

LARA HERSCOVITCH

MINI-CONCERTS (PAGE 1) & WORKSHOPS (PAGE 2)



MINI-CONCERTS:

Usually 45-60 minutes, mini-concerts are often presented by libraries and can focus on a theme (or not!)

THE JOURNEY OF A SONG, FROM SEED TO STAGE

How does a song grow from an idea, experience or observation to poetry, melody, recording and performance? Songs and reflections on the entire creative process of songwriting. (Indie music themes can be added.)

(NO THEME) LARA WILL CHOOSE, SIT BACK & ENJOY THE MUSIC!

Lara will select and perform a current, relevant variety of engaging & entertaining songs.

SHINE: MUSIC FOR YOUR SUPERPOWERS

A performance centered around Lara's most uplifting songs and new illustrated book for children of-all-ages: Be who you are, Do what you love, Share your superpowers. Shine.

WAGE LOVE: MUSIC FOR JUSTICE & EQUITY

Songs & music videos to inspire all to be a part of creating a more just and fair world. Step in, step up; we are the leaders we've been waiting for.

Songwriter, performer, former CT State Troubadour and author with 20+ years of experience in the music & nonprofit industries, Lara embodies integrity, authenticity, humor and heart; she is uplifting, inspiring, informative & entertaining.

WORKSHOPS

Creative, interactive, engaging and tailored to your goals, setting and budget. From two hours to multiple days, workshops have served nonprofit organizations, academic departments, faith communities, and other groups. Activities can include live music, facilitated small & large group exercises, discussion, presentation, video, readings, meditation, journaling, Q&A, and participant sharing where appropriate.

SHINE: REMEMBERING YOUR SUPERPOWERS

What brings you joy? What do you forget to notice or value? Re-connect to your internal compass, re-affirm your priorities, and identify self-care needs or goals. This world needs you. Be who you are, Do what you love, Share your super powers. Shine.

MISSION, VALUES & TEAM-BUILDING

Focus starts with the individual and moves to the group, department, organizational or other external environment or setting, while building participant connections in the process. Re-connect to your internal compass, explore the impact you wish to have, identify how your core values are aligned - or not - with day-to-day tasks and goals.

WINGSPAN: CREATIVE CONFIDENCE & COURAGE

To be human is to be creative. Even so, we often have trouble connecting to, nurturing & prioritizing our creativity. (Re)connect and re-commit to your internal compass and find more comfort with artistic risk-taking.

Themes include the creative process, connecting art & values, identifying & overcoming stumbling blocks, separating expression from outcome. All artistic disciplines are welcome.



SONGWRITING ESSENTIALS

For beginner to intermediate songwriters seeking to explore the craft in a supportive environment where creativity is prioritized over formula. Themes include: key elements of songs, inspiration, the creative process, common stumbling blocks, letting go of achievement-driven art, and connecting your voice and values. Can include performance or DIY music business themes.