

Subj: **Ed Hartman Music Licensing Newsletter May 2013**
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# Ed Hartman



## Music Licensing Newsletter May 2013



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Fellow composers, creators, musical entrepreneurs, licensing class participants:

This is the first of hopefully a monthly newsletter for anyone interested in music licensing, and making money at it...or at least good bathroom reading!

I've taught a number of classes on licensing, and feel the time is right to look into ways we can help each other. Many of you have been asking how we can keep the ball rolling.

If you are not interested, please pardon the intrusion, and feel free to opt out below. - Ed

* Important INFO, Please read: There has been increasing talk about ways we can work together to get more licensing gigs, etc. Here's what I recommend...

1) *We can use the Seattle Composers Alliance (SCA) Facebook page to stay in touch* - You do not need to be a member of the SCA Please join this page (email me, and I will let you in)

facebook.com/groups/seattlecomposers/

You will hear about SCA events, and a lot of other things going on that are composer related.

2) *I do suggest that everyone considers joining the Seattle Composers Alliance* seattlecomposers.org (\$35/year) That is the best local organization to umbrella a physical group of composers interested in licensing and music biz. I am on the board, and have officially created an educational group, "The Music Biz" that can organize events and activities, IF there is sufficient interest. The SCA has a discuss board (you can communicate with everyone via email). Other benefits of the SCA include participation with SIFF (Seattle Int. Film Fest) "Fly Films", occassional calls for composers, "Silent Film" (did one this year, very fun!), educational events, networking, etc. Some SCA events are listed below.

3) *If we do create a SCA Group, here's some ideas...*(I will need serious help in making these things happen. I am busy, too!)

* **A list of musicians available to remote record, and possibly barter.**

(Example: I record marimba for you, and you record guitar for me).

* **Exchange and archive contracts, release forms, PR, and other helpful materials.**

* **Occasional get-togethers. Lunch, happy hour, etc.**

* **Workshops on mixing, recording, legal, licensing, libraries, royalties, etc.**

* **Exchange industry contacts, ideas for marketing.**

* **Your ideas...?**

If you are interested in being involved in "The Music Biz" Group above, and are interested in joining the SCA (or already are a member), please let me know right away. I will keep track, and put together an initial meeting. You will need to participate. The way to succeed is always to get involved and help the community around you. It will come back to you, exponentially! I was on the board a year after I joined, and it has been a career changer for me. I was just at the Gala SIFF opening last night because of my SCA participation.

PLEASE come by and grab a TAXI packet (my store The Drum Exchange drumexchange.com) in Wallingford - let's have lunch! I have them waiting for anyone who didn't get them. They have a lot of info. TAXI will send you info, or you can go to taxi.com for info, too. If you do choose to join, tell them I sent you, and

it will be worth 5 free pitches (\$25) As I said at the class, you can check out TAXI for free (you can't pitch). If you can get to the TAXI convention in Nov, it may be very well worth it.

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Licensing News

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*Your placement news here!*

### Upcoming composer-licensing related events:

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* **Wednesday, May 22nd, the Seattle Composers Alliance will be hosting a woodwind quintet instrumental techniques seminar** to help with all your challenging orchestral questions and needs! Not sure if a clarinet can bend a note over a three octave range?... Well, come and find out and learn the more subtle details of what a flute, oboe, clarinet, bassoon and french horn can do both singly and in combination.

<https://www.facebook.com/events/462694977144611/?ref=2>

* **Sunday, May 26, 2013**

Seattle International Film Festival (SIFF) The Alchemy of Film Scoring

Adam Gehrke will present a forum on the art of scoring and composing for film, featuring several local composers/musicians. De-mystifying the creative process and exploring examples of good and subjectively bad composition. (I will be on the panel, along with Hummie Mann (<http://www.pnwfilmmusic.com>) and Mateo Messina (Grammy winning composer, did Juno, etc. <http://www.mateomessina.com>))

<http://www.siff.net/festival-2013/alchemy-of-film-scoring>

* **Monday, May 27, 2013**

4pm: Seattle International Film Festival FLY FILMS

I scored the music in an upcoming "Fly Film" - "Fu Lu Shou" at SIFF. These short films are put together by local filmmakers over a few weeks, and presented at the festival. The event is always a sell-out! (Also shown Wed, June 5 at 4:30pm at the Uptown)

<http://www.siff.net/festival-2013/fly-filmmaking-challenge-2013>

* **Wednesday, May 29, 2013 - Spitfire**

Seattle Film and Music Happy Hour - meet film, media, music folks!

Amy Lillard, Executive Director of Washington Filmworks, will present the results from the jobs survey and an overview of the first annual report on the state of Washington's film industry.

<http://www.seattle.gov/filmandmusic/happyhour/>

* **Thursday, June 27, 2013, 7 to 10pm**

SCA Mixer

Blue Star Cafe, in Wallingford. It is open to members and non-members of the SCA.

<http://bluestarcafeandpub.com/>

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 OPPORTUNITIES:  
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Here's an example of the latest "Dispatch" listing from TAXI (requires extra membership - very fast turn-around, for serious crazy composers!)
 DRAMATIC MOVIE SCORE STYLE INSTRUMENTALS in the style of Hans Zimmer, John Williams, Howard Shore, etc., are needed by the owner of an Independent Film & TV Music Publishing Company for a wide variety of network and cable TV placements.
<http://taxi.com>

 FILM MUSIC JOBWIRE

A Service of The Film Music Network
www.filmmusic.net

MUSIC SUPERVISOR SEEKS SONGS IMMEDIATELY FOR TELEVISION SERIES

Job# 5414

Busy LA music supervisor is seeking to license existing songs/recordings with lyrics for a television series. Major film writer wrote the series - will be broadcast on a new unique network and worldwide - big buzz in Hollywood - 10 episode initial arc.

1. Smooth Hipster
2. Cool Rock/Pop
3. Classic AC/Pop
4. Smooth R&B
5. Alt Folk/Rock
6. Alt/Contemporary Rock
7. High End Jazz or Blues

http://www.submitmx.com/projects_listings.php?id=1106

TO JOIN THE FILM MUSIC NETWORK If you'd like to become a part of the Film Music Network and receive access to all JobWire listings and substantial discounts for online submissions, free legal, audio mastering and more, visit <http://www.filmmusic.net> and get instant access to our members-only area.

 Musicsupervisor.com is looking for: *(you need to be in the library to get complete info)*

Upscale House Party

Upscale Nightclub

Brothel

Lady Gaga

Accapella Choir

Alt-Rock

Brazilian/Portuguese

Hawaiian-Island

Hot off the press:

Feature Film Music Composer Needed (NYC/LongIsland/Queens). We are a independent comedy feature film looking for a talented, efficient music composer ...

<http://newyork.craigslist.org/lgi/tfr/3803331406.html>

http:// **ORGANIZATIONS-MUSIC LICENSING COMPANIES:**

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Great music libraries to submit your music too:

<http://music-supervisor.com>

<http://audiosocket.com>

<http://audiosparx.com>

<http://hdmusicnow.com>

<http://indigimusic.com>

<http://mangoreel.com>

<http://musync.com>

<http://scorekeepersmusic.com>

<http://triplescoopmusic.com>

<http://seattlecomposers.org>

**Seattle Composers Alliance** - NW Based composers organization that sponsors workshops, events, competitions, awards, etc.

<http://Broadjam.com>- well organized \$\$ Lots of projects coming in.

<http://Sonicbids.com>- I have gotten gigs from this.

<http://Airplaydirect.com>- mostly to get airplay, but work can come from this, occassionally.

<http://cdbaby.com> - I use this for digital and CD distribution. They do pitch to film etc.

<http://theindustryresource.com> - lots of indies looking for tunes.

<http://versusmedia.com>- film directors looking for music. Usually low/no budget, but good for experience.

<http://www.filmusic.net/> **Film Music Network** - Get on the FMN Board and receive emails about the industry. Occasionally, over the top hot-head remarks! Great entertainment, at the very least.

<http://taxi.com> - Pitching company (\$) to music supervisors, libraries, record cos etc. I have packets of info at my studio. Come on by and pick one up! I can get you a little discount, too.

You can watch TAXI TV online even if you are not a member:

<http://www.ustream.tv/channel/music-marketing-online> - shows Monday at 4pm!

You can watch archived shows there anytime, too!

<http://infolist.com>- casting calls. Interesting trade news.

<http://goodnightkiss.com/> - Goodnight Kiss - get on her newsletter! Janet Fisher has a wealth of info, and occassionally is looking for music for projects.

**EDTV - Movies News/Placements:**

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* **I just got a placement, this week, from Audiosparx.com** (self uploading website library <http://audiosparx.com>) It was for a tune of mine, "The Good, the Bad and the Pretty" - Spaghetti-Western style to be used in a short animation film in China. The tune has been licensed quite a bit. The total paid to audiosparx was \$183.00, and my commission was \$73.20. The license is only for a month (film competition), and there will likely be no royalties (no cue sheet needs to be filed). This is a typical gig from Audiosparx. I get a few of these a year. Not big money, but it adds up. Audiosparx does a LOT of ring tones, world-wide. I generally get a minimum of \$50/quarter from them, with the occasional larger placement. I have received placements up to \$1000 from them (HBO), but that is rare. It will take at least 6-8 weeks to be paid, so you have to be very patient! As they said on Monty Python's "The Meaning of Life", every placement's sacred!

Ed in the Movies!

* **I have music in the film, "The Cold Light of Day"-check On Demand.** The movie features Henry Cavill (the next Superman), Bruce Willis (not a big role), and Sigourney Weaver. There is a scene in a plaza in Madrid, Spain. The music is the sound of a player piano WAY in the background about an hour in. I'm afraid it is a bit hard to hear, especially when the film music kicks in as well! Kinda like music you would hear on an elevator. A production music library that supplies film and TV with music asked me to create something like what is found on the streets of Madrid. I checked out some youtubes, composed a piece that night, and then recorded it in my studio the next morning. Piano is the feature instrument, along with bell and percussive sounds. I put the track through an electronic filter that makes it sound like it is playing through an old telephone. That made it sound like a player piano like the real thing! It did pay well, and will hopefully generate good royalties, especially when the movie makes it to TV. The film is "Hitchcock on steroids" with a European flavor. It is a fair thriller. Movie times: http://www.fandango.com/thecoldlightofday_145059/movietimes
IMDB: <http://www.imdb.com/title/tt1366365/>

***EdTV!** I have music in a number of TV shows and movies on TV. I'll post them here as they come up.*

- **"Revenge" on ABC.** Episode #211 (season 2, ep. 11 "Sabotage") 30 min in. A couple walks into an elevator. My song "Appassionata" (on my digital CD above) is literally elevator music!!! Halleluyah, I've finally made it, along with The Girl from Ipanema and Kenny G!!!
- **HBO:** "Twas the Night", "Katie Morgan", "Big Love" **NBC:** "Passions"
- **MSNBC:** "Doc-Block"
- **ABC Family:** "Greek"
- **CBS:** "Lets Make a Deal"
- **PBS:** "Nature", "Gourmet Adventures with Ruth", "Sit and Be Fit", "Nature"
- **MTV:** "Scarred", "Real World Road Challenge", "Pranked"
- **DISCOVERY:** "Auction Kings"
- **BRAVO:** Real Housewives (not sure which one?)
- **GREEN:** "Emeril Green"
- **TLC:** "Shalom In The Home", "High Stakes Sweepers", "Toddlers and

Tiaras"

- WE Network: "Amazing Wedding Cakes"
- TRAVEL: "Channel 5 Takes Latin", "Samantha Brown: Passport to Great Weekends", "Relic Hunter", "Extreme Towns", "Forbes Luxe 11"

• ED's TUNES ONLINE:

* Digital CD (download) Wood and Metal Works! It is on CD Baby, and will be available on Itunes and others shortly.

The music is a compilation of some of the music I have been working on for the last few years. Some of the music has been used on television and film. The pieces feature marimba, vibraphone and percussion. There is a mix of world, jazz, fusion, Latin, and unique styles. You can sample and purchase the songs separately or together at:

<http://www.cdbaby.com/AlbumDetails.aspx?AlbumID=edhartman2>

Ed's General links:

<http://edhartmanmusic.com>

IMDB: <http://www.imdb.com/name/nm3047539/>

Ed Hartman Consultation

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**\* I am always available for one-on-one consultation.** I charge my lesson rate (\$50/hr) I will be happy to critique your music, make recommendations for marketing, suggest libraries to put you music in, help figure out studio configurations (although I am not a heavy tech person. I can recommend people, though), and give you general career advice. If you are interested, please call or email.

Most consultations take place at my studio in the back of [The Drum Exchange](#), in Wallingford. VISA/MC/AMEX/DISC accepted.

### Composer Joke/Quote of the Day:

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The old idea of a composer suddenly having a terrific idea and sitting up all night to write it is nonsense. Nighttime is for sleeping.

Benjamin Britten

Contact Information

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