



Technical and Production Rider
PLEASE ADVANCE SHOW WITH
BOOKINGS@TICKET TO THE MOON.BIZ (PREFERRED METHOD)

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Thank You!

*Thank you for choosing Ticket to the Moon the ELO experience
for an unforgettable evening*



Songs include hits like Mr. Blue sky, Telephone Line, Living Thing, Don't Bring me Down and many, many more, plus some of the deep cuts that Jeff Lynne wrote during the 1970's and 1980's; all performed to their original arrangements by a band that has entertained audiences worldwide.

Guaranteed that your audiences will jump out of their seats to clap, sing, and dance to the music by one of the most prolific artists of all time in this authentic, timeless live Multimedia concert experience.



We want to ensure a smooth process from the moment you book the band to the standing ovation at the end of the concert! We have therefore taken the time to construct this document to help you with your preparations as much as we can.

We highly recommend that you download the most up-to-date version of this rider package from the 'Riders' folder on our Client Server at <https://www.dropbox.com/home/Tickettothemoon> two weeks prior to making final arrangements for the concert, as updates to the show, technical aspects, and our equipment may cause this document to change slightly from time to time.

Our promise is that we will do whatever we can to accommodate all your wishes, and should you have any requests beyond this document, please contact us directly with your enquiry.

We look forward seeing you in the near future!

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1. Hospitality

1.1 Accommodation

- a) 9 rooms TBD, 3 stars or better – breakfast included.
- b) Each room to include full bathroom facilities (toilet, sink, shower).
- c) Each room to have free Wi-Fi internet service.
- d) Accommodation to be safe and all rooms secured by key or card.

1.2 Rooming List

| | | |
|---------------------------------------|-----------|--------------|
| ROOM #1 Reggie Fecteau/Nathalie Tasse | | 2 QUEEN/KING |
| ROOM #2 Dany Roy | | 2 QUEEN/KING |
| ROOM #3 Manuel Rodriguez | | 2 QUEEN/KING |
| ROOM #4 Jade Tasse | | 2 QUEEN/KING |
| ROOM #5 Paul Boylson | | 2 QUEEN/KING |
| ROOM #6 Stephanie Jaimes | | 2 QUEEN/KING |
| ROOM #7 Davis Clapp | If Needed | 2 QUEEN/KING |
| ROOM #8 Ryan Mowatt | If Needed | 2 QUEEN/KING |

Should you provide hotel accommodations, we kindly ask that hotel reservations are submitted to elo@eloband.com no later than 14 days prior to the concert for planning/scheduling purposes. Please refer to the contract for check-in and check-out details.

1.3 Venue

- a) Minimum of two reasonably sized dressing rooms to include at least one-bathroom facility.
- b) Dressing room to contain at least 1 mirror.
- c) Dressing room to contain seating area to accommodate at least 6 people.
- d) Limitless supply of bottled- or filtered water on stage and in dressing room.
- e) Dressing rooms to contain at least 1 coat rack for costumes.
- f) Dressing rooms to be tidy, clean, and sufficiently illuminated.
- g) No public or unauthorized access in any area designated for band and equipment.

1.4 Green Room (to be served upon arrival, to feed 10 people) *up to 12 when needed

- a) 24 bottles of water.
- b) Hot water and/or electric tea kettle (for boiling water for tea).
- c) 1 box of Lemon Ginger tea (decaf), 1 box of Earl Grey tea. d)
- e) Coffee, cream, sugar.
- f) 12 cans of Coca Cola, Zero, or Diet/Pepsi, 6 cans of ginger Ale, 6 cans of 7-UP/Sprite.
- g) 1 loaf of bread, sliced cheese, sliced ham, sliced turkey.
- h) 7 small bottles of fruit smoothies.
- i) Cookies, granola bars, chocolate.
- j) Bananas, apples, oranges.

1.5 Hot Meal/Dietary Restrictions

One of the band members has a Garlic allergy. We ask that one of the meals is prepared without garlic or in case of a buffet the inclusion of food items without garlic. The rest of the band has no dietary restrictions. We enjoy local culinary customs! *When Specified our violinist is a vegetarian

2. Technical Rider

2.1 P.A. System

- a) Soundboard; a minimum of 32 channels with 7 to 9 monitor mixes.
- b) The use of subs is required.
- c) The use of graphic equalizers for both monitor mixes and front-of-house is required.

2.2 In-Ear Monitoring System

The drummer will need an in ear for click tracks

2.3 Effects

Effects module(s) to include at least classic (spring) reverb.

2.4 Microphones

- a) 7-piece drum microphones.
- b) 6 vocal microphones (Shure Beta 58).
- c) 1, Shure Beta 52 kick drum microphone

2.5 D.I.'s

- a) 12 mono D.I. boxes (Radial preferred)

2.6 Power

- a) 6 power quad boxes (min 15 A load each).
- b) 2 extension cords.

2.

2.9 Kemper Profiler Amps

The guitar player Dany performs through Kemper Profiles Amps. ***Except fly dates*** It is a multi-effects processor, pre-amp, and power amp with an XLR out. Therefore, no microphones are needed for the amplification of the guitar. The guitarist may use one of the Marshall cabinets for stage-sound.

3. Production Rider

3.1 Stage Set Up

- a) We ask that the stage is set-up/prepared prior to arrival of the band for load-in.
- b) 3 chairs without armrests in the wings on the stage (out of sight), to be brought out onto the stage for acoustic set in the second half of the show.
- c) Steps leading up to the grand piano riser (to the side).

3.2 Stage Dimensions

- a) Stage to be at least 24 ft (7.5 meters) wide.
- b) Stage to be at least 24 ft (7.5 meters) deep.

3.3 Risers (see stage plot)

Due to the extensive setup, the band requires a range of risers for optimal sidelines and for the audience to experience this concert without any visual obstruction. We understand that sometimes not all risers are available, or the specified heights differ from the plot. Please let us know what you have available, and we will work with what you have. Our preferred risers are as follows:

- a) 1, 8'x8'x12" Drum riser
- b) 1, 8'x4'x6" riser ***If Needed**
- c) 2, 8'x4'x24" risers
- d) 2, 8'x4'x32" risers. *** If Needed**

3.4 Projector screen (if available)

A ceiling-mounted projector screen that can be lowered and raised automatically/manually, only if this is located behind the drums. In such case, the use of the in-house projector will be required. Also 2 front projector screens will be needed as the band projects 'Logos at the time doors open, during intermission (if applicable), and immediate after the show. Additionally, Multimedia Video, is displayed while the band performs a song. These will be provided by Ticket to the Moon

3.5 Stage skirting

White acrylic skirting for lighting if available or Black skirting must cover the audience-side of the risers.

3.6 Crew

- a) At least 1 qualified sound operator.
- b) At least 1 qualified lighting operator;
- c) Ushers and theatre staff are at the discretion of the venue.

3.7 Briefing

We recommend a quick pre-show briefing with the crew for sound, light, and other essential cues after the sound check. *** Ticket to the Moon reserves the right to use our own Sound operator and will be in total control, no exceptions***

4. Schedule (day of concert)

| | 7:00 PM SHOW | 7:30 PM SHOW | 8:00 PM SHOW |
|-----------------|-------------------|-------------------|-------------------|
| Arrival band | 1:30 PM | 2:00 PM | 2:00 PM |
| Load In | 1:30 PM – 3:00 PM | 1:30 PM – 3:30 PM | 2:00 PM – 4:00 PM |
| Sound check | 3:00 PM – 4:30 PM | 3:30 PM – 5:00 PM | 4:00 PM – 5:30 PM |
| VIP access* | 4:30 PM – 5:00 PM | 5:00 PM – 5:30 PM | 5:30 PM – 6:00 PM |
| Meal break | 5:00 PM | 5:30 PM | 6:00 PM |
| Band stage call | 6:55 PM | 7:25 PM | 7:55 PM |
| Showtime | 7:00 PM | 7:30 PM | 8:00 PM |

4.1 Arrival Band

When the band arrives in a 30 ft tour bus and 20 ft trailer. Please allocate a parking spot for the vehicle roughly 55 ft. long, for local venues (Florida) please make sure band and trailer as full parking access Please prepare green room hospitality as per hospitality rider prior to arrival of the band. The venue is to supply 3 crew members to help the band unload their gear upon arrival and departure. The use of dollies, carts and ramps are highly recommended as some of the instruments are heavy.

4.2 Stage preparations

We request that the stage is set up as per rider, prior to arrival of the band. This includes the risers, power quad boxes, monitors, all microphones (vocal/instrument/drums) with their respective stands, and d.i.'s. After load in, the band will vacate the stage so that the stage crew can take this time slot to mic up instruments and finalize the stage for sound check.

4.3 Sound check

PART 1: Part 1 of the sound check is conducted channel by channel according to the input list (starting with drums). To speed up the sound check, we will conduct monitor mixes at the same time. Front of house sound engineer is to call out each channel. PART 2: The band will perform roughly 5 full songs and cover all the instruments on stage.

4.4 VIP access

If VIP tickets/Family passes were sold with 'Sound Check Access', the band will perform three full songs, after which they pose for photos and a quick Q&A. VIP guests only have access during the time indicated in the above schedule to allow for off-time for facility crew and band.

4.5 Meal break

We ask that the hot meal is served at this time. We always aim to finish sound check 2 hours prior to showtime, as to give crew and band a well-deserved break.

4.6 Band stage call

We ask that one crew member guides the band to the wings of the stage in the backstage area 5 minutes prior to showtime. The band normally splits up evenly over the left and right side.

4.7 Meet-and-greet

In case of a meet-and-greet (please discuss this on the night of the concert), one crew member is to meet the band in the wings immediately after the show and guide them to the lobby/common area.

5. Marketing

5.1 General

Jeff Lynne is by far one the most successful songwriters in the history of music. His name has been at the top of the charts for over 5 decades and album sales reach into the hundreds of millions. His popularity therefore cannot be understated. Marketing this show effectively will mean you will tap into this tremendous resource.

5.2 Marketing Assets

Ticket to the Moon owns high-quality marketing assets that will help tremendously with promoting the upcoming concert. We have created an on-line resource which you may access at any time and download high quality videos, photographs, radio/TV spots, artwork/logos, as well as promotional copy, biographies, and a description of the concert. You may find this resource here:

<https://www.dropbox.com/home/Tickettothemoon>

IMPORTANT – The usage and creation of any other promotional assets than what is provided by Ticket to The Moon on this server is strictly prohibited and failure to adhere to this may seriously jeopardize the concert and our brand. If you require assistance, please contact us directly. DO NOT obtain any promotional assets from any other source other than what is provided by Ticket to The Moon on the above cloud server.

Audio – this folder contains high-resolution, broadcast-quality recorded audio to be used for radio, internet streaming and other media applications. These song files may be cut and shaped in any way to fit your marketing needs.

Copy – this folder contains approved copy and may freely be used for the purposes of promoting the concert and the band.

Fonts – the fonts contained in this folder are fonts commonly used by Ticket to The Moon.

Logos & Artwork – The usage of ‘Ticket to the Moon – Logo’ is required on/in all promotional material.

Photos – When choosing photos for promotional material, please note that all photos that contain the tag Reggie are of the lead singer and any article/advertisement or any other promotional print/digital media item must contain at least 1 photo with the tag Reggie. When only using 1 photo, please only use a photo with the tag Reggie in the filename.

Radio Ads – this folder contains examples and scripts that may be used for promotional radio ads.

TV Ads – this folder contains a 60-second, and a 30-second TV ad with a generic ‘black’ ending in which specific information regarding tickets and venue can be inserted. For the best effect, use fonts provided in the ‘Fonts’ folder.

Videos – this folder contains a full promotional video that may be used for web publishing, or in any other patron-directed marketing for which specific venue information inside the video is not needed.

We Can Help!

Please let us know how we can help, and let our team assist you with promoting this show to your valued guests!

5.3 Publicist

Ticket to The moon Bookings@tickettothemoon.biz

5.4 Publicity and Promotion Guidelines

To successfully promote this concert, the following guidelines are recommendations that are proven effective strategies getting patrons through the doors and selling out shows. Should you require assistance with any of these items, do not hesitate to contact Reggie Fecteau at elo@eloband.com at any time.

- (a) Upon executing the contract, we recommend that you announce/publish the concert in your season’s program. Using imagery, graphics, and logos consistent with poster designs is recommended to create a generic and recognizable marketing/promotion strategy that will ring with your ticket buyers.
- (b) When the concert is announced, please add Reggie Fecteau as an advertiser on your venue’s Facebook page, and we will at no cost to you, assist in advertising the concert.
- (c) Upon executing the contract or no later than 3 months (6 months is recommended) prior to the concert, we recommend that you publish posters, and place flyers and rack cards and other print items in and around your establishment and in your geographic vicinity. It is recommended to use at least one (1) large-size poster (24 X 36, or comparable size) in one or more window boxes outside and/or inside your establishment where large groups of people gather. Ensure a consistent supply of rack cards near the box office for best visibility and exposure.
- (d) Upon executing the contract, or at any time you wish to announce the concert, but not later than 3 months prior to the concert (6 months is recommended), it is recommended that you submit the concert announcement to your subscribers by e-mail, or regular mail, and post this on all your platforms (social media, website, etc.) as well as all media outlets such as, but not limited to newspapers, T.V. stations, radio stations, etc., etc. in a radius of at least 50 miles. Ensure that this announcement includes all or part of the “Approved Promotional Copy” that is available in the “Copy” folder on the Client Server.
- (e) No later than 3 months prior to the concert (6 months is recommended), promote the show with a video ad on Facebook by using either the 30-, or 60-second video advertisement on the Client Server (or a video ad produced in-house), with a button that links directly to the on-line ticket location.

Make sure to promote the show in a radius of at least 50 miles up to 90 miles, and target people with interests such as “ELO”, “Electric light orchestra” and Jeff Lynne.

- (f) No later than 1 month prior to the concert, contact media outlets that will conduct interviews, and schedule these interviews throughout the entire last month prior to the concert. Ticket to the Moon will dedicate as much time as you will give to them to conduct these interviews and allow them to tell their interesting history and help promote the concert at no extra cost to you.
- (g) No later than 1 month prior to the concert, announce the concert on your marquee (if available).

5.5 Connect With Us!

Connecting with us on social media means you will connect with nearly 30,000 people who have either seen our concert or have an interest in our music and show! Therefore, like our pages and open the door to an audience that cannot wait to buy tickets!

Facebook www.facebook.com/ELOTRIBUTE
Instagram www.instagram.com/ELOTRIBUTE

To encourage our fans and your fans to interact with the upcoming concert, comment on our posts often and consistently using your business/facility page. Every time you comment on one of our posts, you remind the audiences of the concert as it will show up in their feeds.

Next to commenting on our posts, create your own posts on your own pages by tagging, or hash-tagging (#ELOTRIBUTE) Ticket to The Moon every time!

Do these two things, and you will see a flurry of activity that will result in actual ticket sales.

5.6 Facebook Marketing

We find that our audiences respond well to social media pushes. Facebook offers great marketing tools that can help reach an audience specific to any event that you are offering. Therefore, the following guideline can be used for any event that you present at your facility! We have been doing it as follows:

1. Firstly, download the promotional video ‘TMY – Promo Video’ located in the ‘Videos’ folder from our cloud server at <https://www.dropbox.com/home/Tickettothemoon> onto your computer, or use the custom video provided to you by Ticket to the Moon.
2. Log into your business/facility Facebook account, and then click on your business/facility page. You can find this in the left pane.
3. Then, in the left pane, click on ‘Events’
4. In the list of shows that come up, click ‘Boost Event’ next to Ticket to the Moon concert date.
5. A box will pop up. Make sure that ‘Sell Tickets’ is selected.
6. Under ‘Ad Creative’, click ‘Video’ in the drop-down box.
7. Click ‘Upload Video’ and select the video you just downloaded onto your computer.
8. After the video has uploaded, you can if you like, choose a thumbnail. We usually click the Moon hits thumbnail that comes up.

9. In the 'Text' box, enter '**Ticket to the Moon the ELO experience** [insert your facility name here] **on** [insert date here]!' (or along those lines).
10. Under 'Audience', select 'People you choose through targeting', then click 'Edit' to the right of that.
11. In the 'Locations' box, enter the name of the city/town the concert is being held in.
12. Select radius to 50 miles.
13. Under 'Detailed Targeting' enter anything that has to do with our show. We always at least include at least the following: ELO, Electric light Orchestra, Jeff Lynne, Classic Rock, Tribute Act. If the audience is still 'too specific', you can click 'Suggestions' and add any suggestions that are in relation to the music/show we play. *Note: make sure you only use terms specific to our show, or you will lower the quality of the target audience you are trying to reach, which will result in lower click-through rates!* Just keep adding related terms until you see that your audience is 'defined' in green. Once you see that, click 'Save'.
14. Under 'Duration and Budget', click on the calendar icon to the right of 'Days' and set End date to the date of the concert.
15. For budget, we recommend spending \$0.50 per seat, per month for facilities under 1,000 seats, and \$0.35 per seat, per month for every seat over 1,000 thereafter for a minimum of 3 months prior to the concert date. *Note: for best results, start the campaign 6 months prior to the concert date.* E.g. If the facility seats 750, and there are 4 months to the concert date, your budget would be $750 \times \$0.50 \times 4 \text{ months} = \$1,500$ (\$12.50/day).
16. If you have Facebook Pixel, click that but if not, do not worry.
17. Last is payment details, and then you are done!
18. Click boost when everything has been filled out, and the video should be live in no time!

We find this method works well connecting with audiences who generally do not read newspapers, listen to radio, or watch TV that much. Believe it or not, there are a LOT of people like that out there as these days all that information can be obtained from the internet with one click of the mouse. You can also use this method for all your other shows at your facility. It works! And you will reach a whole new audience over time.

5.7 Posters, fliers

There are several templates for posters, fliers, and rack cards in the Poster folder on the cloud server <https://www.dropbox.com/home/Tickettothemoon> that are free to use for your marketing and promotional purposes. We highly recommend using these pre-designed posters as they represent our brand and colors and connect well with our audiences. The posters are in Photoshop format and can easily be adapted/edited to fit your designs. Should you require assistance, please contact bookings@tickettothemoon.biz and we will help you with your query.

We recommend at least 1 large-format poster displayed outside of the facility in a window/light box visible to passerby's, 10-20 tabloid-sized posters in common areas within the facility such as

the lobby, bathrooms, bar, canteen, and other busy areas with lots of foot traffic, and a steady supply of as many fliers/rack cards that the facility has seats, displayed near/at the box office.

