

Pop Galleries Exhibition Prospectus



The Hammond Regional Arts Center (HRAC) expanded exhibition opportunities with the introduction of the Pop Galleries in 2020. On display in office buildings, store fronts and vacant commercial properties with high visibility in our community, Pop Galleries serves as an exhibition space for emerging artists from the region.

Eligibility

The Hammond Regional Arts Center invites passionate artists to apply to showcase their work. In order to be considered for exhibition, artists must become members of Hammond Regional Arts Center. Annual memberships are only \$15 for students and \$30 for individuals, and are available for purchase on the website, www.hammondarts.org/join-hrac.

Submission

If interested, artists must submit a proposal which should include an artist bio or resume, an artist statement, artists contact information and a minimum of 5 images of work (in .pdf or .jpeg format). Include the title, medium, year, dimensions and value for the submitted images. This proposal should be an attachment emailed to info@hammondarts.org with "Pop Gallery Art Submission" in the subject line. Once submitted, artist proposals will be reviewed by the Hammond Regional Art Center's.

Deadlines/Important Dates

Once a decision has been made, selected artists will be notified by the Hammond Regional Arts Center Staff. That staff member will coordinate exhibition dates, installation and take-down details with the artist. The artist is solely responsible for complying with the agreed upon arrangements.

Installation

Typically, none of the Pop Gallery artwork will be hung—it will be on an easel or a pedestal. The largest 2-dimensional piece we can accommodate is about 4 feet high by about 4 - 5 feet wide. The smallest would be 1 foot by 1 foot. Three-dimensional artwork will be on a case-by-case basis. Be sure to include dimensions for all artwork upon submission. HRAC staff will be responsible for exhibition layout and basic installation. In cases where artwork exceeds basic placement (3-D), artists may be called upon to assist in installation. If unable to accommodate a piece, HRAC reserves the right to re-evaluate and approval/cancel the exhibition of said work.

Agreement to Terms

Submission of work by an artist indicates full agreement to the terms laid out in this prospectus. Any questions or concerns regarding these document must be discussed prior to submission. Full cooperation is expected from selected artists.

Further agreements in the form of a completed and signed contract will be required for acceptance and display of work(s) to be finalized. Contract will be provided by HRAC staff.

****All work exhibited in the Pop Gallery will be for sale, Hammond Region Arts Center will take a 35% commission in the event that work is sold. ****



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