



Rochelle Lightfoot

“The Sweetheart of Song”™

2nd Annual

*Love, Jazz
Et Soul!*

**Father’s Day Concert
Experience**

Supporting Partners



Sunday, June 16, 2019

6:00 PM – 10:00 PM

SPONSORSHIP OPPORTUNITY PACKAGE

BIOGRAPHY



Rochelle Marie Lightfoot, "The Sweetheart of Song"™ is an American multi-genre singer, songwriter, recording artist, actress, and spokesperson. She is sought after for her thunderous "big voice" and spirited performances. Renowned for her powerful rendition of the "The Star-Spangled Banner," she has performed the National Anthem on grand stages for President Bill Clinton; during President Barack Obama's administration for the U.S. Congress; the Miami Dolphins NFL Game; and the U.S. Soccer (WNT) for the SheBelieve's World Cup on ESPN Sports before an international audience of over 6 million people.

Rochelle was born in Miami, Florida, and raised in Dallas, Texas; and she is the second of four siblings. Rochelle is considered a naturally gifted vocal phenomenon, or prodigy, since her vocal ability was discovered at just 18 months old. In 1993, she returned to Miami and later obtained management degrees from Miami Dade College and Florida International University. As a mezzo-soprano, Rochelle exudes a colorful range of velvety vocals with a classic style influenced by treasured musical legends such as; Mahalia Jackson, Ella Fitzgerald, Judy Garland, Lena Horne, Nat King Cole, Barbra Streisand, Phyllis Hyman and Whitney Houston. She's released internationally, two celebrated jazz and holiday albums, and is currently recording her highly anticipated original album entitled, "The Tender Part of Me." With its' first two singles slated to be released during the summer of 2018, her fans can expect a blend of rhythm and soul, with a lovely twist of smooth jazz undertones. Her multi-genre style flows throughout her other disciplines: as a worship minister, actress, motivational speaker, and spokeswoman for select philanthropic initiatives throughout South Florida. Ms. Lightfoot has opened and performed for numerous legendary musical artists, celebrities, political dignitaries and has an esteemed domestic and international fan base. Her debut professional performance was for Dr. Maya Angelou at age 20, and for over 25 years, Rochelle has amazed audiences with her unique and soulful style.

CONCERT EXECUTIVE SUMMARY

"As an artist, I create atmospheres of joy, love, unity and inspiration". – R. Lightfoot

Rochelle Lightfoot Entertainment is honored to work with some of South Florida's finest musicians, actors, dancers, vocalists, visual artists, composers, writers, music producers, media personalities, talent managers and production engineers. Our intent is to present exceptional musical entertainment experiences through performance excellence.

Rochelle Lightfoot's Father's Day Concert is a multicultural musical and dining experience, which is intended to spotlight seasoned local musicians who perform jazz, soul, and other cultural genres. The concert features Ms. Lightfoot, and her renowned 10-piece band, soloing and duetting with South Florida's top musicians and artists. The concert is filmed live, and a portion of the ticket proceeds will benefit The Rochelle Lightfoot Foundation, which awards educational scholarships to students within the South Florida Community. Our 2018 major sponsors included: The City of North Miami Miami-Dade County Commission and Storm Impact Windows. We invite you to be a part of this event, which celebrates and salutes Fathers on their special day, while experiencing Ms. Lightfoot's one-of-a-kind musical concert and dinner series.

We are excited to present the 2nd Annual Father's Day Concert in South Florida during our 2019 Summer Jazz Series Season to public officials from local governing municipalities, various social and economic organizations, corporations, press-media outlets, as well as an exclusive audience comprised of local celebrities and prominent individuals throughout South Florida.

SPONSORSHIP OPPORTUNITY

We are seeking corporate sponsors who want to align their brand with a seasoned musical recording artist. Partnering with your business is a decisive step in our forward movement to fulfill the need in offering upscale entertainment and quality programming throughout South Florida's diverse communities. We strive to obtain your participation and look forward to your response. Thank you.

"Touching the World Through Song". – R. Lightfoot

Sponsorship Opportunities

Feature Your Business to Individuals Who Love Live Jazz Entertainment and Fine Dining!

Presenting Sponsor \$10,000

As the Presenting Sponsor your company and its products will be recognized throughout every area of the event.

- Company Named featured as the Presenting Company for this exclusive taping event
- (Your Company Name) Presents Rochelle Lightfoot “Love, Jazz & Soul Father’s Day Concert”
- Company Logo/Name placed prominently on banner at venue and on Stop & Repeat banner during red carpet
- Outside Back Cover Page Ad in the program booklet
- Company logo/name featured on all literature, invitations and our website
- Opportunity to distribute materials and premiums to patrons (guest bags)
- 10 VIP tickets
- Cross-promotional opportunities
- All broadcast media mentions

Music Arts Sponsor \$7500

- Company Logo/Name placed prominently at venue and on Stop & Repeat banner during red carpet
- Company logo/name featured on all literature, invitations and our website
- Inside Back Cover Page Ad in the program booklet
- Opportunity to distribute materials and premiums to patrons (guest bags)
- 8 VIP tickets
- Cross-promotional opportunities
- Special media mentions

Media Sponsor \$5000

- Company logo/name featured on our website and on Stop and Repeat Banner during Red Carpet
- Full Page Ad in the program booklet
- Opportunity to distribute materials and premiums to patrons (guest bags)
- 6 VIP Tickets
- Social media posts

Indie Artist Sponsor \$3500

- Company logo/name featured on our website
- Full Page Ad in evenings the program booklet
- Special service mentions during the show
- 4 VIP Tickets

Community Sponsor \$1500

- Company logo/name featured on our website
- Full Page Ad in evenings the program booklet
- 2 VIP Tickets

**VIP Tickets Include: Platinum Reserved Seating, 3-Course Dinner and Concert*

Sponsorship

Application for Participation

Company/Organizational Name _____

Type of Business _____

Rep. First Name: _____ Last Name _____

Title _____ 2nd Contact _____

Address: _____

City: _____ State: _____ Zip Code: _____

Cell Phone: _____ Business Phone: _____

Email Address: _____ Website: _____

Select type of Sponsoring Partnership:

- ___ Presenting Sponsor \$10,000 (includes business name as the presenter of the show being sponsored)
- ___ Music Arts Sponsor \$7500
- ___ Media Sponsor \$5000
- ___ Indie Artist Sponsor \$3500
- ___ Community Sponsor \$1500

All partners please submit the following to clarissa@naimaproductions.net

- Full Page Ad Design in JPEP or PDF layout
- Hi-Resolution Corporate Logo
- Business or Organizational literature (promotional materials for Guest Bags) for Pick up •
- Names for VIP Ticket List
- Check Made out to LightfootCorp, LLC or Online Secured Electronic Payment available as well
- Completed Signed Application

Signature of Representative _____ Date _____

Rochelle Lightfoot

"The Sweetheart of Song"™



ROCHELLE LIGHTFOOT ENTERTAINMENT

For Bookings Contact:

Naima Productions

Clarissa V. Willis - 657-888-4347

Email: clarissa@naimaproductions.net

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www.RochelleLightfoot.com