

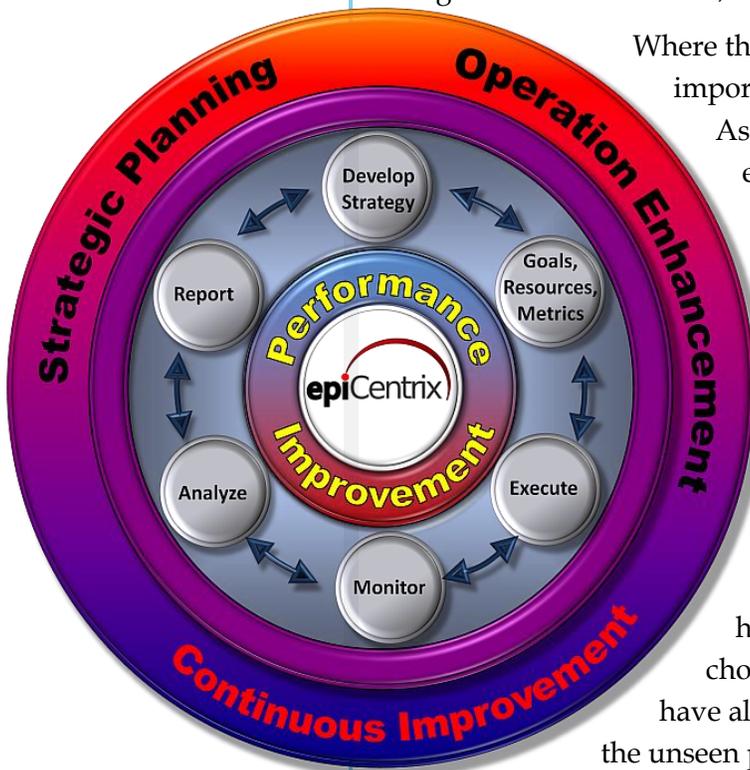
### Speed to Performance

epiCentrix consultants bring targeted expertise built on frontline experience.

### Setting the Scene

It's Monday morning in the team conference room. Your organization has decided to step away from crisis management, align strategy and execution and commit to performance based continuous improvement. Great! What could be wrong with that?

Well, the fact is that taking on a program of enterprise performance improvement (EPI) implies a scope of endeavor that affects every aspect of your organization from planning to execution, from communication to culture. Starting as a flash of insight it will eventually become your organization's heartbeat, how things are done.



Where the idea started isn't really important. The important thing is where it's going. The need is clear.

As you look at the faces of your team you see that everyone in the room agrees. The tension revolves around how to proceed. The cost and time commitment are significant. Any misstep compounds both. There is so much to do - but what? The race has begun - but what is the course? You need to move fast - but in what direction?

### Partner with a Guide . . . a Pilot . . . a Mentor

We started epiCentrix to bring the benefits of hard-won knowledge and insights to those who choose to engage in the same struggle. Our principals have all climbed this mountain and can help you avoid the unseen pitfalls, dead-end paths and expensive delays. We use a mentor approach and our job is to ensure that you reach the top, optimally balancing time, cost and quality.

### The Plan

We start by listening. Our goal is to get an initial understanding of the current state of your organization. Do you need help with visioning? Do you have a fully articulated strategic plan? What particular areas are in urgent need of attention? What constraints and pressures affect the process?

Based on this understanding of your environment we will recommend a roadmap tailored to your specific needs.

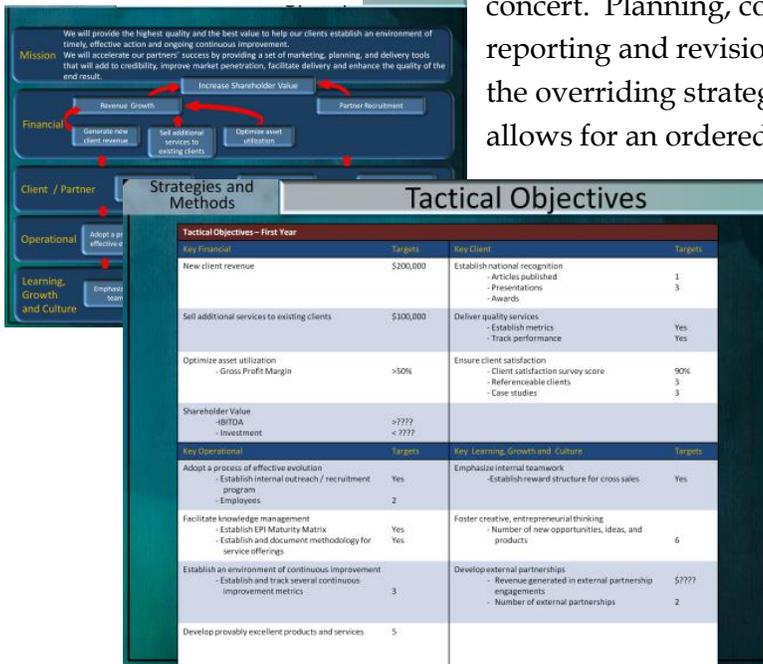
## Velocity to Value

For an organization that is busy dealing with daily demands, exploring and developing new directions can be painfully expensive. **epiCentrix's** experienced team can reduce the time needed to implement effective change.

## Accelerators and Other Resources

Based on your needs, **epiCentrix** will provide:

- **Vision Development** – Engage a vision development workshop to clarify the prospective future of your enterprise. For organizations with multiple constituencies **epiCentrix** can help with satellite workshops and input polling techniques.
- **Continuous Improvement Roadmaps** – A continuously improving environment requires that the various pieces of an organization work in concert. Planning, communication, execution, structure, governance, reporting and revision all must support each other and be aligned with the overriding strategy. **epiCentrix** can help by devising a roadmap that allows for an ordered and orderly series of deliverables to tune the current environment.



- **Business / Strategy Plan Development** – Many enterprises operate with only a vague notion of a strategy. Day-to-day energy is applied to the crisis of the moment. Eventually the costs of this model exceed the benefits. It becomes clear that a comprehensive assessment of the organization's present and prospective future are needed. **epiCentrix** partners can develop a strategy / business plan whose scope is tailored to your needs.

• **Marketing Plan Development and Alignment** – Your marketing program must support and deliver against your strategy plan. **epiCentrix** can help you develop an aligned marketing plan or work with your marketing group.



- **Task, initiative, resource alignment, Key Performance Indicators (KPI) determination, and balanced scorecard implementation** – For a strategy to be actionable goals must be atomized to tasks. Tasks must be assigned to resources with performance measures identified. **epiCentrix** can help put an effective execution model in place.

• **Current State and Opportunities Audit** – For those environments that seem to be working pretty well an **epiCenter** Current State and Opportunities Audit can deliver piece of mind and perhaps uncover some areas for improvement or directions for new initiatives.

For more information on how **epiCentrix** can deliver the benefits of Enterprise Performance Improvement to your organization check us out at [www.epicentrixco.com](http://www.epicentrixco.com).

