



EASTCHESTER COLUMBUS DAY CELEBRATION COMMITTEE

40 Mill Road, Room #227

Eastchester, NY 10709

914.714.8695

www.eastchestercolumbusday.org



EASTCHESTER COLUMBUS DAY CELEBRATION COMMITTEE SPONSOR 2017

Dear Sponsor:

The Eastchester Columbus Day Celebration Committee (ECDCC) has formerly announced its 43RD annual Eastchester Columbus Day Carnival & Parade to promote Italian Heritage and pride for all of our residents living here in the Town of Eastchester and Villages of Bronxville and Tuckahoe.

Each year our committee sponsors a carnival and parade (weather permitting!!!) to aid in our efforts to recognize the sacrifices, volunteerism, and leadership many of our residents undertake to make sure our town remains one of the best places to live in all of Westchester.

Our committee is enthusiastic to present to you with what we believe to be a banner year in the history of this celebration. This year's carnival will begin on October 6, 2017 at Lake Isle Country Club and will operate through Monday October 9th. 2017 marks the 11th anniversary of our partnership with Stewart Amusement who has provided our carnival with all of the rides, games, and family attractions our community has been able to enjoy together; we are proud and excited to have had this relationship with Stewart Amusement and will continue to work side by side with them as we move forward with our planning in bringing our community new entertainment, activities, and attractions for the fall season.

Of course this carnival would not be complete without the recognition of all of the local businesses that take part in our vendor rows during our celebration. Most of the vendors we feature have businesses located right here in the Town of Eastchester and neighboring villages, others, are owned or managed by residents who enjoy serving the public just as much as they love feeding it! If you happen to be a business owner who would be interested in becoming a vendor, please log on to our website to download a vendor application at www.ebtcolumbusday.org. At our website you can also find information on how to register for our traditional homemade wine and meatball contests that will be held on Saturday October 7, 2017.

Along with our carnival which will again be lush with food, games, live entertainment, and family fun, we will be holding our traditional Columbus Day Parade which will step off in the afternoon of Sunday October 8, 2017.

This committee is dedicated to engaging the community, its organizations, and local merchants. The success we foster from their participation, we believe, makes our celebration the largest attended Columbus Day Weekend event in the region. As in the past, we ask our friends and partners to help support this exciting holiday in our community. Please complete the form below and submit back to us your contribution no later than September 8, 2017.

Don't miss out on being a part of this wonderful celebration which this committee works diligently to organize and present to the residents of the Town of Eastchester and the Villages of Bronxville and Tuckahoe each year.

Thank you for your support and consideration,

Stuart Rabin, Chairman
The Eastchester Columbus Day Celebration Committee



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2017 SPONSORSHIP PACKAGES

COLUMBUS Sponsor: The Columbus Supporter Package includes the following benefits when committing to a donation of **\$100.00**:

- Eastchester Celebration Committee website recognition.

NINA Sponsor: The Nina package includes the following benefits when committing to a donation to The Eastchester Columbus Day Celebration Committee in the amount of **\$150.00**:

- Eastchester Celebration Committee website recognition.
- Electronic billboard display on site at the Columbus Day Carnival.

PINTA Sponsor: The Pinta package includes the following benefits when committing to a donation to The Eastchester Columbus Day Celebration Committee in the amount of **\$275.00**:

- Eastchester Celebration Committee website recognition.
- Local government cable access scroll recognition.
- Electronic billboard display on site at the Columbus Day Carnival.

SANTA MARIA Sponsor : The Santa Maria package includes the following benefits when committing to a donation to The Eastchester Columbus Day Celebration Committee in the amount of **\$500.00**:

- Eastchester Celebration Committee website recognition.
- Local government cable access scroll recognition.
- Electronic billboard display on site at the Columbus Day Carnival.
- One (1) banner (3' x 5') posted at the carnival site throughout the weekend's festivities.
- An Invitation to a special Town Board presentation of our honorees and private reception thereafter.

Fireworks Sponsor: The Fireworks sponsorship package includes the following benefits when committing to a donation to the Eastchester Columbus Day Celebration Committee in the amount of **\$1000.00**:

- Eastchester Celebration Committee website recognition.
- Local government cable access scroll recognition.
- Electronic billboard display on site at the Columbus Day Carnival.
- One (1) banner (3' x 5') posted at the carnival site throughout the weekend's festivities.
- An Invitation to a special Town Board presentation of our honorees and private reception thereafter.
- An invitation for family and friends to join the committee in the pre-fireworks program and countdown on stage Sunday October 8, 2017.



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LINE Sponsor: The Line sponsor includes the following benefits when committing to a donation to the Eastchester Columbus Day Celebration Committee in the amount of **\$1,500.00**:

- Eastchester Celebration Committee website recognition.
- Local government cable access scroll recognition.
- Electronic billboard display on site at the Columbus Day Carnival.
- Three (3) banners (3' x 5') posted at the Eastchester Columbus Day Carnival and/ or along the Eastchester Columbus Day Parade Route throughout the weekend's festivities.
- Invitation to a special Town Board presentation of our honorees and private reception thereafter.
- An Invitation to March in The Eastchester Columbus Day Parade with our honorees & elected officials on Sunday October 8, 2017

ENTERTAINMENT Sponsor: The Float sponsor includes the following benefits when committing to a donation to the Eastchester Columbus Day Celebration Committee in the amount of **\$2,000.00**:

- Eastchester Celebration Committee website recognition.
- Local government cable access scroll recognition.
- Electronic billboard display on site at the Columbus Day Carnival.
- Three (3) banners (3' x 5') posted on the floats participating in the Eastchester Columbus Day Parade
- Invitation to a special Town Board presentation of our honorees and private reception thereafter.
- An Invitation to March in The Eastchester Columbus Day Parade with our 3 (three) honorees & elected officials on Sunday October 8, 2017.

GRAND Sponsor: The Grand Sponsor package includes the following benefits when committing to a donation to The Eastchester Columbus Day Celebration Committee in the amount of **\$3,000.00**:

- Eastchester Celebration Committee website recognition.
- Local government cable access scroll recognition.
- Electronic billboard display on site at the Columbus Day Carnival.
- Three (3) banners (3' x 5') posted at the carnival site throughout the weekend's festivities.
- Three (3) banners (3' x 5') posted on the floats participating in the Eastchester Columbus Day Parade
- Invitation to a special Town Board presentation of our honorees and private reception thereafter.
- A broadcasted interview with our Town Board for a special Government Access Presentation.
- An Invitation to March in The Eastchester Columbus Day Parade with our honorees & elected officials on Sunday October 8, 2017



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2017 SPONSORSHIP REGISTRATION FORM

Business Name: _____

Contact's Name: _____

Phone: _____

Email: _____

Website: _____

(please return this form to us for the processing of your sponsorship donation)



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____ I would like to support The Eastchester Columbus Day Celebration Committee as a **Columbus Sponsor**. My check/ money order of **\$100.00** made payable to 'THE TOWN OF EASTCHESTER' is enclosed.

Please mark in memo: Columbus Sponsor

____ I would like to make a donation to the Eastchester Columbus Day Celebration Committee as a **NINA Sponsor**. My check/ money order of **\$150.00** made payable to 'THE TOWN OF EASTCHESTER' is enclosed.

Please mark in memo: Nina Sponsor

____ I would like to make a donation to the Eastchester Columbus Day Celebration Committee as a **PINTA Sponsor**. My check/ money order of **\$275.00** made payable to 'THE TOWN OF EASTCHESTER' is enclosed.

Please mark in memo: Pinta Sponsor

____ I would like to make a donation to the Eastchester Columbus Day Celebration Committee as a **SANTA MARIA Sponsor**. My check/ money order of **\$500.00** made payable to 'THE TOWN OF EASTCHESTER' is enclosed.

Please mark in memo: Santa Maria Sponsor

____ I would like to make a donation to the Eastchester Columbus Day Celebration Committee as a **Fireworks Sponsor**. My check/ money order of **\$1000.00** made payable to 'THE TOWN OF EASTCHESTER' is enclosed.

Please mark in memo: Fireworks Sponsor

____ I would like to support The Eastchester Columbus Day Celebration Committee as a **Line Sponsor**. My check/ money order of **\$1,500.00** made payable to 'THE TOWN OF EASTCHESTER' is enclosed.

Please mark in memo: Line Sponsor

____ I would like to support The Eastchester Columbus Day Celebration Committee in my own way. My check/ money order of **\$2,000.00** made payable to 'THE TOWN OF EASTCHESTER' is enclosed.

Please mark in memo: Entertainment Sponsor

____ I would like to support The Eastchester Columbus Day Celebration Committee in my own way. My check/ money order of **\$3,000.00** made payable to 'THE TOWN OF EASTCHESTER' is enclosed.

Please mark in memo: Grand Sponsor

AUTHORIZED SIGNATURE

DATE

(please return this form to us for the processing of your sponsorship donation)