

What are the benefits of advance ticket sales? Rather than leave it all up to chance on the night of the concert, advance tickets are a win-win for the audience and the organizers. The audience gets to save some money; you get their commitment to attend. You also get a sense of how ticket sales are going (do you need to do more outreach?), how many folks will be coming (amount of refreshments needed for intermission, number of chairs to set up), etc. You will want to have tickets for sale in person at your congregation, coffee hour, other events you are hosting, in the community, etc. If you do not have the capability, we can host online ticket sales on our website, but please know that the vast majority of ticket sales will happen face-to-face.

How do we get the word out? You will want a team of people to do promotions, from putting up posters in wifi cafes, music/book/natural food stores or wherever people gather, to contacting local peace & justice, lgbt, enviro groups, progressive churches etc. Unlike other musicians, we have a part-time promo woman who will work with you, including providing you an email flyer and printed material (templates for posters, flyers, handouts & Order of Service inserts), plus providing CDs and materials to radio and newspaper contacts.

What are the benefits of having refreshments at the concert? Whether we are doing a single long set show and gathering afterwards, or doing two sets with an intermission, it's important to have refreshments. Having refreshments adds to a warm, welcoming atmosphere that encourages people to mingle, meet and feel at home. Charging for refreshments is another way to raise funds.

What are your sound needs? We need a standard concert setup. We will provide a stageplot with all details to your pointperson for sound and we're happy to talk directly with your soundperson. Under certain circumstances (if we're doing the entire tour by car, the size of venue is appropriate, we have access to a soundtech at your location, etc.), we may be able to bring our own sound system. There is an extra charge for this.

What about dinner & housing? We ask that you provide dinner for us at the concert location. We are happy to be housed in the community or in a hotel. Details on food & housing are in our contract.

Great! How do we move forward on a concert? We're excited to work with you to confirm the specifics for your benefit concert: date, ticket prices, fee, etc. We expect that our negotiations with you will be in good faith, which means we need to speak to the person in your group/organization who has the authority to negotiate the terms of an agreement. Please have that person contact us or provide their information and we'll contact them. Once that agreement is confirmed, we'll send a contract for your group/organization to sign and return within in a specified time period with a 50% deposit to hold the date. Then we'll have you on our calendar, we'll get our promotions woman in touch with you, etc. and the ball will be rolling!

We have a lot of experience with events like these and we want to help make your event as much fun and as beneficial as possible. We once watched a professional fundraiser raise \$14,000 in a crowd of 35 grassroots organizers. Truly amazing things can happen when we all work together!

Contact Pat with any questions/ideas at emmasrevolution@me.com or 917-414-0287.