

Updated 5/25/2020

MEDIA ANALYTICS

<https://mirandakitchpanich.com>

<https://www.sonicbids.com/band/miranda-kitchpanich/> (Doesn't collect my instagram analytics, has previous gig information)

Total follower count ~3,817 || 2,217 organic

Instagram Analytics

Followers - 996

Audience Age Range - %42 are 18-24 years old

Audience Gender Distribution - %61 men, %39 women

Video views - ~ 37 Videos ~ 10,467

Overall Likes - 182 Posts, ~ 13,145 Likes

Overall estimated view count -

Youtube: "Miranda Kitchpanich Music"

Currently at 363 subscribers

According to Youtube analytics:

2018: 27.8k views, 1k hours watch time

2019: 33.4k views, 1.2k hours watch time

Lifetime (since 2010): 246.6k views, 9.3k hours watch time (though this includes full SoR shows and audition videos that are unlisted or unavailable to the public)

Traffic Source Types: 34.4% Youtube Search. 32.8% Suggested Videos,

Public videos sorted by # of views:

<https://www.youtube.com/user/skitchpanich/videos?view=0&sort=p&flow=grid>

Most popular videos:

May 2014: Spoonman with Matt Cameron of Soundgarden on drums – 116,954 views

https://www.youtube.com/watch?v=oog_zRT1Zio

July 2015: Holy Diver from SoR AllStars tour (compilation of various venues) – 16,469 views

<https://www.youtube.com/watch?v=h3IKcWJHGaU>

March 2019: Safari Song (Greta van Fleet cover) from Wildflower Wine Shop – 4,861 views

<https://www.youtube.com/watch?v=Z0XvWaCkxA8>

From Randy Oxford's Youtube page:

November 2019: 3-minute sizzle reel from BlueFrog Studios in Canada – 578 views

<https://www.youtube.com/watch?v=1v2jJ6bphMk>

Midwest Concert Videos (<https://www.youtube.com/user/MidWestConcertVideo2>)

12.1K Subscribers

Chris, who runs this page, has lots of videos of SoR AllStars performances from over the years. Some of his videos featuring Miranda have gained popularity, which bring in a lot of comments and extra exposure for her. Some commenters recognize Miranda from different videos, and she responds to those comments directing them to her Youtube and Facebook page.

July 2015: Holy Diver (same as above but from a single performance) – 911,562 views

<https://www.youtube.com/watch?v=kJ1Uu5vMpW0>

1,442 comments

“Man the vocalist was exceptional.”

“The passion the lead singer brings is phenomenal!!!! Keep up the great work your vocals are amazing

and you bring so much into it”

“Wow! That singer has a great dynamic rock voice!”

“I have watched many of the schools videos and I have to say that this young lady singing is one of the best I have heard so far”

August 2017: Black Betty from Detroit AllStars tour – 15,353 views

<https://www.youtube.com/watch?v=kS99IEvGSq4>

46 comments

“Is this the same girl singing as holy diver video?”

“The singer from the Dio cover!! Yes! I’m your Fan! :)”

“Miranda you rock baby”

August 2017: AllStars Detroit Pike Room full show – 11,970 views

This is the full 1.5hr show from which the Black Betty video is clipped from. Two songs which Miranda are on got called out in the comments:

<https://www.youtube.com/watch?v=qQXO16mZ4h4> (Led Zeppelin: Lemon Song)

<https://www.youtube.com/watch?v=qQXO16mZ4h4&t=26m54s>(Soundgarden: Rusty Cage)

66 comments

“This performance of lemon song may be in top 3 of all time of all the school of rock videos i have watched....i have seen most all of them”

“I came right over here and saw this girl that blew me away on Holy Diver now singing from that first Led

Zeppelin record & I had to hit subscribe! I feel like I have just found a gold mine.”

“Rusty Cage was.....damn!”

Facebook <https://www.facebook.com/mirandakitch/>

Miranda Kitchpanich Music

3,156 followers (1600+ from Indonesia, see next page screenshots)

View of all videos posted and their view count:

https://www.facebook.com/pg/mirandakitch/videos/?ref=page_internal

Top videos:

October 2019: Born Under a Bad Sign with Kingfish – 919 views

<https://www.facebook.com/mirandakitch/videos/454671565407304/>

October 2019: Hour long live feed of Randy Oxford show at Spanish Ballroom – 10k views

<https://www.facebook.com/mirandakitch/videos/405958483386853/>

July 2019: Singing Valerie with Curley Taylor Zydeco band – 4.1k views

<https://www.facebook.com/mirandakitch/videos/342475219754265/>

Facebook Insights only keeps data about views, likes, engagements, etc. for a short period of time.

Miscellaneous Mentions

SSBA Artist Profile

<https://southsoundblues.org/artist-profile-miranda-kitchpanich/>

Seattle Times

<https://www.seattletimes.com/seattle-news/young-rockers-take-the-stage-at-the-crocodile-where-seattle-legends-played/>