

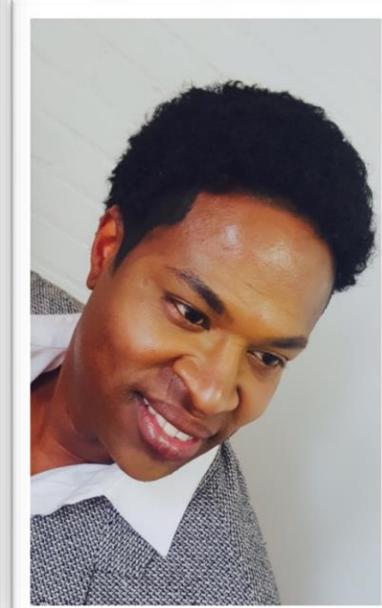
Persevere Entertainment Group

Presents

PIONEERS OF ROCK AND SOUL



PIONEERS OF ROCK AND SOUL



- An exciting 90 minute stage production celebrating the Pioneers of Rock and Soul, including Little Richard, Ray Charles, Sam Cooke, Chuck Berry, and 7 more Roll and Rock Hall of Famers (James Brown, Otis Redding, Jackie Wilson, Stevie Wonder, David Ruffin (The Temptations), Sly Stone, and Jimi Hendrix.
- All 11 artists are portrayed by and performed by Award Winning Entertainer, Billy Buchanan.
- The production can be performed with tracks or with a band. Also features dazzling multi media.

PIONEERS OF ROCK AND SOUL • the story

In January 1986, the inaugural Rock and Roll Hall of Fame induction dinner was held at New York City's Waldorf-Astoria Hotel. The inductees included many of rock and roll's originators, including Elvis Presley, James Brown, Fats Domino, The Everly Brothers, and Buddy Holly, to name a few. Billy Buchanan was an aspiring teenage musician at the time, and four of the first time inductees struck a major chord with him; Chuck Berry, Little Richard, Ray Charles, and Sam Cooke. These artists were giants in Billy's eyes. They were world class musicians, songwriters, producers, arrangers, showmen, business owners and all African American. He wanted to be just like them. Later that year, something unexpected and amazing happened. After receiving offers from New York, Philadelphia, New Orleans, San Francisco, Memphis and Chicago, the decision was made to build The Rock and Roll Hall of Fame in the city where Billy was born and raised, Cleveland, OH. He was ecstatic and inspired, now more than ever, to continue his musical journey. These artists, and many more of the soul, blues, and early rock artists from the 50's and 60's shaped his entire musical landscape. His mission now is it to celebrate their music and educate listeners on their enormous contribution and influence.

PIONEERS OF ROCK AND SOUL • the story

Billy Buchanan has had an adventurous twenty year career in the music business. As an award winning recording artist, he's released five albums as a solo artist, two albums with the band Fusebox, and another album with the band Beehive. He's had three Top 20 songs on the CCM charts and has performed in all 50 states and in 26 countries. As a sideman and multi instrumentalist, he's played bass, guitar, keyboards, or sang background vocals for many great artists, including Grammy winners Rebecca St. James, Michael Tait, and John Carter Cash. As a songwriter, he's written songs with Dave Cobb, Busbee, Mike Hartnett, Marc Byrd, and other established writers. As a producer, he produced all of his solo albums, numerous independent artists' albums, and co-produced Fusebox's "Once Again" album. He was a Top 3 finalist in The PGA Tour Songwriting Competition, a winner of The Atlanta Local Music Award, a winner of The Battle for Florida Award, a Top 3 finalist in the Yamaha Music Showcase two years in a row, and a Top 5 finalist in Buzz Magazine's "Musicians For Homelessness" songwriting competition. As an actor, he was nominated for a Dove Award for his role in the touring production, Hero The Rock Opera. And recently, he was nominated for two Sunny Awards ("Agents Best Impressed" and "Best Website") at The Sunburst Impersonator Convention. Even with all of this success, Billy has never forgotten where he came from and the artists that inspired him as a child. That is why he created the ***Pioneers of Rock and Soul*** Touring Production; To pay tribute to the city that he loves and the music that changed his life and the lives of millions around the world.