



**Now on  
BeachFront  
Radio**

Welcome to the new storefront at BeachFrontRadio.com-

## **BEACHFRONT RADIO TROPIC MALL**

Why should you want to be part of The BeachFront Family? BeachFront Radio, Trop Rock Internet Station Of the Year for 2010, 2011, and 2012 has been continually growing since its inception in February of 2010. At present, the station is streamed more than 30,000 hours per month, the website averages over 8,000 hits per month, and our 8,400+ fans on FaceBook view our posts an average of over half a million times per month. We use a combination of all of these tools to help promote everyone we work with.

Our fans (or "BeachBums" as they love being referred to) have asked for our help in putting together a listing of tropically related businesses, one place where they can find a variety of clothing, furniture, music, books, art, and everything else to satisfy their tropical needs and desires. So, we are pleased to offer them our new BeachFront Radio Tropical Store and excited to offer you a chance to join The BeachFront Family!

**You get all of the following for the  
low introductory price of only \$200 for one full year!**

### **Participation in the "BFR Tropic Mall" Website page includes:**

- Placement on the BFR Tropic Mall pages at BeachFrontRadio.com including:
  - ⇒ Business Name
  - ⇒ 100-150 word description
  - ⇒ Business Address and/or phone number
  - ⇒ Business logo or picture linked to site
  - ⇒ Hyperlinked website address
  - ⇒ Link to your FaceBook page
- Business card sized ad in the BeachFront 2012 MOTM Trop Rock Schedule (over 3,000 copies downloaded this year...larger sizes available)
- Monthly postings to our 8,400+ FaceBook fans to your FB page
- Mentions in the BeachFront eNewsletter
- Mentions during our live broadcasts

Rates for The Tropic Mall are regularly \$400 per year and we are only able to offer this special half price rate for an extremely limited time. The BeachFront Tropic Mall has already officially launched. Get started now by contacting our BeachFront Marketing Representative and we'll have you up and running on the site quicker than you can say "Long Live the Conch Republic"! You can reach us directly to jump onboard and to get answers to any questions you may have at [Marketing@BeachFrontRadio.com](mailto:Marketing@BeachFrontRadio.com) or by calling 717-380-9585. For businesses that want to have an even greater impact, we also have BeachFront Sponsorships which include regular radio spots and a whole lot more with rates beginning as low as \$200 per month. Ask our marketing rep for more information. Be sure to look us up and tune us in on our website at [www.BeachFrontRadio.com](http://www.BeachFrontRadio.com) & listen to the best in Trop Rock 24 hours a day/ 7 days a week!

**CONTACT US TODAY-  
EMAIL [MARKETING@BEACHFRONTRADIO.COM](mailto:MARKETING@BEACHFRONTRADIO.COM)  
CALL 717-380-9585**