



WORLDWIDE RADIO NETWORK | AM 1620 | ATLANTA

INDIE ARTIST SPOTLIGHT MEDIA KIT



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- America's Premiere Independent Urban Network



- Partnership with Beasley Media Group
- 24/7 Urban 'Old School' Programming



- Atlanta Metro: #9 national media market
- Atlanta Market: 2nd largest US Urban radio market
- Atlanta Target Reach: 5.9 million
- Weekly Audience Cume: 500K to 750K
- Demo: 53% male, 47% female; age 24 - 54



IBTHHRadio Show

Empowering, Engaging, Content Applicable To Your Life



Jeff Hodges / Author / Radio Host / Motivational Speaker

Jeff is a man on a mission, the Host of IBTHHRADIO.COM broadcasting for 9 years, with a goal to empower 1 million black males.

Interviewing some of our communities most prominent individuals such as; Dr. Dick Gregory, Susan L. Taylor, Russell Simmons, Dr. Steve Perry, Malik Yoba, Lina Loi, while simultaneously creating and producing shows featuring, Lenny Williams, Dr. Maya Angelou and many more.

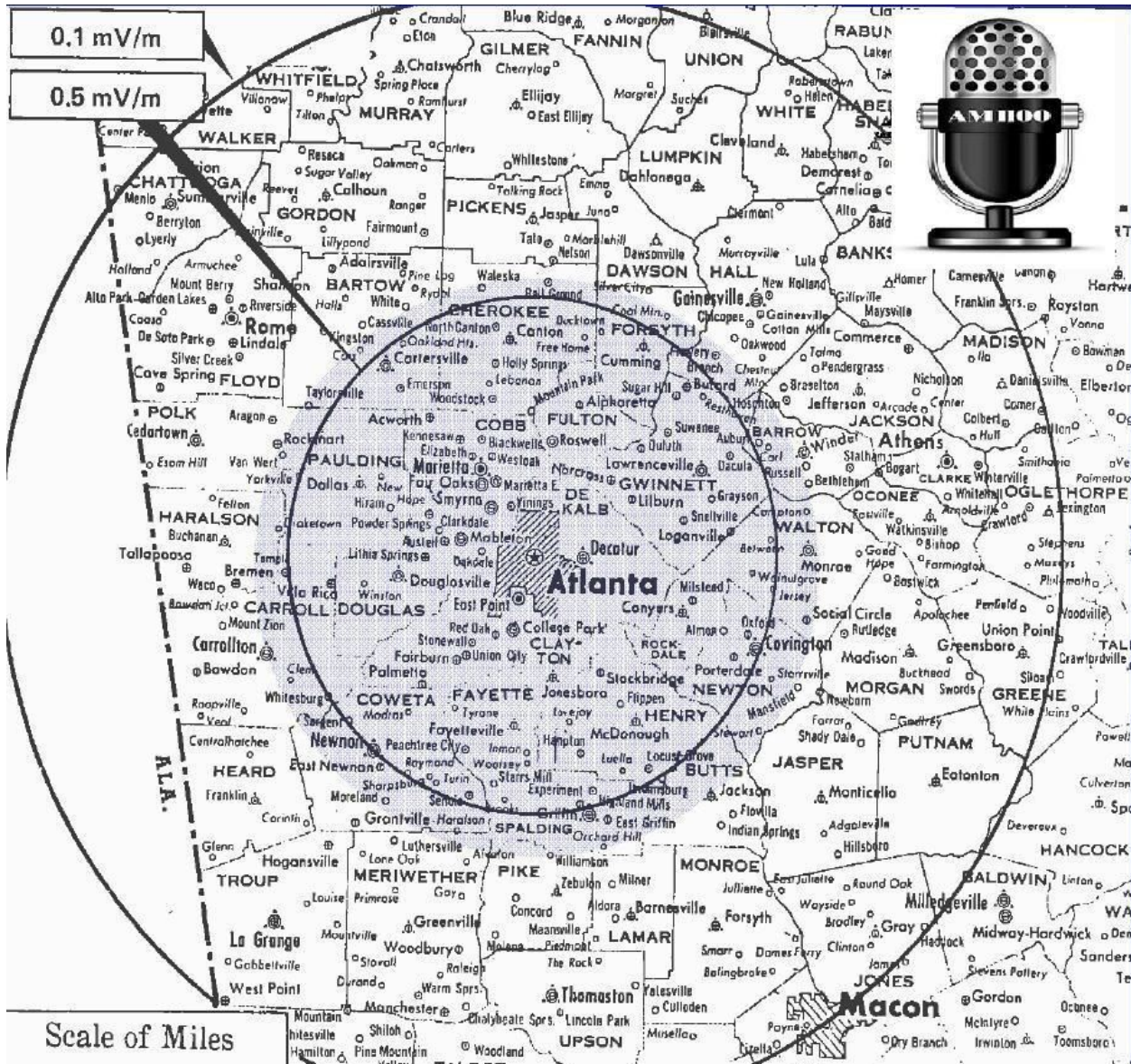
He is the brains behind YMP Media's parent company to Young Men's Perspective Magazine, and Young Men's Perspective Radio Shows. Through his transmedia company Jeff conveys and communicates the message and the power of transformation.

He is driven by his passion for change. Jeff is a Radio Personality, Empowerment Speaker, Youth Advocate, Publisher of Young Men's Perspective Magazine and Author of his bestseller, A Collection of Conversations A Guide To Success Vol. 1.

www.IBTHHRADIO.com



AM 1100 Coverage Map – 5,000 Watts





INDIE ARTIST SPOTLIGHT PACKAGES

Silver Package: \$99

(1x) 15 min Live Interview

(5x) Show Host 'live mentions' during week following interview

Gold Package: \$199

(2x) 15 min Live Interview *(1x weekly over 2 week period)*

(5x) Show Host 'live mentions' during week following each interview

(3x) Show Host social media promotion during week following each interview

(1x) 1-month Artist Spotlight on WWRN Website

Premium Package: \$299

(4x) 15 min Live Interview *(1x weekly over 4 week period)*

(10x) Show Host 'live mentions' during week following interviews

(20x) Daily liner promoting artist's social media and website *(M-F 8a - 5p)*

(5x) Show Host social media promotion during week following each interview

(4x) Show host weekly blog post promoting artist

(1x) 3-month Artist Spotlight on IBTHHRADIO Website

Indie Artist (Print/Sign/Date) _____ / _____ / _____

Show Host (Print/Sign/Date) _____ / _____ / _____

Choose Package: Silver / Gold / Platinum