

***Kainga Music  
Board Meeting Minutes  
4150 Adams Street  
Carlsbad CA 92008  
11/2/2014  
6:00pm-8:00pm***

**Call meeting to Order 6:09 PM**

**Attendance**

X Kathleen Corona

X Martha Jensen

\_\_\_\_\_ Garrett Phelps

\_\_\_\_\_ Mary Noble

\_\_\_\_\_ Rose Camacho

X Josef Tongatoutai Ross-Ma'u

X Koliniusi Ross-Ma'u

X Juliet Royer King

**Others present at meeting**

X Denise Pateros

X Mary Ann Ross-Ma'u

**Approval of Minutes**

Martha Motioned to accept minutes 8/27/2014 seconded by Julie – motion passed unanimously

**Tax Exemption-Information/Update**

Official IRS Paperwork has been received, Kainga Music is officially a non-profit status.

State filing is in process. Use federal paperwork for Oceanside business license, other business expense discounts .

**Logo/Brochure/Website-Information/Update**

Brochure complete- was used at October show with program insert.

Belly up video edited –on home page

Will be posting more and more video on website

Photo release waiver for all new students- continue to get releases and keep in file

Suggestion to link Twitter, Instagram and Facebook etc. feeds on Kainga web site.

**Scholarship Application/Criteria/Action Item**

Public Access to scholarship will be on website. We will pilot one scholarship for 2014 year. Board will monitor process and give feedback as needed. Scholarship applications will be accessible in a 3-7 day window on website. Keli will lead process and update BOD as needed.

Discussion on Scholarship Application and Criteria-ongoing

Julie motioned to have Keli finalize the scholarship application and criteria for the single 2014 scholarship pilot offering, with applications to be reviewed by the BOD via email as a way to develop and field-test Kainga's application process –Martha seconded- motion passed

**Fundraising/Support /Sponsors–strategic planning /Update**

Review Levels of Support/Sponsorship-Senor Grubby's August event raised \$309, Tremont Bar and Grill raised \$300 after the Beatles 10/26 show.

Restaurant events planned for any future Kainga Music events.

We have met our strategic plan in restaurant fundraising events.

Denise and Keli to work with Senor Grubby's for December 16 show after party.

We are still looking for show and rent sponsors. Meeting with a potential donor soon to gauge interest, determine inducements to be offered.

Grants, Private funding

School programs grant proposal for 2015 programs – Julie will have draft for next BOD meeting. Need to focus on creating a wide impact, serving as many people as possible. The expected cost of the 6 week school program to reach 84 students at 6 schools is approximately \$25-30,000. Current group size limited by the number of tenor pans we have available and existing transportation, but the plan is to leverage student owned pans to create larger stage groups for the May show.

Ongoing Kainga Music Events and Fundraisers-will continue to create a list of local businesses, politicians, influential people and donors in the various communities where we hold shows, both to invite and raise awareness, and to look for sponsors. Solicit potential contacts from students?

Will email out to board when fundraising strategic meetings are in November/December

Other fundraising options to be looked into include Mogl, Amazon Smile, Good Search.

**Treasurers Report/Action Item/Adopt Budget**

Keli motioned to accept budget presented at last BOD meeting Julie seconded motion- motion passed  
The combined Beatles 10/26 shows made the most money that any show has made. 177 tickets sold – 2:00 show had greater attendance (93/84)

Ticket sales \$2262.00 Donation \$673 Cleared \$868.00 for show.

**Kainga Music Program Update/Report:**

Numbers students in classes- 5 new students gained from 10/26 show. Total enrollment currently ~50 students as some current students are taking a break.

Music Appreciation Class-Alta Vista Student's 12 students attending. Kainga purchased a total of 30 symphony tickets @ \$13.00

Will be working on school programs in Vista in the next few months

**Community Support Shows:**

City of Encinitas- First Thursdays

San Marcos- Old California Coffee Shop, several times per year

Carlsbad- Street Fair

Keli played at Valley Middle School in October

**Kainga Music Produced Shows**

Reports October 26 Show Oceanside (Brooks theatre)

Update December 16 Show Carlsbad (Carlsbad Village Theater) contract submitted

Update May 31 Show Vista (Avo Theatre) contract submitted. This will be split into 2 shows on May 31, to get through all of the various groups and ensure enough audience space.

**Review School Program Proposal 2015-2016**

Elem/MS/HS Program draft Proposal 2015

Mission Vista HS possible collaboration project 2015-2016- having them play in June show- will work Ann Fennel

We need to collect support letters from programs that we collaborate with.

**Future Collaboration Projects w/Non-Profits**

MO-Rhythm- Programs in San Diego starting in March

Kids College-will continue programs with them for 2015

Feeding the Soul-looking at doing a fundraising event

Wants to do something with Kainga Music in March. There may be a chance for exposure at a December concert they are hosting for a LA area girls' rock camp.

**Updated Board Strategic Planning/Action Item**

Keli Motion made to adopt Strategic Plan, Tonga seconded motion passed. Strategic Plan to be revisited/extended in January 2015.

**Future Agenda Items & Proposed Meeting Dates**

Kainga Music presents: January 10<sup>th</sup> Jazz show with college Jazz professor Kris Allen and professional musicians.

December 14 @ 6:00

January 4 @ 6:00 BOD Workshop/Strategic

February 22 @ 6:00

March 22 @ 6:00

April 19 @ 6:00

May 17 @ 6:00

**Adjourn**

8:36 pm