

# 2020 San Francisco Writers Conference

Individual Sessions MP3S = \$5.00 each

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#	Title	Speaker(s)	#	Title	Speaker(s)
1	Welcome/Success Stories	Panel	59	Turning Books into Movies, TV, Streaming	Panel
2	Pub Options: Trad, Self, Hybrid, Partner	Panel	60	Poetry Summit: Habit Breaker	Loranger, Jenkins
3	Premise: Make or Break Your Story	Lakin, Rosenfield	61	Write Picture Books that Reach Wide Audience	Berkman, Wesolowska
4	Craft Writing of Memoir	Brooke Warner	62	Create Websites That Sell Books	Linda Lee
5	Master Pitch Theatre - preview	Katherine Sands	63	<b>Keynote # 3 &amp; Lifetime Achievement Award</b>	<b>Walter Mosley</b>
6	Crossing Genre Boundaries - preview	Jonathan Mayberry	64	Mktg: Pivot Your Brand Using a Pen Name	Jodi Warshaw
7	Fiction: 1 <sup>st</sup> Page Critique	Panel	65	Craft: Enrich Writing With Imagery	Jordan Rosenfeld
8	Non Fiction: 1 <sup>st</sup> Page Critique	Panel	66	Fiction: A Sense of Place	Meredith Jaeger
9	Mktg: Find Your Tribe	Panel	67	NF: Marketing, Publicity for Subject Matter Experts	Panel
10	Do's and Don'ts of Writing YA	Panel	68	Writing For Television	Panel
16	<b>Keynote # 1</b>	<b>Jonathan Mayberry</b>	69	Poetry: Editing For You and The Reader	Jones, Win
17	Meet the Fiction Agents	Panel	70	Middle Grade Agents: What's Hot, What's Not	Panel of Agents
18	Develop Your Online Brand: The About Page	Elisabeth Kauffman	71	Write Non Fiction Book Proposal That Sells	Panel
19	Fiction: Cast of Characters	Clay, Wesolowska	72	Craft: Edit, Polish Your Prose	Roberts, Weisman
20	Non Fiction: Craft of Writing	Panel	73	Mktg: Rise to Top of Pubs Slush Pile	Sue Arroyo
21	Mktg: Audio Books For The Win	Stephens, Trumlinson	74	Fiction: Craft a Compelling Protagonist	Panel
22	Year Before: Position Book For Success	KM Bublish	75	Revenue Streams for Nonfiction	Panel
23	Special Youth Session	Armand Baltazar	76	Film making: Breaking into Hollywood	Panel
24	Meet the Nonfiction Agents	Panel	77	Poetry: Pathways to Publication	Panel
26	Publish Pop Fiction: What Makes it Commercial	Marshall, Warshaw	78	What Makes a Great Kidlit Series ?	Shane, Smith
27	Fiction: Craft High Stakes for Protagonist	Rosenfeld, Jaeger	79	Graphic Novels. When Words are Not Enough	Panel
28	Self Pub for Non Fiction	Panel	80	Fiction: 1 <sup>st</sup> Page Critique – Part 2	Panel
29	Write Like a Kid: Create Compelling Voice	Moore, Smith	81	Non Fiction: Power of Writing for Public Speaking	Seth Greenwald
30	Ebook: Pre order, Pre sales Strategies	Mark Corker	82	The Business of Screenwriting	Panel
32	Mktg: What Happens to Book in Newsroom	Joey Garcia	83	Poetry: Cultivate Your Market	Jenkins, Joseph
33	Fiction: Terrify Your Readers	Mayberry, Stephens	84	Top 10 Truths About YA Publishing	Panel
34	Podcasting Power: Become Guest or Host	Panel	85	Mktg: Edit Like An Agent	Panel
35	Mktg: Create Sustainable Promo Platform	Panel	86	Craft: Make Silence Part of Your Writing Practice	Mary Rakow
36	Women's National Book Association	SF Chapter	87	Fiction: 3 Techniques For Creating a Sticky Story	Rebecca Hunter
37	Build A Best Seller Website	Linda Lee	88	Mktg: Legal Clarity for Authors	Alex Tillson
39	Amazon Ads For Fiction, Non Fiction Authors	Brian Meeks	89	Build Authority as Expert for Non Fiction Writers	Nina Amir
40	Fiction: Infuse Theme into Story	Panel	90	Work With a Virtual Author Assistant	Cavillones, King
41	Non Fiction Book Deal Success	Panel	91	Getting Read And Getting Fed!	Panel
42	Trad Publishing is Thriving in NYC, Elsewhere	Panel	92	Craft: Write Realistic Crime Novel	Adam Plantinga
43	All About Distribution	Robin Cutler	93	Fiction: Techniques of Literary Greats	Laurie Ann Doyle
44	Use Self Hypnosis in Your Writing	Suzette Strandring	94	Craft: Cross-Genre Boundaries	Louise Marley
45	Meet the Children's YA Editors, Agents	Panel	95	How to Market Your Self Published Book	Kevin Trumlinson
46	Mktg: Create Perfect Platform	Rusty Shelton	96	Get Reviews, Build Buzz with Self Pub Book	Christopher Locke
47	Mktg: Perfecting The Soundbite	Joey Garcia	97	Attract Early Readers, Turn Them into Superfans	Paul Kilpatrick
50	Book Auctions: A dramatization	Panel	98	Craft: From Traditional Folklore to Personal	Kate Farrell
51	Prepare Your Manuscript for Self-Publishing	CB Lulu	99	Food, Travel, Lifestyle, Turn Adventures into Books	Panel
52	<b>Keynote # 2 – Embrace Your Pub Dream</b>	<b>Brooke Warner</b>	100	All About The Editorial Freelancers Association	Panel
53	Writing for Hollywood Summit, Screenwriting	Panel	101	Fiction: Word Building: Past & Future	Panel
54	21 <sup>st</sup> Century Poetry: It's Alive	Panel	102	What's Hot in Romance	Clay, Hunter
55	Social Media 101: Make it Work For You	Claire McKinney	103	How to Develop and Write Your Book	Perry, Zackheim
56	Craft: Write Action, Character, Dialogue	Hale, Doyle	104	Publish Independently – no Agent or Publisher	Panel
57	Fiction: Putting the Mystery in Mysteries	Panel	105	Book Written, Conference Attended...Now What ?	Carole Bumpus
58	Mktg: Build Your Author Business	Nina Amir	106	Fiction: Absence Can Drive Narrative	Panel
	<b>WWW.VWTAPES.COM</b>	<b>www.vwtapes.com</b>	107	Non Fiction: Rad American Women	Schatz, Stahl

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