

Kainga Music
Board Meeting Agenda July 16, 2014
3481 Celinda Drive Carlsbad CA
7:30-9:30

Meeting Called to order 7:44

Attendance

Absent: Rose Camacho

Present: Keli, Tonga, Martha, Garrett, Julie, Mary, Kathleen

Guests: Denise, Bruce, Ilda

Review Minutes/Action

Motion made by Keli/ Mary seconded to adopt the minutes –motion passed.

File for Tax Exemption-Information/Update

We will file IRS 1023 by next Wednesday July 23, 2014. Then we will be a pending 501 (c) (3). This process/wait could take up to 6 months.

File Required State Reports-Information/Update

Registered with state and will file with CA Franchise tax forms after we get IRS designation letter.

Logo/Brochure/Website-Information/Update

Design and content to website will be similar to the brochure. Still reviewing and creating content to make sure that all information is the same. Done by Wednesday July 23, 2014

Scholarship Application/Information

Need someone to help develop criteria and application. Denise/Kathleen offered to create a draft for next meeting.

Treasurers Report/Information

We will have a budget for next meeting. Budget will be more complete after strategic planning and final IRS 1023 revisions. Projected need for \$10,000 raised by the end of 2014 to sustain planned operations.

Interviews & Survey/Information

Personal interviews done with all Kainga Students and Online Survey emailed to all of them. We are waiting for more student responses. We will continue to use information for Strategic planning and future grant writing. Common responses referred to the happiness of the music and the therapeutic value of the lessons for adults. No practice requirements were a major draw for many students. A larger classroom or more space was the most commonly cited drawback.

Board Strategic Planning 2014-2016

Keli: presenting calendar/brainstorming ideas/possible jobs.

Future Agenda Items should be submitted to Keli or Julie by August 25, 2014

Adjourn: 9:46

Timeline for Kainga Music 7/16/14 - 1/1/2015

July 27

Camp Pendleton /PR performances

August 3

Oceanside Film Festival/ Stage Side/Kids Group/PR Performances

August 8

Old California Coffee House and Eatery- San Marcos/ Kainga Music donation \$100.00

September 2014/2105

Elementary-Oceanside /Middle School/High School-Vista
6 weeks classes

October -TBS

La Jolla Symphony Music Appreciation Classes begin

October 26

Beatles Sunday \$5000.00 sponsor sought/\$15.00 tickets per show, 2 shows/ Brooks Theatre seats 196

November 2

Carlsbad Street Fair/Sunday

November 9

La Jolla Symphony /Music Appreciation Classes Starting October/ 4 sessions-1 ½ hour/\$125 or \$150/15 participants to sign up. Alta Vista & Vista Unified School District students and family -15 Participants classes will be taught at Alta Vista and Giacoletti.

December 15 or 16

Winter Concert \$5000.00 sponsor sought/during week/ /\$ 15.00 tickets/ Venue TBA

December TBS

Christmas Shows at Church/ With Stage Side/ sell tickets ½ split with Church

Job Assignments

Fundraising Restaurant Nights-Kathleen/Denise/Rose
Photo Release Forms-Martha
Scholarships Draft & Criteria Application -Kathleen/Denise
Transportation-Denise
Mary contact Middle School-Denise Day
Tonga/Garrett Brochure – Next Wednesday

PR Person at every event/Brochure/Business Cards/Sign-up Sheet
Ask for endorsements /Letter of support –From PR performances- Julie/Keli

Brainstorming Ideas

T-shirts sales for money
Other logo items, stickers, hats, mugs, etc.
Raffle for lessons
Grand prize/ Gems/ Drums
Fundraising Restaurant Nights
CD sales at shows/concerts
Continuing Ed – look into college credit- Community College
Membership: Oceanside Chamber /Carlsbad Chamber /Vista Chamber
Photos for sale online

Denise Day- Favorite music teacher Oceanside