

Kainga Music Board Meeting

Alta Vista High School

1575 Bonair Road

Tuesday May 2, 2017

6:00pm-7:30pm

Call meeting to Order 6:08pm

Attendance

Kathleen Corona
 Martha Jensen
 Garrett Phelps
 Mary Noble (via phone call)
 Rose Camacho
 Josef Tongatoutai Ross-Ma'u
 Koliniusi Ross-Ma'u
 Juliet Royer King

Others present at meeting

Phillip Carmack
 Mary Ann Ross-Ma'u
 Nicole Berglund-Foster
 Makenna Sellers
 Mary Sellers
 Krissy Davis

(10min) Approval of Minutes-Action Item

Martha motions to approve minutes, Garrett seconds, motion carries

(50min) Kainga Music Committees/Programs – Information/Update & Committees Report

- Fundraising
 - \$1500 needed for May show budget
 - Bring “Buy-a-Note” to every community event
- PR/Marketing Committee
 - Flyer, Social Media- need to sell 1000 tickets
 - Facebook ads and new Facebook video tactics
 - Chamber and Vista Press
 - Push students to share show info and promo videos
 - Add survey to the end of the May show to find how they heard of the show
- Program/Education Committee
 - School Programs/Update 2016-2017
 - Summer Program Schedule/Workshops/Facilities
 - Total of 8 schools reached
 - Email Duane Coleman to promote show to the District
- Community Event Committee
 - Panyard Rehearsals
 - Kids for Peace
 - Encinitas Street Fair-April
 - Vista Strawberry Festival-May
 - Show Event Committee: A Community In Rhythm
 - Review Job List for all BOD, friends and families- need board Support
 - Need more volunteers to help facilitate school programs day of
- Budget Committee
 - Show Budget
 - School Program Budget
 - Summer Program Budget

(15 min) Kainga Music Other Business/Information/Possible action Item on BOD Membership

- Facilities Update/Community Outreach

- Board Members/Need 2-3 new board members ASAP
 - *Looking specifically PR/Fundraising Specialty
- Strategic Plan Review

(15 min) Treasurer's Report/Information

- Budget Report 2016/2017

Future Agenda Items & Proposed Meeting Dates

- Saturday May 20 A Community in Rhythm @ Moonlight Amphitheatre
- Create a job list to target specific pools of donors i.e. personalized emails
- Talk to more middle schools to create returning students when students transfer to high schools
 - Chavez Middle
- Feeder school of all programs

Adjourn 7:11pm