

# Giulio Beltramo



Giulio Beltramo is an alternative/acoustic singer-songwriter based in Cape Town. With two independent releases; his Debut Album Upside Down Inside Out and latest single What A Mess. (recorded both at Popsicle Studios) A unique alternative tone backed by classical training with contemporary influence grounds the 19-year-old newly on the music scene.

*"The album is around thirty-two minutes long and is filled to the brim with quality songs. It didn't take me long to appreciate his vocal work which is consistently backed with top-notch songwriting".*

- Matt Jensen (Divide and Conquer)

## Artist's Write Up on His Music

In locating a genre, I am influenced to write my music based on indie, alternative, folk and acoustic. However, what I maintain in mind throughout the whole creative process is the necessity to capture reality and the truth behind my music. I write my music as a diary or periodic pieces of my life in this moment. The lyrics as well as the music hold equal importance in the construction of my narrative. In the recording process I have refrained from the overt use of digitally enhancing and altering attributes on the grounds of capturing a raw, essentialist and truthful collect of music, which aids in telling my narrative as well as providing the grounds in which listeners have the opportunity to locate their own response and relation to it.

"What A Mess" was written whilst I was on a tour in England, specifically London. Essentially at the core level the song is about a break up that was done in an uncourageous manner. One that was made harder due to the emotional connection that was grounded in presumed openness. My works are not however objectively specific, but rather subjectively relational, thus was inspired by numerous heart-breaking departures in my life and continues to represent a multifaceted stance towards all aspects. The multi-layered vocals allude further to the nature of multiple perspectives and narratives. The track instrumentation is vocals, guitar, piano, bass, violin and cello. Inspired by an ephemeral floating feel anchored by a mellow yet driving percussive underline

## Performances and Accolades

- On the 27<sup>th</sup> of January Giulio performed at the O2 Academy Islington, at an event hosted by Absent Kelly, they have further offered Giulio more performances throughout the year in London, as well as a festival slot.
- In addition to this Giulio's music was aired on radio on a local London and Surrey station
- The songs *Reality* was featured on an album called January Showcase Vol. XXV released by New Indie Music.

Since being back in South Africa

- Giulio has played at a alternative/acoustic live session event twice, first on the 9<sup>th</sup> of March at Fort Knobs & Mjoli's, and the second performance was on the 26<sup>th</sup> of April.
- On the 9<sup>th</sup> of April Giulio played his first fully solo concert at The Waiting Room, which received a big reception.
- On the 3<sup>rd</sup> of May Giulio will be played at a Cape Town First Thursday's event and exhibition called Second Nature.
- Giulio's debut album *Upside Down Inside Out* was reviewed by Divide & Conquer and received a 4/5 rating (the link to the full review is below).
- In addition, the album received over 25 thousand streams on Apple Music

Giulio returned to the studio on the 25<sup>th</sup> of May to record a new single *What A Mess*

- On the 3<sup>rd</sup> of August Giulio performed and was interviewed on UCT Radio 104.5FM, on The Experience with Vuyo Joboda
- On the 30<sup>th</sup> of August Giulio hosted a performed at his event Abstract Society (a creatively inclusive event concept) at The Raptor Room
- On the 1<sup>st</sup> of September Giulio performed at Perez Empire Events Benefit Concert

*What A mess has been featured on the following playlists:*

- Apple Music Best of the Week (31 August) + Hot Tracks Alternative Music
- Chilled Vibes by Spotify + New Music Friday South Africa by Spotify

# Track List

## UPSIDE DOWN INSIDE OUT

1. Endless Time
2. Reality
3. Upside Down Inside Out
4. Seek and Find
5. With You (feat. Lauren Norstrom)
6. Reminds Me of When
7. Hit the Ground
8. Conclusive Revolution

## RELEASED SINGLES

1. What A Mess

## UPCOMING SINGLES

1. The Only Valid Excuse
2. Drowning Secrets
3. The World Was Bigger
4. Kings and Queens

## COLLABORATION PROJECT

### WITH LAUREN NORSTROM

1. Paralysis
2. With You (*piano version*) (recording on the 14<sup>th</sup> of June)

## Weblinks:

### Music

iTunes: <http://itunes.apple.com/album/id1306962520?ls=1&app=itunes>

Apple Music: <https://itunes.apple.com/za/artist/giulio-beltramo/1306963401>

Web Spotify: <https://open.spotify.com/artist/6EfRx0i8rzHcnKtGt2uvSB>

Bandcamp: <https://giulibeltramo.bandcamp.com/releases>

### Websites/Social

Website: <http://www.giulibeltramo.com>

Facebook: <https://www.facebook.com/giuliobbeltramo/>

Instagram: <https://www.instagram.com/giulibeltramo/>

### Other

Review:

<http://www.divideandconquermusic.com/indie-music-album-reviews/giulio-beltramo-upside-down-inside-out>

Radio Show: <https://www.mixcloud.com/WandsworthRadio/the-monday-club-290118-with-lots-of-very-new-music-with-calmcarl/>

January Showcase Album by New Indie Music:

<https://newindiemusic.bandcamp.com/album/january-showcase-vol-xxv>

Promo Video Google Drive:

[https://drive.google.com/open?id=1zzpNq56CLCeXlexm-KrJOp\\_lArm5-8oe](https://drive.google.com/open?id=1zzpNq56CLCeXlexm-KrJOp_lArm5-8oe)

Chilled Vibes by Spotify:

<https://open.spotify.com/user/spotify/playlist/37i9dQZF1DX4eAPN4cy6BV>

New Music Friday South Africa by Spotify:

<https://open.spotify.com/user/spotify/playlist/37i9dQZF1DXd0uyASpbU8w>

Best of the Week by Apple Music:

<https://itunes.apple.com/za/playlist/best-of-the-week/pl.2b0e6e332fdf4b7a91164da3162127b5>