

## CALECHE RYDER

### *One-Liner:*

LA-based Country Artist. Fun, fresh music that pairs best with dance parties and shots of whiskey. New EP out now on iTunes!

### *Elevator Pitch:*

A distinct and soaring vocal tone paired with memorable lyrics creates a unique, fresh vibe from LA-based country artist Caleche Ryder. This fun, quirky songstress delivers a West Coast edge to a classic country sound, belting dance-worthy tunes that pair perfectly with shots of whiskey. In 2015, Caleche opened for a number of major artists including Brad Paisley and Luke Bryan at Route 91 Harvest Festival in Las Vegas, and released her first single "West Coast Cowgirl," which is featured on her recently released self-titled debut EP. Big plans are in store for 2016, including tour dates with sponsor Wicked Tango whiskey and the Spring release of her latest video for "Get Down."

### *Short Bio:*

A distinct and soaring vocal tone paired with memorable lyrics creates a unique, fresh vibe from LA-based country artist Caleche Ryder. Caleche brings a fun, quirky edge to a classic country sound, belting dance-worthy tunes that pair perfectly with shots of whiskey. That powerful voice got her crowned Miss Nevada, earning her a spot in the Miss America Pageant in 2008. As Caleche pursued music as a solo recording artist, she opted out of the obvious Nashville route and deciding instead to remain loyal to her California roots. Her choice paid off, resulting in a cool LA vibe infused with powerful countrified pop. In 2015, Caleche opened for a number of major artists including Brad Paisley and Luke Bryan at Route 91 Harvest Festival in Las Vegas, and released her first single "West Coast Cowgirl," which is featured on her recently released self-titled debut EP. Big plans are in store for 2016, including tour dates with sponsor Wicked Tango whiskey and the Spring release of her latest video for "Get Down."