and Merchandise Vendors are limited to selling only those items they have listed in the contract. The Maine Blues Festival retains the right to reject or limit those items or the number of Vendors selling any particular item.
- 8. Signs, Attire, and Promotions:** Booths may only display names of the organization renting the booth and a list of items to be sold with prices. Workers may wear t-shirts and/or hats bearing no more than the name of the organization. At no time will attire, buttons, badges, or literature be worn, displayed, sold, or given away that promotes the doctrine, beliefs, or dogma of the Vendor or any person or organization. Space for that may be purchased at the regular rate at the discretion of the Maine Blues Festival committee.

9. Deadlines: Applications are due no later than JUNE 1 (or next business day each year) and must be sent with payment in full which is non-refundable unless the Vendor is not accepted to participate in the festival. If approved, a confirmation email will be sent to the email address provided. If not approved, the deposit will be refunded. Upon acceptance of your payment, this application will become a binding contract.

Maine Blues Festival Vendor Application

Name of Organization _____

Mailing Address _____

City _____ State _____ Zip Code _____

Person in Charge _____

Phone _____ Fax _____ Email _____

Business or Craft Description _____

Please submit 2 sample photos.

Are you a repeat exhibitor? Y or N If Yes, Which Year? _____

Do you have necessary State permits or licenses (if required)? Y or N

Space you require _____ (10'x10') @ \$30.00 = _____ @\$60.00 = _____

Waiver of Liability:

The Lessee agrees to indemnify, save and hold harmless the Maine Blues Festival and the Town of Naples, Maine of and from all claims, demands, causes of action, liability, and expense including reasonable attorney's fees in connection with loss of life, personal injury or damage to property arising during the term of this lease or leased premises, to the extent that the same is caused by any act or omission of Lessee. I agree to accept the terms of this contract.

Signature _____

Vendors: Please sign and return the required payment in full to:

Maine Blues Festival, Vendors, PO Box 548, Naples, Maine 04055

**For more information please email Shawna Buck, Vendor Coordinator at:
villagegreen@mainebluesfestival.com or 814-779-8466**