

the fire of ambition but unsure where to
remarkable, plentiful, and well earned.

agoraphobe Be- begin. The authors detail a step-by step
Chronicler Davis has an inconsistent habit

unflinchingly framework for readers to brainstorm a
of starting chapters in the present tense,

battle with winning business idea, test it before
but he possesses a fluid, natural style, and

when she's they've committed too much time and
there are promised photographs (not seen)

and is money, and develop it into something
by Carly's brother, Peter Simon. Agent:

She great. Using examples of companies large
David Vigliano. (Feb.)

childhood and small (Zipcar, Parenting magazine, Wal-mart, Google), Burgstone and Mur-



The Forever Fix: Gene Therapy

and by 16 is on a diet of antidepressant and anti-anxiety medications to deal with phy teach readers to find and fill an un-
and the Boy Who Saved It

driving and met customer need, plan for profitability,
Ricki Lewis. St. Martin's, \$25.99 (320p) ISBN

riding strive for sustainability, establish credibil-
978-0-312-68190-6

gets to ity, gather necessary resources, lead and
In this impressive, meticulously re-

completely manage effectively, and maintain balance.
searched study of the exciting new devel-

under- Their enthusiasm and energy make even
opments in gene therapy, geneticist and

comedian and recovering

nincasa in her funny and

honest account of her lifelong

panic attacks comes in college

too terrified to use her bathroom

left to urinate in Le Creuset bowls.

starts having attacks in early

a long list of fears including

being a passenger, wet hair, and

the subway and bus. When she

Emerson College, everything

unravels. Rescued by her very

at home complex questions about idea generation, journalist Lewis (Human Genetics) looks psychiatrist and customer acquisition, and leadership ac- closely at the history of setbacks plaguing Prozac and cessible; and the practical, easy to under- the treatment of rare genetic diseases as with stand instruction will be invaluable to the well as recent breakthroughs. The success smooth- budding entrepreneur. (Mar.) in reversing eight-year-old Corey Haas's ies to solid food and being able to drive blindness from the rare inherited disorder inspirational More Room in a Broken Heart: Leber congenital amaurosis by gene thera- big The True Adventures of Carly py in 2008 has proved the "happy story" school in Simon that the field needed after the well-publi- small Stephen Davis. Gotham, \$27.50 (448p) ISBN cized death in 1999 of Jesse Gelsinger af- to han- 978-1-592-40651-7 ter gene therapy to treat his inherited people Rock and roll biographer Davis was metabolic deficiency. Case by case Lewis humor granted Simon's full participation and ap- chronicles the small steps in advancing that proval for this involved, revelatory but re- treatment of rare disorders of the very Benincasa dis- strained and courteous look back at her

standing parents, she recuperates in New Jersey, seeing a getting on the right drugs like Xanax. The healing comes slowly, baby steps like graduating from alone with the help of an mix tape. After surviving her first test—moving 11 hours away to Asheville, N.C.—with only one crackup, she decides she is ready dle New York City, where "most are even crazier than I am." Using to help her overcome the anxieties once dominated her life,

young, such as severe combined immune
storytell- full, rich life as a singer and folk-rock
deficiency, adrenoleukodystrophy, giant
Scott icon—and as a result the work often
axonal neuropathy, and Canavan and Tay-
promotional. Davis
Sachs diseases afflicting the Ashkenazi knowledgeably fleshes out the early folk
Jewish community—all of which have un-
the Simon Sisters, Lucy and
dergone years of trial and error and bene-
daughters of the co-founder of Si-
fited from the advocacy of parents. Lewis
& Schuster, Dick Simon, and private
traces the evolution of the idea of gene
school-educated young ladies in match-
therapy by William French Anderson
\$32.50 (400p) ing dresses from Riverdale, N.Y.—won
from the 1950s, leading to approaches in
breakthrough in 1964 playing
recombinant DNA technology in the
celebrated “Winkin’, Blinkin’, and Nod” on the na-
1970s with animal testing, and culminat-
for a re- tional TV show Hootenanny. When Lucy
ing in the first sequencing of the human
now in got married, Carly Simon took off on her
genome in 2000. Issues of patent-control
City, en- own, and despite crippling stage fright, fear
of certain genes inhibit testing while large

covers her gift for comedy and
ing, and finds tranquility. Agent:
Mendel. (Feb.) sounds gooey and
The Lady in Gold: scene, when
The Extraordinary Tale of Carly—
Gustav Klimt’s Masterpiece, mon
Portrait of Adele Bloch-Bauer
Anne-Marie O’Connor. Knopf,
ISBN 978-0-307-26564-7 their big
One of Gustav Klimt’s most
paintings (sold to Ronald Lauder
cord \$135 million in 2006 and
the Neue Galerie in New York
capsulates a fascinating,

complicated cul- of flying, and a residual stutter, managed to pharmaceutical companies continue to

Vienna, its secure a record deal with Jac Holzman at drag their heels in funding research. Yet

near com- Electra, in 1970. In a burst of creative with each success, as Lewis recounts in

Washington collaboration with lyricist Jake Brack- this rigorous, energetic work, possibilities

the multi- man, she proved from the get-go that she in treating HIV infection and dozens of

Bloch- was a talented songwriter, marketed in other diseases might be around the next

energeti- the 1970s as a kind of feminist trouba- corner. *Agent: Ellen Geiger. (Feb.)*

episodic study dour, with hit after hit, attracting famous

her boyfriends like James Taylor, soon to be

Agorafabulous!

reclaimed her husband, and winning a Grammy in

Dispatches from My Bedroom

Nazis 1972 for Best New Artist. Later her mu- Sara Benincasa. *Morrow, \$24.99 (272p) ISBN*

by sic would be dubbed “shrink couch rock,”

978-0-06-202441-1

Adele was but her achievements over the decades are

The lowest point for award-winning

“a modern woman, living in the world of

PUBLISHERS WEEKLY ■ DECEMBER 19, 2011 44

tural history of fin-de-siècle

Jewish intelligentsia, and their

plete destruction by the Nazis.

Post journalist O’Connor traces

faceted history of Portrait of Adele

Bauer (1907) in this intriguing,

cally composed, but overly

of Klimt, Adele Bloch-Bauer, and

niece, Maria Bloch-Bauer who

five Klimt paintings stolen by the

and was extensively interviewed

O’Connor. According to Maria,