

AND FAIR TRADE HOUSE CONCERTS

TOURING THROUGH: SASKATCHEWAN, ALBERTA, BRITISH COLUMBIA

A FAIR TRADE HOUSE CONCERT is held in your living room or favorite community locale, where there are no up-front ticket prices and where the audience pays anything they want after the show is done.

Do you have a living room, love hosting your friends, and enjoy great music? Contact us about having Sheena in your home on her Western Canadian Tour!

"At the end of the night, I'd like to move towards the idea of people choosing what they'd like to pay for the music they want to buy. Instead of sending music into the world hoping it lands in the hands that need it, I'd rather be an active part in that process. I'd like to give and receive consciously, open to whatever that means for each person I reach." - SHEENA

GROBB ON SELLING HER LIVE CONCERTS

"It is without a doubt a masterpiece of songwriting and soundscape. Really incredible, soulful music. She will definitely get a huge audience in time, trust me." - Alex Wharton, Abbey Road Studio



"Fair Trade House Concerts are a unique way of "closing the gap" between artists and listeners, while creating the most authentic experience with music possible. For songwriters like myself, the music we write and share is expressed from a place so vulnerable, honest, and completely human... a living room setting ends up being the most ideal environment while we become a "community family"! And because the tone is set for truly listening... not only do audience members receive the full experience of a concert without distraction, but the sincere communing allows a singer like myself to bring forth the kind of expressions normally reserved for my closest friends and family. What unfolds is truly remarkable... and has become my favorite way to share what I do." -SHEENA GROBB ON WHY SHE CHOOSES HOUSE CONCERTS

FAIR TRADE MUSIC: WHY SHEENA ASKS THE LISTENER TO SET THE TICKET PRICE

Music is about relating. It is an artist putting out something true for him/herself, and the listener receiving something of true value back. It is an honest and personal exchange... a form of fair trade. It is using money to support the things we genuinely wish to see flourish. Sheena is exploring the idea of asking audience members to pay what they want at the end of the night. For anyone who is inspired by this music... for those in which the heart is lit, may they receive the gift, contribute back what it is worth, and then pass it on.

WHAT LISTENERS ARE SAYING:

"Sheena is following her heart and at the same time giving joy; extending peace unto others and exemplifying tremendous insight into human emotions / natural thoughts and typical situations as all of us age. This is a lifetime experience that will be warmly thought of for years." - Jim and Adele M.

"There are some nights that slap you in the face with the revelation that we are all one and all we are is LOVE. That gentle and powerful message that only music can deliver. From one heart, sung by one voice, but unifying for all who hear." - Natalie R.

