



# Camp BOLD 2018

## Together We Have No Limits

Dear Friend,

This letter is a personal invitation for you to become a part of Camp B.O.L.D., an amazing summer camp experience for people of all ages with intellectual and developmental disabilities.

The Arc Northwest Mississippi is an advocacy organization for individuals of all ages with intellectual and developmental disabilities and their families. We create educational programs and events that bring together the special needs community with their typically functioning peers in a fun and friendly environment of love and understanding. Additionally, The Arc NWMS helps families find services, programs, and information to help their disabled loved ones live a healthy, rewarding, and fulfilling life.

Camp BOLD (Balance, Opportunity, Learning, Determination) is a day camp for children and adults with intellectual and developmental disabilities where campers can have a fun summer camp experience just like their typical peers. We provide a safe environment full of games, music, and art. Camp BOLD campers enjoy water slides, cupcake decorating, Zumba day, ice cream sundaes, and fun with the MS Riverkings.

The amazing success of camp lies in the 1:1 camper to counselor ratio that is achieved through teaming up with local school's middle and high school students. Counselors learn skills to become better friends to peers with disabilities. They take this knowledge back to their schools, which in turn spreads advocacy throughout the community. This year 180 campers and 120 counselors will take part in our program.

The Arc Northwest Mississippi hopes that you will join us in becoming a partner in Camp BOLD. All you have to do is say "YES" and "Achieve with us."

Thank you for your review and consideration.

Sincerely,

*Rebecca Treadway*

Rebecca Treadway

Executive Director, The Arc NWMS



***Achieve with us.***

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## SPONSORSHIP LEVELS



### Presenting Sponsor - \$5,000.00

1. Represented as **Presenting Sponsor** in all media and advertising.
2. Company logo with link to company website on Camp BOLD page of The Arc NWMS website (thearcnwms.org)
3. Multiple social media posts on Facebook & Twitter as **Presenting Sponsor**
4. Identified as **Presenting Sponsor** on the Camp BOLD 2018 video(s)
5. Thank you camp art created by Camp BOLD 2018 camper
6. Company logo featured on Camp BOLD 2018 Sponsorship Board
7. Company logo featured on Camp BOLD 2018 shirt
8. Receive 10 Camp BOLD shirts for employees
9. Company name listed on Thank You page of website
10. Camp BOLD "Thank You" picture

*Achieve with us.*

### Platinum Sponsor - \$2,500.00

1. Company logo with link to company website on Camp BOLD page of The Arc NWMS website (thearcnwms.org)
2. Social media post on Facebook & Twitter as a sponsor
3. Identified as Platinum Sponsor on the Camp Bold 2018 video(s)
4. Thank you camp art created by a Camp BOLD 2018 camper
5. Company logo on Camp BOLD 2018 Sponsorship Board
6. Company logo on Camp BOLD 2018 shirt
7. Receive 8 Camp BOLD shirts for employees
8. Company name listed on Thank You page of website
9. Camp BOLD "Thank You" picture



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## SPONSORSHIP LEVELS



### Gold Sponsor - \$1,000.00

1. Company logo with link to company website on Camp BOLD page of The Arc NWMS website (thearcnwms.org)
2. Identified as Gold Sponsor on the Camp BOLD 2018 video(s)
3. Thank you camp art created by a Camp BOLD 2018 camper
4. Company logo on Camp BOLD 2018 Sponsorship Board
5. Company logo on Camp BOLD 2018 shirt
6. Receive 6 Camp BOLD shirts for employees
7. Company name listed on Thank You page of website
8. Camp BOLD "Thank You" picture

### Silver Sponsor - \$500.00

1. Company logo with link to company website on Camp BOLD page of The Arc NWMS website (thearcnwms.org)
2. Company name on Camp BOLD 2018 Sponsorship Board
3. Company name on Camp BOLD 2018 shirt
4. Receive 4 Camp BOLD shirts for employees
5. Company name listed on Thank You page of website
6. Camp BOLD "Thank You" picture

*Achieve with us.*

### Bronze Sponsor - \$250.00

1. Company name on Camp BOLD page of The Arc NWMS website (thearcnwms.org)
2. Company name on Camp BOLD 2018 Sponsorship Board
3. Company name on Camp BOLD 2018 shirt
4. Receive 2 Camp BOLD shirts for employees
5. Company name listed on Thank You page of website
6. Camp BOLD "Thank You" picture





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## SPONSOR INFORMATION SHEET



**YES!!!** Our company would love to be a part of Camp BOLD 2018 and the many other programs sponsored by The Arc Northwest Mississippi.

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_  
\_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Sponsorship Level:**    Presenting                      Platinum                      Gold  
   Silver                                      Bronze

**Indicate how name should appear on marketing materials:**

\_\_\_\_\_

**List shirt sizes:** \_\_\_\_\_

\_\_\_\_\_

**Please send your completed sponsorship form by June 1, 2018 to:**

**Rebecca Treadway, The Arc NWMS**

**6515 Goodman Rd. #281, Olive Branch, MS 38654**

**[rebecca@thearcnwms.org](mailto:rebecca@thearcnwms.org) (901) 907-9041**

Office Use:

**Date Donation Received:** \_\_\_\_\_ **Cash/Check:** \_\_\_\_\_