

positive feedback and results! I have been added (at last count) to 53 stations. As of this writing I've charted on the top 50 smooth jazz charts; but the best part is the crossover songs in the urban and soul genres because I am a mixture of all those things - this is deeply gratifying.

It is however EXHAUSTING as it involves a ton of phone calls; follow up e-mails and proactive work on our part. It is by no means the end all be all. There are just too many outlets and avenues that we musicians can pursue to ignore. However it can be overwhelming!

The ones I feel most positively about would be the musician's efforts to directly give an impact - at least I have seen this myself, especially on a small budget. Some services like Jango enables me to be VERY strategic and allows me to target potential fans and learn who my demographic might be. Websites like Reverbnation are fantastic and of course CDBABY. And finally, what a sigh of sweetness this is - an interview such as this. THIS is a blessing...online interviews and reviews are something you can sink your teeth in! So thank you!

