

**Kainga Music
Board Meeting Minutes
3481 Celinda Drive
Carlsbad Ca
12/14/2014
6:00pm-8:00pm**

Call meeting to Order 6:17

Attendance

Kathleen Corona
 Martha Jensen
 Garrett Phelps
 Mary Noble

Rose Camacho
 Josef Tongatoutai Ross-Ma'u
 Koliniusi Ross-Ma'u
 Juliet Royer King

Others present at meeting

Denise Pateros
 Mary Ann Ross-Ma'u

Approval of Minutes-Action Item

Julie motioned to accept 11/2/14 meeting minutes, Mary second –motion passed unanimously

Marketing-Information

Most is done via word of mouth, currently.
Have all stakeholders put Kainga Music out there – like, favorite, retweet. Kainga is actively managing Facebook, Instagram, Twitter feeds. Need to send out email with Kainga’s social media links, including Youtube channel to our mailing list.
Videos from Beatles Show- 2-3 minutes long-high lights songs and different groups. Kainga has a Youtube channel
Tuesday’s show-Thomas will be filming. Bruce to take pictures.
Brochures, programs and inserts into shows.

Scholarships 2014 -Action Item

Mary motioned to grant two scholarships in 2014 to be determined by president, Garrett seconded - motion passed unanimously.

Fundraising/Support /Sponsors/strategic planning- Information

Review Levels of Support/Sponsorship - annual goals met for number of sponsors
Grants, Private funding – decision to hold off on seeking grants for the short term to grow in a more organized way. We will look for private funding to grow.
Ongoing Kainga Music Event Fundraisers – work towards one per month
T-shirts Sales-research vendors for future fundraising (Kaz and Denise)

Treasurers Report-Information

Need to develop payment plan to reimburse Keli for startup cost of non-profit. Approx. \$11,000 owed through 12/14. Additional amount accruing monthly due to in-trade agreements and mileage reimbursement.

Report Board Action Plan 2014: Information

See attached action Plan- review 2014 year.

Draft Board Action Plan 2015: Information

Review for January meeting- ideas and future actions to be taken by Kainga Music. Come back in January with repayment plan for action.

Kainga Music Program Update/Report:

Number of students in classes: 50+ in 8 groups, includes the two school programs.

Community Support Shows:

Report Fula Bula Fest November 29/30 (Encinitas)

Update December 14 (Oceanside Library)

Feeding the Soul December 20 (Oceanside Star Theatre)

Kainga Music Produced Shows

Update December 16 Show Carlsbad (Carlsbad Village Theater)

Update January 10 Jazz Show (Oceanside Sunshine Brooks Theatre)

Update May 31 Show Vista (Avo Theatre) Kainga's first anniversary show, 2 performances.

Review School Program Proposal 2015-2016

Update Current (Fall 2014) School Programs: Foussat (Oceanside) Vista Visions Academy (Vista). 7 students each.

Elem/MS/HS Program draft proposal 2015

Mission Vista HS possible collaboration project 2015-2016

Future Collaboration Projects w/Non-Profits

MO-Rhythm, Kids College, Feeding the Soul

Future Agenda Items & Proposed Meeting Dates

January 25 @ 4:00 BOD Workshop/Strategic

February 22 @ 6:00

March 22 @ 6:00

April 19 @ 6:00

May 17 @ 6:00

Adjourn

8:00pm