



EVENT INFORMATION

A goal of the Rock the River FXBG event is to bring awareness of the various communities who benefit from, are inspired by, and enjoy their time on the Rappahannock River. We encourage you to be as creative as possible with the use of your vendor space. Also, keep in mind that we want to protect the park and river that we love. Be mindful at all times of your trash and do your part to keep the festival clean and green. We sincerely appreciate your help!

SET-UP INFORMATION

- Vendors must provide their own tent and other materials necessary to successfully execute their activities.
- No power will be available / provided.
- Vendors may begin set-up and unloading at 8:00 AM at Old Mill Park.
- All vendor tents and activities must be in place by 10:30 AM.
- Vehicle unloading is contingent upon weather. If the field is wet, no vehicles will be allowed on the grass.
- Parking at the venue is very limited. We recommend that you arrive early. Parking on the grounds is limited to one car per vendor.
- Vendors will be located near other similar themed businesses / organizations to assist interaction and cross-collaboration. A vendor map will be provided prior to the event.

TEAR DOWN FAQ

- Vendors may start to break down their booths at 5:00 PM.
- Vendor tents and booth displays must be completely removed from the park by 6:00 PM.
- Vendors should be conscious that guests will be enjoying the event until 8:00 PM and should move about carefully to ensure a safe environment.

KEEP IN MIND

- Vendors are responsible for their own set-up, take down and clean-up. No assistance, tables or chairs are provided.
- Vendors are responsible for their booths during the event, and are solely responsible for lost or damaged items.
- Rock the River and associates, the City of Fredericksburg, employees, departments and volunteers are not responsible for any liability incurred by your product or actions of your organization / company.

FEES

NON-PROFIT - FREE

ARTS & CRAFT VENDORS - \$30.00

ALL OTHER BUSINESSES - \$50.00

FOOD TRUCKS - \$300.00

VENDOR PACKET

