

Concepts to Concrete

epiCentrix has the people and the tools that can help you clarify your vision and map your goals.

Setting the Scene

Your day is filled with a constant stream of demands arising from issues that may not qualify as crisis today but will be worthy of that label tomorrow. There's a hot issue with a client that you brought on years ago. He is pushing for services that you may no longer want to provide. Is this client part of the market segment that will be in your future? There's a meeting with a potential senior hire. Your team says he's great for the job but does the current job description map to what your organization needs going forward? Your current



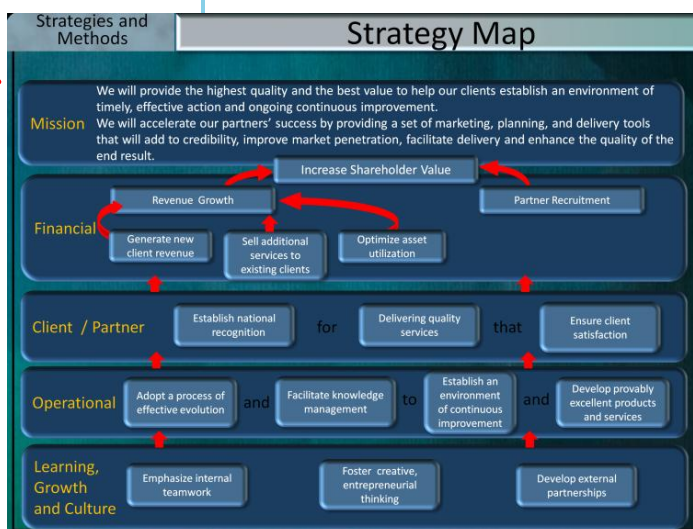
location is in need of a upgrade. Should you move? Should you renovate? What would your new site look like? What purpose should it serve? For today? For a year from now? Oh, to have a crystal ball . . . or at least some productive way to get a glimpse of the future.

Your Vision . . . Your Future

Nothing shapes your organization's future as much as your vision of it. It is vision that powers the engine of accomplishment. It turns the gears of

progress and creates a future in its image.

The epiCentrix Vision Workshop is designed to encourage creative thoughts and discuss ranging possibilities. It evokes from you and your team facts and fancy, passion and possibilities and from this interactive mix emerges the image of your organization's future self.



Making the Vision Real

Without action a vision is nothing more than a daydream. The second part of the epiCentrix Vision and Strategy Workshop focuses on developing a strategy map to make your vision real. From the four perspectives of finance, client / customer, operations, and growth / learning / culture we discuss the current state of your organization, identify the gaps we need to close in order to realize the promise of your vision and then translate those gaps into a few, focused strategic goals.