



*4th of July*  
Evergreen Music Festival



Thursday, July 4, 2019

# SPONSOR PACKET

[www.evergreenmusicfestival.org](http://www.evergreenmusicfestival.org)

P.O. Box 586, Evergreen, CO 80437





Thank you for your interest in sponsoring the 30th Annual **Evergreen Music Festival** to be held Thursday, July 4, 2019 at Buchanan Park. This major Independence Day event in the foothills draws attendees from Evergreen and its surrounding communities as well as from “down the hill”.

On July 4, 2018, over 2,600 people attended the Evergreen Music Festival, a 20% increase over the prior year. This year we anticipate at least 3,000 attendees will enjoy free children’s activities, a classic car show, field activities, great food, a fantastic assortment of alcoholic beverages, and of course, wonderful music.

“Independence Stage” is under a 100’ x 40’ tent, and will continue to spotlight high-quality regional music and dance performance acts.

“Evergreen Scene” is our large outdoor mobile stage that features Evergreen’s top bands throughout the day and early evening.

Evergreen High School Performing Arts will continue to receive a portion of our net proceeds (\$2,400 and \$3,000 in 2017 and 2018, respectively).

Our [website home page](#) with over 9,000 visits in the past year links all our sponsor logos to their website. Our new [mobile app](#) with 2,650+ sessions in 2018 averaging 2.3 minutes includes all sponsors. Print advertising includes all gold+ sponsors. Please see pg. 3 for a complete list of sponsor benefits.

The Evergreen Music Festival is a 501(c)3 non-profit organization run by a volunteer board of directors. Thank you for your consideration and support!

*Cheri*

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*Leanne*

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# Evergreen Music Festival

## SPONSORSHIP LEVELS

### **Title Sponsor: \$2,000 (1)**

- ◆ First scrolling sponsor on mobile app
- ◆ Plus Premier Sponsor level benefits

### **Premier Sponsor: \$1,000+ (4 total)**

- ◆ Exclusive sponsor of Evergreen Music Festival for your type of business
- ◆ One of the five scrolling sponsors on mobile app
- ◆ Banner displayed on Independence Stage (prominent back panel)
- ◆ Logo on all materials - print advertising, event website and mobile app
- ◆ Link on event website to your business website
- ◆ Acknowledgement by event M.C.
- ◆ 6 event tickets, 3 VIP parking passes, 12 drink coupons (\$171 value)

### **“Evergreen Scene” Sponsor: \$750 (2 total)**

- ◆ Logo on all materials - print advertising, event website and mobile app
- ◆ Link on event website to your business website
- ◆ Your banner displayed on front of “Evergreen Scene” stage
- ◆ Acknowledgement by event M.C.
- ◆ 4 event tickets, 2 VIP parking passes, 8 drink coupons (\$118 value)

### **Gold Sponsor: \$500 (unlimited)**

- ◆ Logo on all materials - print advertising, event website and mobile app
- ◆ Link on event website to your business website
- ◆ Your banner displayed on Independence Stage (side panel)
- ◆ Acknowledgement by event M.C.
- ◆ 2 event tickets, 1 VIP parking pass, 4 drink coupons (\$59 value)

### **Silver Sponsor: \$250 (unlimited)**

- ◆ Logo on event website and mobile app
- ◆ Link on event website to your business website
- ◆ Your banner displayed on perimeter fence
- ◆ Acknowledgement by event M.C.
- ◆ 2 event tickets, 1 VIP parking pass, 2 drink tickets (\$47 value)





# Evergreen Music Festival

## 2019 Sponsor Agreement

Please complete this form and mail in with your payment, or [complete and remit online](http://evergreenmusicfestival.org/just-for-sponsors) (evergreenmusicfestival.org/just-for-sponsors)

### I. EVENT PARTICIPATION

- Title Sponsor \$2,000
- Premier Sponsor \$1,000+
- Evergreen Scene Sponsor \$750
- Gold Sponsor \$500
- Alcohol Sponsor (Gold benefits)
- Media Sponsor (Gold benefits)
- Silver Sponsor \$250

Please see page 3 of the sponsor packet for information on the benefits at each level.

### II. CONTACT INFORMATION

Business Name:	
Contact Name:	
Title:	
Phone:	
Email:	
Website or Facebook:	

### III. PAYMENT INFORMATION

Amount enclosed: \$ \_\_\_\_\_ Check # \_\_\_\_\_

Please make check payable to Evergreen Music Festival and mail to Evergreen Music Festival, P.O. Box 586, Evergreen, CO 80439

### IV. AGREEMENT

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

