



September, 2019

Dear Community Member,

I am proud to announce that The Walk of Terror is partnering with JDRF to help find a cure for type one diabetes (T1D) and improve the lives of those affected by this disease.

Type 1 diabetes is an autoimmune disease that strikes both children and adults suddenly. It has nothing to do with diet or lifestyle. If you have T1D, you must constantly monitor your blood-sugar level, rely on injected or infused insulin and carefully monitor your eating and activity. It is a serious and stressful disease to manage. You cannot prevent it—and currently, there is no cure. JDRF is the leading global organization funding life-changing research to cure, prevent and treat T1D and its complications.

Our partnership with JDRF will be through an important yet FUN community fundraiser called The Walk of Terror. The Walk of Terror is a haunted house that brings in over 1,000 visitors each fall. The Walk of Terror is scheduled to take place the 2nd, 3rd, and 4th Friday and Saturday nights in October as well as on Halloween. We are excited that we will participate as a team with a goal of raising \$10,000 for this worthy and noble cause.

As one of our valued business partners, I invite you to join The Walk of Terror, JDRF and the T1D community by making a donation in support of this amazing community event.

Your partnership means so much to everyone here. Thank you in advance for your consideration and support.

Sincerely,

Walk of Terror Crew

Sponsorship Tiers:



Dracula \$2000 -

Includes admission for 8, a sponsorship banner at the front of the event which will be displayed every weekend in October, and large print logo in all advertising put out by Walk of Terror. Deadline is October 7th.



Mummy \$1000 -

Includes admission for 4, a sponsorship sign at the front of the event which will be displayed every weekend in October, and medium print logo in all advertising put out by Walk of Terror. Deadline is October 7th.



Ghost \$500 -

Includes a sponsorship logo on the Walk of Terror sign which will be displayed every weekend in October and a small print logo on all advertising put out by the Walk of Terror. Deadline is October 7th.



Bats \$100 -

Name or company or family listed in advertising put out by the Walk of Terror. Deadline is October 11th.



Option 1: We would like to make a \$_____ donation directly to JDRF to help find a cure. This will be counted toward the Walk of Terror \$10,000 goal. Visit the JDRF site: https://www2.jdrf.org/site/TR?fr_id=7868&pg=team&team_id=283185

Option 2: We would like to make a \$_____ donation to support the event. Funds will be used for Walk of Terror supplies that make the haunted house possible. These donations will be graciously accepted anytime during haunt hours or can be mailed to:

Walk of Terror
3019 Main Street
East Troy, WI 53120

Deadline is October 7th for all donations with advertising. Thank you!

Questions? walkofterror@yahoo.com