

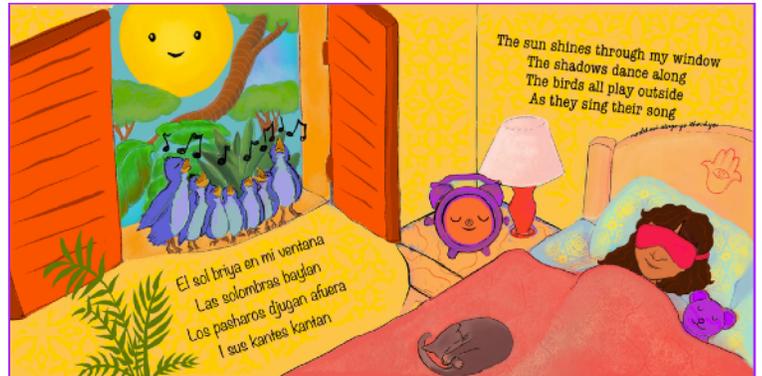
Sarah Aroeste

Learn: saraharoeste.com

Buy: amazon.com

Website: saraharoeste.com

Social: @saraharoeste



PR Contact:

Seth Cohen

Seth Cohen PR

Phone: 917-969-2019

Email: sethcohenpr@earthlink.net

NEW BOOK RELEASE:

Ora de Despertar (Time to Wake Up) (7/06/2017)

Based on the award-winning children's album of the same name, the *Ora de Despertar* (Time to Wake Up) illustrated children's book is an all-original bilingual story in Ladino and English that highlights rituals of the morning and what to be thankful for upon waking up. With the backdrop of the Hebrew *Modeh Ani* prayer, the book offers a way for families to get a fresh look at Sephardic culture and the relevance of Ladino today. Interweaving the languages throughout bright colored pages and scenes, the book shows a joyous picture of contemporary Jewish diversity. Meant for children ages 0-5.

Sarah Aroeste Bio

With ancestral roots from Greece and Macedonia (via Medieval Spain), American-born Sarah Aroeste works to preserve Ladino (Judeo-Spanish) culture for a new audience. A composer, singer, and children's book author, Aroeste travels the globe combining traditional Sephardic flavors with her signature contemporary style. Her award-winning original Ladino children's project, *Ora de Despertar*, has helped transform and revitalize a tradition.

Learn more at www.saraharoeste.com