



## **Frankenstein in the Public Imagination**

Join **Sidney Berger**, distinguished scholar and rare book librarian, as he charts the course of Frankenstein's creature through two hundred years of popular culture. This image-rich presentation will look at the evolution of Shelley's story through popular eyes--that is to say, how Frankenstein's monster has been depicted over the centuries; how his creator's name has shifted to the monster himself; how familiarity with the story and the characters has reduced the fierceness of the character and turned him into a figure ripe for cartoons, costumes, and objects of daily use; how the name itself has been coopted by linguists, purveyors of automobiles, cereals and other edibles, watchmakers, and others; and how the horror of the original has been transmuted to pleasurable fare for children and adults.

**Thursday October 25**

12:30-2:00 pm

Special Functions Room

Main Campus Building, First Floor

Simmons University

Learn more about Sydney Berger here:

<http://www.simmons.edu/Faculty/Sidney-Berger>