



STYLEMATIC: Hash Tag Revolution

#Stylematicapp

Empower

Engage

Respond



#Stylematicapp

Bernadette Bohan Design for Stylematic
bernadettebohandesign.com

Empower

- Empower users to generate their own content across platforms
- Encourage users to upload images and videos
- Provide the opportunity for hash tagging, liking, sharing and commenting for each image.



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Engage

- Prizes, discounts and contest campaigns can all be driven via hash tags and utilize user-generated content for both the mobile and web experience.



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- Designate Stylematic Stylists to constantly engage with users in real-time and respond to all of their content: posts, tweets etc.

Respond



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