



Evergreen Music Festival

Memorial Day 5-31-21

4th of July 7-4-21



SPONSOR PACKET

www.evergreenmusicfestival.org

P.O. Box 586, Evergreen, CO 80437





Thank you for your interest in sponsoring Evergreen Music

Festival's first **Memorial Day Festival** to be held Monday, May 31, 2021 as well as our 31st **4th of July Festival** on Sunday, July 4, 2021. Both festivals will be held at Buchanan Park. We are working closely with JeffCo Public Health and EPRD to create Covid-safe outdoor festivals for Evergreen and its surrounding communities as well as for our friends "down the hill".

We are presenting two shows at each festival - a morning show and an afternoon show - with regional, high quality performance acts. The park will be divided into two sections in order to safely accommodate the allowable number of attendees.

At yellow on the Covid dial we will be permitted 350 attendees per show for a total of 700 attendees at the park. At blue, 500 attendees per show for a total of 1,000 attendees that day. And at green, 1,000 attendees per show for a total of 2,000.

Performing arts programs at our local high school(s) will continue to receive a portion of our net proceeds - \$3,000 and \$4,500 in 2018 and 2019, respectively.

Our [website home page](#) with over 12,600 visits in 2019 links all our sponsor logos to their website. Our [mobile app](#) with thousands of sessions includes all sponsors. Print advertising includes all Gold+ sponsors. Sponsor banners will be positioned on our two performances stages - one each for musicians and dancers!

Please see pg. 3 for a complete list of sponsor benefits and pricing.

The Evergreen Music Festival is a 501(c)3 non-profit organization. We truly appreciate your consideration and support!

Cheri

Cheri Rubin
President & Executive Director
Evergreen Music Festival
cheri@evergreenmusicfestival.org
303.949.3971 m

Courtney

Courtney Kline
Vice President
Evergreen Music Festival
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Evergreen Music Festival

SPONSORSHIP LEVELS

Title Sponsor: \$2,500

- ◆ First scrolling sponsor on mobile app
- ◆ Title Sponsor acknowledgement on all advertising
- ◆ *Plus all Premier Sponsor level benefits*

Premier Sponsor: \$1,200

- ◆ Exclusive sponsor of Evergreen Music Festival for your type of business
- ◆ One of the five scrolling sponsors on mobile app
- ◆ Banner displayed on front of stage (center)
- ◆ Logo on all materials - print advertising, event website and mobile app
- ◆ Link on event website to your business website
- ◆ Acknowledgement by event M.C.
- ◆ 6 event tickets (north), 3 VIP parking passes, 12 drink coupons (\$237 value)
- ◆ *NEW! VIP seating for 6 (in as many pods as needed)*


Platinum Sponsor: \$750

- ◆ Logo on all materials - print advertising, event website and mobile app
- ◆ Link on event website to your business website
- ◆ Your banner displayed on front of stage (side)
- ◆ Acknowledgement by event M.C.
- ◆ 4 event tickets (north), 2 VIP parking passes, 8 drink coupons (\$158 value)
- ◆ *NEW! VIP seating for 4 (up to 2 pods)*

Gold Sponsor: \$500

- ◆ Logo on all materials - print advertising, event website and mobile app
- ◆ Link on event website to your business website
- ◆ Your banner displayed on front of stage (side)
- ◆ Acknowledgement by event M.C.
- ◆ 2 event tickets, 1 VIP parking pass, 4 drink coupons (\$79 value)

Silver Sponsor: \$250

- ◆ Logo on event website and mobile app
 - ◆ Link on event website to your business website
 - ◆ Your banner displayed on perimeter fence
 - ◆ Acknowledgement by event M.C.
 - ◆ 2 event tickets, 1 VIP parking pass, 2 drink tickets (\$67 value)
- 



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2021 Sponsor Agreement

Please complete this form and mail it in with your payment.

I. EVENT PARTICIPATION Both festivals Memorial Day 4th of July

Double your support of your community, double the exposure of your sponsorship and get a 20% discount!

- | | |
|--|---|
| <input type="checkbox"/> Title Sponsor \$2,500 | <input type="checkbox"/> Beverage Sponsor (Gold benefits) |
| <input type="checkbox"/> Premier Sponsor \$1,200 | <input type="checkbox"/> Media Sponsor (Gold benefits) |
| <input type="checkbox"/> Platinum Sponsor \$750 | <input type="checkbox"/> Silver Sponsor \$250 |
| <input type="checkbox"/> Gold Sponsor \$500 | |

II. CONTACT INFORMATION *(only if EMF doesn't already have)*

Business Name:	
Contact Name:	
Title:	
Phone:	
Email:	
Website or Facebook:	

III. PAYMENT INFORMATION

Amount enclosed: \$ _____ Check # _____

Please make check payable to Evergreen Music Festival and mail to Evergreen Music Festival, P.O. Box 586, Evergreen, CO 80439

IV. AGREEMENT

Sponsor Signature

Date

Thank you!

