



## **SPONSORSHIP OPPORTUNITIES**

**\*\*\*501C3 NON-PROFIT- TAX DEDUCTIBLE CHARITABLE CONTRIBUTIONS\*\*\***

- For the past 11 years this events sole purpose is to raise money for life improving programs for our Soldiers & to promote patriotism. **Every year our donation is DOUBLE the amount we raise from sponsors!**
- Overhead costs of CWIC are kept low and 100% profits are donated to The Boot Campaign. Financial Reports are made available to sponsors upon request. No paid staff.
- **The Boot Campaign was named one of the Top 26 out of 40,000 Veteran Non-Profits in the U.S. by the Better Business Bureau!**

**BOOT**   
**CAMPAIGN**

**LACE UP, AMERICA**

**MUSIC STAGE SPONSOR-****\$3,000**

Friday & Saturday Signage, Display or Booth in this high traffic area. Logo on website, shirt & other printed material. Continuous recognition from stage & social media. Seats at judging, up to 20 wristbands for entry all weekend.

**AWARDS STAGE SPONSOR-****\$2,000**

Saturday Signage, Display or Booth in this high traffic area. Logo on website, shirt & other printed material. Continuous recognition from stage & social media. Seats at judging, up to 14 wristbands for entry all weekend.

**PAVILION SPONSOR-** (info, entry pick up, raffle & merch area)**\$1,000**

Friday & Saturday Signage, Display or Booth in this high traffic area. Logo on website, shirt & other printed material. Continuous recognition from stage & social media. Seats at judging, up to 10 wristbands for entry all weekend.

**JUDGING / TURN IN AREA SPONSOR-****\$1,000**

Friday & Saturday Signage, Display or Booth in this high traffic area. Logo on website, shirt & other printed material. Continuous recognition from stage & social media. Seats at judging, up to 10 wristbands for entry all weekend.

**CATEGORY SPONSORS-****\$500 EACH**

Logo on website & some printed material. Continuous recognition from stage & social media. Seats at judging, 4 wristbands for entry all weekend.

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|--------------------------|------------------------|
| 1. Home Brew Contest     | 5. Mixed Drinks        |
| 2. Steak <b>SOLD</b>     | 6. Burgers <b>SOLD</b> |
| 3. Jalapenos <b>SOLD</b> | 7. Chili <b>SOLD</b>   |
| 4. Dessert               |                        |

**IN-KIND SPONSORSHIPS AVAILABLE.****WE APPRECIATE YOUR CONSIDERATION**

Please respond as soon as possible to secure your preferred sponsorship- **deadline is Dec 14**

**KELLIE OUTLAW**

Sponsorship Coordinator

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